

**RCW 15.89.090 Campaign goals.** The commission shall adopt as major objectives of its research, promotional, and educational campaign goals that serve the needs of producers. The goals may include efforts to:

- (1) Establish Washington beer as a major factor in markets everywhere;
- (2) Promote Washington breweries as tourist attractions;
- (3) Encourage favorable reporting of Washington beer and breweries in the press throughout the world;
- (4) Establish Washington beer in markets everywhere as a major source of premium beer;
- (5) Encourage favorable legislative and regulatory treatment of Washington beer in markets everywhere;
- (6) Encourage promotion of Washington agriculture related to beer production, specifically hops, malting barley, and wheat grown in the state; and
- (7) Foster economic conditions favorable to investment in the production of Washington beer. [2006 c 330 § 12.]