
SUBSTITUTE HOUSE BILL 2486

State of Washington

54th Legislature

1996 Regular Session

By House Committee on Health Care (originally sponsored by Representatives Backlund, Hymes, Skinner, Cody, Dyer and Murray)

Read first time 02/02/96.

1 AN ACT Relating to consumer health information; adding new sections
2 to chapter 48.43 RCW; and creating a new section.

3 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF WASHINGTON:

4 NEW SECTION. **Sec. 1.** LEGISLATIVE FINDINGS. The legislature finds
5 that:

6 (1) The pace of health care reforms initiated by both the public
7 and private sectors can result in unforeseen consequences in the
8 delivery system unless safeguards are put in place. These undesired
9 consequences can include negative effects on the quality of patient
10 care, reducing the options open to patients to receive the kind of care
11 they desire, depriving the patients of information that is necessary
12 for an informed choice, regulation that decreases the competition in
13 the delivery system, and concentration in the marketplace, the effect
14 of which is to achieve market power in relation to consumers and to
15 disrupt established and historically useful relationships in the
16 delivery system.

17 (2) Preserving the best of what already exists in the delivery
18 system, while providing for sufficient flexibility so the system can

1 evolve into a more cost-effective one, requires careful balancing among
2 competing objectives.

3 NEW SECTION. **Sec. 2.** CENSORING PROVIDER INFORMATION TO PATIENTS
4 BY INSURERS. (1) No health carrier subject to the jurisdiction of the
5 state of Washington may in any way preclude or discourage their
6 providers from informing patients of the care they require, including
7 various treatment options, and whether in their view such care is
8 consistent with medical necessity, medical appropriateness, or
9 otherwise covered by the patient's service agreement with the health
10 carrier. No health carrier may prohibit, discourage, or penalize a
11 provider otherwise practicing in compliance with the law from
12 advocating on behalf of a patient with a health carrier. Nothing in
13 this section shall be construed to authorize providers to bind health
14 carriers to pay for any service.

15 (2) No health carrier may preclude or discourage patients or those
16 paying for their coverage from discussing the comparative merits of
17 different health carriers with their providers. This prohibition
18 specifically includes prohibiting or limiting providers participating
19 in those discussions even if critical of a carrier. A provider must
20 disclose to patients any ownership interests that the provider has in
21 any carrier and whether the provider will personally benefit from the
22 choices made by the patient upon recommendation by the provider.

23 NEW SECTION. **Sec. 3.** PATIENT AND PROVIDER MANAGED CARE OPT-OUT
24 PROVISION. Notwithstanding any other provision of law, no health
25 carrier subject to the jurisdiction of the state of Washington may
26 prohibit directly or indirectly its enrollees from freely contracting
27 at any time to obtain any health care services outside the health care
28 plan on any terms or conditions the enrollees choose. Nothing in this
29 section shall be construed to bind a carrier for any services delivered
30 outside the health plan.

31 NEW SECTION. **Sec. 4.** INSURER DISCLOSURE TO PATIENTS REGARDING
32 INSURER POLICIES. (1) Upon request by an enrollee or prospective
33 enrollee, all health carriers subject to the jurisdiction of the state
34 of Washington shall provide the following:

35 (a) Whether a point-of-service plan is available and how it is
36 structured;

1 (b) Any documents, instruments, or other information referred to in
2 the enrollee's service agreement;

3 (c) A full description of the procedures to be followed by an
4 enrollee for consulting a practitioner other than the primary care
5 practitioner, and whether the enrollee's practitioner, the plan's
6 medical director, or someone else must first authorize the referral;

7 (d) Whether a plan practitioner is restricted to prescribing drugs
8 from a plan list or plan formulary, what drugs are on the plan list or
9 formulary, and the extent to which enrollees will be reimbursed for
10 drugs that are not on that list or formulary.

11 (2)(a) A public or private entity who exercises due diligence in
12 preparing a document of any kind that compares health carriers of any
13 kind is immune from civil liability from claims based on the document
14 and the contents of the document.

15 (b)(i) There is absolute immunity to civil liability from claims
16 based on such a comparison document and its contents if the information
17 was provided by the carrier, was substantially accurately presented,
18 and contained the effective date of the information that the carrier
19 supplied, if any.

20 (ii) Where due diligence efforts to obtain accurate information
21 have been taken, there is immunity from claims based on such a
22 comparison document and its contents if the publisher of the comparison
23 document asked for such information from the carrier, was refused, and
24 relied on any usually reliable source for the information including,
25 but not limited to, carrier enrollees, customers, agents, brokers, or
26 providers. The carrier enrollees, customers, agents, brokers, or
27 providers are likewise immune from civil liability on claims based on
28 information they provided if they believed the information to be
29 accurate and had exercised due diligence in their efforts to confirm
30 the accuracy of the information provided.

31 (c) The immunity from liability contained in this section applies
32 only if the comparison document contains the following in a conspicuous
33 place and in easy to read typeface:

34 This comparison is based on information believed to be reliable
35 by its publisher, but the accuracy of the information cannot be
36 guaranteed. Caution is suggested to all readers who are
37 encouraged to confirm data of importance to the reader before
38 any purchasing or other decisions are made.

1 NEW SECTION. **Sec. 5.** UTILIZATION REVIEW BY INSURERS. (1) Unless
2 the context clearly requires otherwise, the definitions in this section
3 apply throughout this section.

4 (a) "Appeal" means a formal request, either orally or in writing,
5 to reconsider a determination not to certify an admission, extension of
6 stay, or other health care service.

7 (b) "Adverse determination" means a decision by a review
8 organization not to certify an admission, service, procedure, or
9 extension of stay.

10 (c) "Certification" means a determination by a utilization review
11 organization that an admission, extension of stay, or other health care
12 service has been reviewed and, based on the information provided, meets
13 the clinical requirements for medical necessity, appropriateness, level
14 of care, or effectiveness under the auspices of the applicable health
15 benefit plan.

16 (d) "Review organization" means a person or entity performing
17 utilization review that is either employed by, affiliated with, under
18 contract with, or acting on behalf of:

19 (i) A business entity doing business in this state; or

20 (ii) A party that provides or administers health care benefits to
21 citizens of this state, including a disability insurer, a health care
22 service contractor, a health maintenance organization authorized to
23 offer health insurance policies or contracts or pay for the delivery of
24 health care services or treatment in this state, or a designee of one
25 of these parties.

26 (e) "Utilization review" means the prospective, concurrent, or
27 retrospective assessment of the necessity and appropriateness of the
28 allocation of health care resources and services of a provider or
29 facility, given or proposed to be given to a patient or group of
30 patients. Utilization review does not mean elective requests for
31 clarification of coverage or medical claims review.

32 (2) Beginning July 1, 1996, every review organization that proposes
33 to provide coverage of inpatient hospital and medical benefits and
34 outpatient surgical benefits for residents of this state with
35 utilization review of those benefits must meet the following standards:

36 (a) Review organizations must comply with all applicable state and
37 federal laws to protect confidentiality of enrollee medical records;

38 (b) Notification of a determination to certify by the review
39 organization must be mailed or otherwise communicated either to the

1 provider of record or the enrollee, or both the provider of record and
2 the enrollee, or other appropriate individual, within two business days
3 of the determination, which is based on the receipt of all information
4 necessary to complete the review;

5 (c) Review organizations must maintain a written description of the
6 appeal procedure by which enrollees or the provider of record may seek
7 review of determinations by the review organization. The appeal
8 procedure must provide for the following:

9 (i) On appeal, all determinations to deny an admission, service, or
10 procedure as being necessary or appropriate must be made by an
11 individual in a licensed physician category who is familiar with the
12 treatment of the medical condition, procedure, or treatment under
13 discussion and is reasonably available as appropriate to review the
14 case, other than the physician or licensed medical professional who
15 made the initial determination;

16 (ii) Review organizations must complete the adjudication of appeals
17 of determinations not to certify admissions, services, and procedures
18 no later than thirty days from the date the appeal is filed and all
19 information necessary to complete the appeal is received; and

20 (iii) Review organizations must also provide for an expedited
21 appeals process for emergency or life-threatening situations. Review
22 organizations must complete the adjudication of the expedited appeals
23 within two business days of the date the appeal is filed and the
24 receipt of all information necessary to complete the appeal;

25 (d) Review organizations must make staff available by toll-free
26 telephone at least forty hours per week during normal business hours;

27 (e) Review organizations must have a phone system capable of either
28 accepting or recording, or both accepting and recording, incoming phone
29 calls during other than normal business hours and must respond to these
30 calls within two business days; and

31 (f) Review organizations must allow a minimum of forty-eight hours
32 following an emergency admission, service, or procedure for an enrollee
33 or his or her representative to notify the review organization and
34 request certification or continuing treatment for that condition. A
35 review organization must permit immediate hospitalization of an
36 enrollee for whom the physician of record determines the admission to
37 be of a life-threatening emergency, so long as medical necessity is
38 promptly documented. Nothing in this section requires the review
39 organization or another party to authorize payment for services

1 provided during that forty-eight hour period, regardless of medical
2 necessity, if those services do not otherwise constitute covered
3 benefits.

4 (3) A determination by a review organization to deny the necessity
5 or appropriateness of an admission, service, or procedure must be
6 reviewed by a physician or a licensed medical professional making a
7 determination in accordance with standards or guidelines approved by a
8 physician. A final determination not to certify an admission, service,
9 or procedure must be made by a licensed physician.

10 (4) A notification of a determination not to certify an admission,
11 service, or procedure must include:

12 (a) The principal reason for the determination; and

13 (b) The procedure to initiate an appeal of the determination.

14 (5) Hospitals and physicians must cooperate with the reasonable
15 efforts of review organizations to ensure that all necessary patient
16 information is available in a timely fashion by phone during normal
17 business hours. Procedures must be established by hospitals and
18 physicians to allow on-site review of medical records by review
19 organizations.

20 NEW SECTION. **Sec. 6.** CAPTIONS. Captions used in this act do not
21 constitute part of the law.

22 NEW SECTION. **Sec. 7.** CODIFICATION. Sections 1 through 5 of this
23 act are each added to chapter 48.43 RCW.

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