SUBSTITUTE HOUSE BILL 1253

State of Washington 63rd Legislature 2013 Regular Session

By House Finance (originally sponsored by Representatives Blake, Orcutt, Takko, Dahlquist, Haigh, Hunt, Walsh, Lytton, Nealey, Morris, Hudgins, McCoy, Zeiger, Maxwell, Pettigrew, Bergquist, Van De Wege, Upthegrove, and Freeman)

READ FIRST TIME 03/01/13.

AN ACT Relating to the lodging tax; amending RCW 67.28.1816 and 67.28.1817; reenacting and amending RCW 67.28.080; providing an effective date; and declaring an emergency.

4 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF WASHINGTON:

5 Sec. 1. RCW 67.28.1816 and 2008 c 28 s 1 are each amended to read 6 as follows:

7 (1) Lodging tax revenues under this chapter may be used, directly by local jurisdictions or indirectly through a convention and visitors 8 9 bureau or destination marketing organization, for the marketing and operations of special events and festivals designed to attract tourists 10 11 and local travelers and to support the operations and capital expenditures of tourism-related facilities owned or operated by public 12 13 entities, operating and marketing for nonprofit organizations described 14 under section 501(c)(3) and section 501(c)(6) of the internal revenue code of 1986, as amended. 15

16 (2) ((Local jurisdictions that use the lodging tax revenues under 17 this section must submit an annual economic impact report to the 18 department of community, trade, and economic development for 19 expenditures made beginning January 1, 2008. These reports must

1 include the expenditures by the local jurisdiction for tourism promotion purposes and what is used by a nonprofit organization exempt 2 from taxation under 26 U.S.C. Sec. 501(c)(3) or 501(c)(6). This 3 economic impact report, at a minimum, must include: (a) The total 4 revenue received under this chapter for each year; (b) the list of 5 festivals, special events, or nonprofit 501(c)(3) or 501(c)(6) б 7 organizations that received funds under this chapter; (c) the list of festivals, special events, or tourism facilities sponsored or owned by 8 the local jurisdiction that received funds under this chapter; (d) the 9 10 amount of revenue expended on each festival, special event, or 11 tourism-related facility owned or sponsored by a nonprofit 501(c)(3) or 501(c)(6) organization or local jurisdiction; (e) the estimated number 12 13 of tourists, persons traveling over fifty miles to the destination, 14 persons remaining at the destination overnight, and lodging stays generated per festival, special event, or tourism-related facility 15 owned or sponsored by a nonprofit 501(c)(3) or 501(c)(6) organization 16 17 or local jurisdiction; and (f) any other measurements the local 18 government finds that demonstrate the impact of the increased tourism attributable to the festival, special event, or tourism-related 19 20 facility owned or sponsored by a nonprofit 501(c)(3) or 501(c)(6) 21 organization or local jurisdiction.

22 (3) The joint legislative audit and review committee must report to 23 the legislature and the governor on the use and economic impact of 24 lodging tax revenues by local jurisdictions since January 1, 2008, to 25 support festivals, special events, and tourism-related facilities owned 26 or sponsored by a nonprofit organization under section 501(c)(3) or 501(c)(6) of the internal revenue code of 1986, as amended, or a local 27 28 jurisdiction, and the economic impact generated by these festivals, events, and facilities. This report shall be due September 1, 2012. 29

30 (4) Reporting under this section must begin with calendar year
31 2008.

(5) This section expires June 30, 2013.)) (a) Except as provided in (b) of this subsection, applicants applying for use of revenues in this chapter must provide the municipality to which they are applying estimates of how any moneys received will result in increases in: (i) The number of tourists and local travelers visiting the

37 municipality including anticipated overnight stays; and

- (ii) Tourism-related and local traveler-related economic activity
 benefiting the municipality.
- 3 (b) In a municipality with a population of five thousand or more,
 4 applicants applying for use of revenues in this chapter must submit
 5 their applications and estimates described under (a) of this subsection
 6 to the local lodging tax advisory committee.
- 7 (c)(i) All recipients must submit a report to the municipality reporting pertinent data evaluating tourism and local visitor benefits 8 resulting from the use of the funds as compared with the estimates 9 contained in the application. A municipality receiving a report must: 10 Make such report available to the local legislative body and the 11 public; and furnish copies of the report to the joint legislative audit 12 and review committee and members of the local lodging tax advisory 13 14 committee.
- (ii) On a biennial basis, and in compliance with RCW 43.01.036, the joint legislative audit and review committee must submit a report to the economic development committees of the legislature that details the use and economic impact of lodging tax revenues by local jurisdictions based on the reports furnished to the joint legislative audit and review committee under (c)(i) of this subsection. Reporting under this subsection must begin in calendar year 2015.
- Sec. 2. RCW 67.28.080 and 2007 c 497 s 1 are each reenacted and amended to read as follows:
- The definitions in this section apply throughout this chapter unless the context clearly requires otherwise.
- (1) "Acquisition" includes, but is not limited to, siting, acquisition, design, construction, refurbishing, expansion, repair, and improvement, including paying or securing the payment of all or any portion of general obligation bonds, leases, revenue bonds, or other obligations issued or incurred for such purpose or purposes under this chapter.
- (2) "Local traveler" means a person who travels less than 50 miles
 from their residence or business to attend a special event or festival.
 (3) "Local traveler economic impacts" means economic activity
 resulting from local travelers which may include meals, admissions
 fees, souvenirs, tours, and gifts.

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(4) "Municipality" means any county, city or town of the state of
 Washington.

3 (((3))) (5) "Operation" includes, but is not limited to, operation,
 4 management, and marketing.

5 (((4))) (6) "Person" means the federal government or any agency 6 thereof, the state or any agency, subdivision, taxing district or 7 municipal corporation thereof other than county, city or town, any 8 private corporation, partnership, association, or individual.

9 (((5))) <u>(7)</u> "Tourism" means economic activity resulting from 10 tourists, which may include sales of overnight lodging, meals, tours, 11 gifts, or souvenirs.

12 (((6))) <u>(8)</u> "Tourism promotion" means activities, operations, and 13 expenditures designed to increase tourism, including but not limited to 14 advertising, publicizing, or otherwise distributing information for the 15 purpose of attracting and welcoming tourists; developing strategies to 16 expand tourism; operating tourism promotion agencies; and funding the 17 marketing of or the operation of special events and festivals designed 18 to attract tourists.

19 (((7))) (9) "Tourism-related facility" means real or tangible 20 personal property with a usable life of three or more years, or 21 constructed with volunteer labor that is: (a)(i) Owned by a public 22 entity; (ii) owned by a nonprofit organization described under section 23 501(c)(3) of the federal internal revenue code of 1986, as amended; or 24 (iii) owned by a nonprofit organization described under section 501(c)(6) of the federal internal revenue code of 1986, as amended, a 25 26 business organization, destination marketing organization, main street 27 organization, lodging association, or chamber of commerce and (b) used support tourism, performing arts, or to accommodate tourist 28 to 29 activities.

30 (((8))) <u>(10)</u> "Tourist" means a person who travels ((from a place of 31 residence to a different town, city, county, state, or country, for 32 purposes of business, pleasure, recreation, education, arts, heritage, 33 or culture.

34 (9) Amendments made in section 1, chapter 497, Laws of 2007 expire 35 June 30, 2013)) for business or pleasure on a trip: Away from their 36 place of residence or business and stays overnight in paid 37 accommodations; to a place fifty miles or more one way from their place

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of residence or their business for the day or stays overnight; or from another country or state outside of their place of residence or their business

3 <u>business</u>.

4 **Sec. 3.** RCW 67.28.1817 and 1998 c 35 s 3 are each amended to read 5 as follows:

6 (1) ((Before proposing imposition of a new tax under this chapter, 7 an increase in the rate of a tax imposed under this chapter, repeal of an exemption from a tax imposed under this chapter, or a change in the 8 9 use of revenue received under this chapter, a municipality with a 10 population of five thousand or more shall establish a lodging tax 11 advisory committee under this section)) (a) A municipality with a 12 population of five thousand or more must establish a lodging tax advisory committee under this section before either: 13

(i) Proposing imposition of a new tax under this chapter, an
 increase in the rate of a tax imposed under this chapter, or a repeal
 of an exemption from a tax imposed under this chapter; or

17 (ii) Approving an application for use of revenue received under
 18 this chapter.

19 (b)(i) A lodging tax advisory committee ((shall)) <u>must</u> consist of 20 at least five members, appointed by the legislative body of the 21 municipality, unless the municipality has a charter providing for a 22 different appointment authority.

23 (ii) The committee membership ((shall)) must include:

24 ((((a))) (<u>A</u>) At least two members who are representatives of
 25 businesses required to collect tax under this chapter; and

26 ((((b))) <u>(B) A</u>t least two members who are persons involved in activities authorized to be funded by revenue received under this 27 Persons who are eligible for appointment under (((a)))28 chapter. 29 (b)(ii)(A) of this subsection are not eligible for appointment under (b)(ii)(B) of this subsection. 30 Persons who are eligible for 31 appointment under (b)(ii)(B) of this subsection are not eligible for appointment under (((a))) (b)(ii)(A) of this subsection. 32

33 (c) Organizations representing businesses required to collect tax 34 under this chapter, organizations involved in activities authorized to 35 be funded by revenue received under this chapter, and local agencies 36 involved in tourism promotion may submit recommendations for membership 37 on the committee. The number of members who are representatives of

businesses required to collect tax under this chapter ((shall)) must 1 2 equal the number of members who are involved in activities authorized to be funded by revenue received under this chapter. One member 3 ((shall)) must be an elected official of the municipality who ((shall)) 4 must serve as chair of the committee. An advisory committee for a 5 county may include one nonvoting member who is an elected official of 6 a city or town in the county. An advisory committee for a city or town 7 may include one nonvoting member who is an elected official of the 8 9 county in which the city or town is located. The appointing authority 10 ((shall)) must review the membership of the advisory committee annually 11 and make changes as appropriate.

(2)(a) Any municipality that: (i) Proposes imposition of a tax 12 13 under this chapter, an increase in the rate of a tax imposed under this chapter, or a repeal of an exemption from a tax imposed under this 14 15 chapter((, or a change in the)); or (ii) approves an application for use of revenue received under this chapter ((shall)), must submit ((the 16 proposal)) all proposals and applications received pursuant to RCW 17 67.28.1816(2) to the lodging tax advisory committee for review ((and 18 19 comment)). The submissions ((shall)) must occur at least forty-five 20 days before final action on or passage of the proposal by the 21 municipality.

(b)(i) The advisory committee ((shall)) must submit comments on 22 23 ((the)) any proposal ((in a timely manner through generally applicable 24 public comment procedures. The comments shall include an analysis of the extent to which the proposal will accommodate activities for 25 26 tourists or increase tourism, and the extent to which the proposal will 27 affect the long-term stability of the fund created under RCW 67.28.1815. Failure of the advisory committee to submit comments 28 29 before final action on or passage of the proposal shall not prevent the 30 municipality from acting on the proposal. A municipality is not required to submit an amended proposal to an advisory committee under 31 this section)) for imposition of a tax under this chapter, an increase 32 in the rate of a tax imposed under this chapter, repeal of an exemption 33 from a tax imposed under this chapter, or an approval of an application 34 for use of revenue received under this chapter in a timely manner 35 36 through generally applicable public comment procedures.

37 <u>(ii) The lodging tax advisory committee must prioritize all</u>

applications for use of revenue in this chapter and submit the 1 prioritized list and funding levels to the municipality for final 2 3 determination. (iii) The lodging tax advisory committee must consider the extent 4 to which the proposed use of the funds will affect the long-term 5 stability of the fund created under RCW 67.28.1815. б (iv) The municipality may only choose recipients from the 7 prioritized list of applications and funding levels provided by the 8 local lodging tax advisory committee. A municipality may only change 9 the funding level after the lodging tax advisory committee has been 10 11 given the opportunity to review the proposed change.

12 <u>(v) Failure of the advisory committee to submit comments and a</u> 13 prioritized list before final action on a proposal or approval of 14 applicants for use of the funds does not prevent the municipality from 15 acting.

16 (c) A municipality is not required to submit an amended proposal to 17 an advisory committee under this section.

18 <u>NEW SECTION.</u> Sec. 4. This act is necessary for the immediate 19 preservation of the public peace, health, or safety, or support of the 20 state government and its existing public institutions, and takes effect 21 July 1, 2013.

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