(SEE ALSO PROPOSED 1ST SUB)

Requires any person or business that publishes or distributes commercial directories to offer to each recipient of the commercial directory an opportunity to opt out of receiving future commercial directories.

Requires any person or business that distributes commercial directories to develop opt out procedures and provide clear instructions to recipients regarding how they may opt out.

Provides it is a class 1 civil infraction as provided under RCW 7.80.120 for a person or business to distribute a commercial directory to a recipient after receiving an opt out notification for the commercial directory from that recipient as described under this act.