

**RCW 19.162.030 Program message preamble.** (1) An information provider that does business in Washington must include a preamble in all program messages for:

- (a) Programs costing more than five dollars per minute; or
- (b) Programs having a total potential cost of greater than ten dollars.

(2) The preamble must:

- (a) Accurately describe the service that will be provided by the program;
- (b) Advise the caller of the price of the call, including:
  - (i) Any per minute charge;
  - (ii) Any flat rate charge; and
  - (iii) Any minimum charge;
- (c) State that billing will begin shortly after the end of the introductory message; and
- (d) Be clearly articulated, at a volume equal to that of the program message, in plain English or the language used to promote the information delivery service, and spoken in a normal cadence.

(3) Mechanisms that provide for the option of bypassing the preamble are only permitted when:

- (a) The caller has made use of the information provider's service in the past, at which time the preamble required by this section was part of the program message; and
- (b) The cost of the call has not changed during the thirty-day period before the call.

(4) When an information provider's program message consists of a polling application that permits the caller to register an opinion or vote on a matter by completing a call, this section does not apply.

[1991 c 191 s 3.]