(SUBSTITUTED FOR - SEE 1ST SUB)

Requires the department of social and health services to: (1)Take the opportunity provided in the federal children's health insurance program reauthorization act to implement express lane eligibility for children's health coverage not later than July 1, 2010;

- (2) Manage its outreach, application, and renewal procedures with the goal of achieving year by year improvements in enrollment, enrollment rates, renewals, and renewal rates;
- (3) Use an eligibility card for the program that clearly identifies the bearer, by text and by logo, as a participant in the apple health for kids program; and
- (4) Establish a concise set of explicit performance measures that can indicate whether children enrolled in the program are receiving health care through an established and effective medical home, and whether the overall health of enrolled children is improving.