

**RCW 67.70.360 Marketing lottery as contributor to opportunity pathways—Strategy and implementation.** In consultation with independent experts and in collaboration with the \*higher education coordinating board, the state lottery commission shall upon July 13, 2010, develop and begin implementation of a strategy and plan for actively marketing the state lottery as an essential contributor to Washington's opportunity pathways. The commission shall report to the economic development, higher education, and commerce committees of the legislature on the key messages, components, performance objectives, and anticipated revenue impacts of the strategy by September 1, 2010, and by December 1, 2010. [2010 1st sp.s. c 27 s 6.]

**\*Reviser's note:** The higher education coordinating board was abolished by 2011 1st sp.s. c 11 s 301, effective July 1, 2012.

**Findings—Intent—2010 1st sp.s. c 27:** See note following RCW 28B.76.526.