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**SUBSTITUTE HOUSE BILL 2279**

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**State of Washington**

**63rd Legislature**

**2014 Regular Session**

**By** House Government Accountability & Oversight (originally sponsored by Representatives Holy, Condotta, and Hurst; by request of Washington State Lottery)

READ FIRST TIME 01/30/14.

1       AN ACT Relating to alternative revenue sources for the state  
2 lottery; and adding a new section to chapter 67.70 RCW.

3 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF WASHINGTON:

4       NEW SECTION.   **Sec. 1.** A new section is added to chapter 67.70 RCW  
5 to read as follows:

6       Beginning September 1, 2014, the director or the director's  
7 designee may begin:

8       (1) Selling internet advertisements for display on the state  
9 lottery web site subject to the following conditions:

10       (a) The web site must include a disclaimer indicating the inclusion  
11 of advertisements does not imply endorsement by the state;

12       (b) Prior to selling advertisements, the commission must establish  
13 policy, style, and content guidelines for advertisements;

14       (c) Revenue generated from the sale of internet advertisements must  
15 be deposited in the state lottery account created in RCW 67.70.230; and

16       (d) The advertisement must not display or promote a practice that  
17 is prohibited under state or federal gaming laws.

18       (2) Charging for the use of the state lottery logo and trademark  
19 subject to the following conditions:

1           (a) Charges for use of the state lottery logo or trademark must be  
2 conducted pursuant to commission established policies and content  
3 guidelines; and

4           (b) Revenue generated from charges under this subsection must be  
5 deposited in the state lottery account created in RCW 67.70.230.

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