
ENGROSSED SUBSTITUTE SENATE BILL 6009

State of Washington 54th Legislature 1995 Regular Session

By Senate Committee on Agriculture & Agricultural Trade & Development (originally sponsored by Senators Rasmussen, Loveland, Finkbeiner, Morton, Bauer, McAuliffe, Drew and Kohl)

Read first time 03/01/95.

- 1 AN ACT Relating to the malt beverage commission; amending RCW
- 2 66.44.800 and 66.28.040; adding a new section to chapter 66.12 RCW;
- 3 adding a new chapter to Title 15 RCW; providing an effective date; and
- 4 declaring an emergency.
- 5 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF WASHINGTON:
- 6 <u>NEW SECTION.</u> **Sec. 1.** The legislature declares that:
- 7 (1) Marketing is a dynamic and changing part of Washington
- 8 agriculture and business economy and a vital element in expanding the
- 9 state economy.
- 10 (2) The sale in the state and export to other states of malt
- 11 beverages made in the state contribute substantial benefits to the
- 12 economy of the state and provide a large number of jobs and sizeable
- 13 tax revenues.
- 14 (3) The production of malt beverages in the state is an important
- 15 segment of Washington agriculture that has potential for greater
- 16 contribution to the economy of the state if it undergoes continued
- 17 development.
- 18 (4) The general welfare of the people of the state will be served
- 19 by continued development of the production of malt beverages, which

p. 1 ESSB 6009

- 1 development will improve the tax bases of local communities in which
- 2 processing facilities are located, and reduce the need for state and
- 3 federal funding of local services. The industries are therefore
- 4 affected with the public interest.
- 5 <u>NEW SECTION.</u> **Sec. 2.** Unless the context clearly requires
- 6 otherwise, the definitions in this section apply throughout this
- 7 chapter.
- 8 (1) "Beer producer" means any person or other entity licensed under
- 9 Title 66 RCW, to produce within the state, beer or malt beverage, and
- 10 who produces under one hundred thousand barrels of beer annually per
- 11 location.
- 12 (2) "Commission" means the Washington malt beverage commission.
- 13 (3) "Director" means the director of agriculture or the director's
- 14 duly appointed representative.
- 15 (4) "Department" means the department of agriculture.
- 16 (5) "Person" includes any individual, firm, corporation, trust,
- 17 association, partnership, society, or any other organization of
- 18 individuals.
- 19 (6) "Eastern Washington" means that portion of the state lying east
- 20 of the Cascade mountain range.
- 21 (7) "Western Washington" means that portion of the state lying west
- 22 of the Cascade mountain range.
- 23 (8) "Beer" and "malt beverage" for the purposes of this section are
- 24 as defined in RCW 66.04.010.
- NEW SECTION. Sec. 3. (1) The agricultural commodity commission,
- 26 authorized by referendum under section 12 of this act, shall be known
- 27 and designated as the Washington malt beverage commission. The
- 28 commission shall be composed of nine voting members; eight voting
- 29 members shall be beer producers and one voting member shall be a
- 30 wholesaler licensed under RCW 66.24.250. Of the beer producer members,
- 31 at least three shall be located in western Washington and at least
- 32 three shall be located in eastern Washington.
- 33 (2) The director of agriculture, or the director's designee, shall
- 34 serve as an ex officio, nonvoting member.
- 35 (3) Six voting members of the commission constitute a quorum for
- 36 the transaction of any business of the commission.

(4) Each voting member of the commission shall be a citizen, and resident of this state and over the age of twenty-one years. Each voting member, except the member holding position nine, must be or must have been engaged in that phase of the industry that he or she is appointed to represent, and must during his or her term of office derive a substantial portion of income therefrom, or have a substantial investment in the production of beer as an owner, lessee, partner, or a stockholder owning at least ten percent of the voting stock in a corporation engaged in the production; or the manager or executive officer of such a corporation. These qualifications apply throughout each member's term of office.

1

2

4

5

6 7

8

9

10

11

- The appointive voting positions on the 12 NEW SECTION. Sec. 4. commission shall be designated as follows: The beer producers shall be 13 14 designated positions one, two, three, four, five, six, seven, and 15 eight; and the wholesaler shall be position nine. 16 designated as filling position one shall be a beer producer producing the largest volume of beer annually, not to exceed one hundred thousand 17 18 barrels per location per year. The member designated as position one 19 shall be the sole representative, directly or indirectly, of the beer producer eligible to hold position one. 20
- 21 The regular terms of office shall be three years from the date of 22 appointment and until their successors are appointed. However, the 23 first terms of the members appointed after July 1, 1995, shall be as 24 follows: Positions one, six, and nine shall terminate July 1, 1998; 25 positions two, four, and seven shall terminate July 1, 1997; and 26 positions three, five, and eight shall terminate July 1, 1996.
- 27 NEW SECTION. Sec. 5. Within ninety days after approval of the 28 referendum held pursuant to section 12 of this act, the director shall 29 appoint the members of the commission. In making such appointments of the voting members, the director shall take into consideration 30 recommendations made by the beer producers the persons recommended for 31 32 appointment as members of the commission. In appointing persons to the 33 commission, the director shall seek to ensure as nearly as possible a balanced representation on the commission that would reflect the 34 35 composition of the beer producers throughout the state as to amount of 36 malt beverage produced.

p. 3 ESSB 6009

- In the event a position on the commission becomes vacant due to resignation, disqualification, death, or for any other reason, the unexpired term of the position shall immediately be filled by appointment by the director.
- After approval of the referendum held pursuant to section 12 of this act, each member of the commission shall be entitled to reimbursement for travel expenses in accordance with RCW 43.03.050 and 43.03.060.
- 9 NEW SECTION. Sec. 6. Obligations incurred by the commission and liabilities or claims against the commission shall be enforced only 10 against the assets of the commission in the same manner as if it were 11 a corporation and no liability for the debts or actions of the 12 commission shall exist against either the state of Washington or any 13 14 subdivision or instrumentality thereof or against any member, officer, 15 employee, or agent of the commission in his or her individual capacity. The members of the commission, including employees of the commission, 16 shall not be held responsible individually or any way whatsoever to any 17 18 person for errors in judgment, mistakes, or other acts, either of commission or omission, as principal, agent, person, or employees, 19 except for their own individual acts of dishonesty or crime. No such 20 person or employee shall be held responsible individually for any act 21 22 or omission of any other members of the commission.
- NEW SECTION. Sec. 7. The powers and duties of the commission include:
- (1) To elect a chair and such officers as the commission deems 25 advisable. The officers shall include a treasurer who is responsible 26 27 for all receipts and disbursements by the commission and the faithful 28 discharge of whose duties shall be guaranteed by a bond at the sole 29 expense of the commission. The commission shall adopt rules for its own governance, which shall provide for the holding of an annual 30 meeting for the election of officers and transaction of other business 31 32 and for such other meetings as the commission may direct;
- 33 (2) To do all things reasonably necessary to effect the purposes of 34 this chapter. However, the commission shall have no legislative power;
- 35 (3) At the pleasure of the commission, to employ and discharge 36 managers, secretaries, agents, attorneys, and employees and to engage

ESSB 6009

- 1 the services of independent contractors as the commission deems 2 necessary, to prescribe their duties, and to fix their compensation;
- 3 (4) To receive donations of beer from breweries for promotional 4 purposes;
- 5 (5) To receive beer or cash or in-kind contributions from breweries 6 and beverage industry associations;
- 7 (6) To engage directly or indirectly in the promotion of Washington 8 beer, including without limitation the acquisition in any lawful manner 9 and the dissemination without charge of beer, which dissemination shall 10 not be deemed a sale for any purpose and in which dissemination the commission shall not be deemed a beer producer, 11 supplier, or manufacturer of any kind or the clerk, servant, or agent of a beer 12 13 producer, supplier, or manufacturer of any kind. Such dissemination shall be for agricultural development or trade promotion, which may 14 15 include promotional hosting and shall in the good faith judgment of the 16 commission be in aid of the marketing, advertising, or sale of beer, or 17 of research related to such marketing, advertising, or sale;
 - (7) To acquire and transfer personal and real property, establish offices, incur expense, enter into contracts, including contracts for creation and printing of promotional literature, which contracts shall not be subject to chapter 43.78 RCW, but which shall be cancelable by the commission unless performed under conditions of employment which substantially conform to the laws of this state and the rules of the department of labor and industries. The commission may create such debt and other liabilities as may be reasonable for proper discharge of its duties under this chapter;

18 19

20

21

22

2324

25

26

27

28 29

30

31

- (8) To maintain such account or accounts with one or more qualified public depositaries as the commission may direct, to cause moneys to be deposited therein, and to expend moneys for purposes authorized by this chapter by drafts made by the commission upon such institutions or by other means;
- (9) To cause to be kept and annually closed, in accordance with generally accepted accounting principles, accurate records of all receipts, disbursements, and other financial transactions, available for audit by the state auditor;
- 36 (10) To create and maintain a list of beer producers and to 37 disseminate information among and solicit the opinions of beer 38 producers with respect to the discharge of the duties of the

p. 5 ESSB 6009

- commission, directly or by arrangement with trade associations or other 1 2 instrumentalities;
- (11) To employ, designate as agent, act in concert with, and enter 3 4 into contracts with any person, council, commission, or other entity 5 for the purpose of promoting the general welfare of the malt beverage industry and particularly for the purpose of assisting in the sale and 6 7 distribution of Washington beer in domestic and foreign commerce, 8 expending moneys as it may deem necessary or advisable for such purpose 9 and for the purpose of paying its proportionate share of the cost of 10 any program providing direct or indirect assistance to the sale and
- distribution of Washington beer in domestic or foreign commerce,
- 11 employing and paying for vendors of professional services of all kinds; 12
- (12) To sue and be sued as a commission, without individual 13
- liability for acts of the commission within the scope of the powers 14
- 15 conferred upon it by this chapter; and
- 16 (13) To serve as a liaison with the liquor control board.
- Sec. 8. The commission shall create, provide for, 17 NEW SECTION.
- 18 and conduct a comprehensive and extensive research, promotional, and
- 19 educational campaign as sales and market conditions reasonably require.
- It shall investigate and ascertain the needs of beer producers, 20
- conditions of markets, and degree of public awareness of products, and 21
- 22 take into account the information adduced thereby in the discharge of
- 23 its duties under this chapter.
- 24 NEW SECTION. Sec. 9. The commission shall adopt as major
- objectives of its research, promotional, and educational campaign such 25
- goals as will serve the needs of beer producers, which may include, 26
- without limitation, efforts to: 27
- 28 (1) Establish Washington beer as a major factor in markets everywhere; 29
- (2) Promote Washington breweries as tourist attractions; 30
- 31 (3) Encourage favorable reporting of Washington beer and breweries
- in the press throughout the world; 32
- 33 (4) Establish the state in markets everywhere as a major source of 34 premium beer;
- 35 (5) Encourage favorable legislative and regulatory treatment of
- Washington beer in markets everywhere; and 36

- 1 (6) Foster economic conditions favorable to investment in the 2 production of Washington beer.
- 3 NEW SECTION. Sec. 10. The commission shall cause a list to be 4 prepared of all Washington beer producers from any information available from the department. This list shall contain the names and 5 addresses of all persons who produce beer within this state and the 6 7 amount (by barrellage) of malt beverage produced during the period designated by the commission. A qualified person may, at any time, 8 9 have his or her name placed upon the list by delivering or mailing the This list shall be corrected and 10 information to the commission. brought up to date in accordance with evidence and information 11 12 available to the commission on or before December 31st of each year. For all purposes of giving notice and holding referendums, the list on 13 14 hand, corrected up to the day next preceding the date for issuing 15 notices or ballots as the case may be, is, for purposes of this 16 chapter, deemed to be the list of all beer producers entitled to notice or to assent or dissent or to vote. 17
- 18 <u>NEW SECTION.</u> **Sec. 11.** (1) Pursuant to approval by referendum in accordance with section 12 of this act, commencing on July 1, 1996, 19 there shall be levied, and the commission shall collect, upon all beer 20 21 produced within this state an annual assessment of one dollar per 22 barrel of beer produced, on up to thirty thousand barrels per location, 23 to be paid by the beer producer as defined in section 2(1) of this act. 24 The commission may increase the amount of assessment above one dollar 25 per barrel but not to exceed the fiscal growth factor as provided in RCW 43.135.055. 26
- 27 (2) The commission shall recommend rules to the director 28 prescribing the time, place, and method for payment and collection of 29 this assessment.
- 30 (3) After considering any recommendations made under subsection (2) 31 of this section, the director shall adopt rules, in accordance with 32 chapter 34.05 RCW, prescribing the time, place, and method for the 33 payment and collection of the assessment levied under this section and 34 approved under section 12 of this act.
- NEW SECTION. **Sec. 12.** (1) Upon receipt by July 15, 1995, of a petition to form a commission signed by one or more beer producers, the

p. 7 ESSB 6009

director shall conduct a referendum among all beer producers within the 1 2 state for purposes of determining beer producer participation in the commission and assessment under section 11 of this act. 3 4 requirements of assent or approval of the referendum will be held to be 5 complied with if at least sixty percent of the beer producers reply to the referendum and that at least fifty-one percent by numbers of beer 6 7 producers replying in the referendum vote affirmatively. The 8 referendum process shall be initiated on or before September 15, 1995.

- 9 (2) If the director determines that the requisite assent has been 10 given, the director shall direct the commission to put into force the 11 assessment in section 11 of this act.
- 12 (3) If the director determines that the requisite assent has not 13 been given, the director shall not appoint the commission nor commence 14 action to levy the assessment provided in section 11 of this act. If 15 the requisite assent has not been given, the commission shall not be 16 activated to specifically foster the interests of beer producers.
- The commission shall deposit moneys 17 NEW SECTION. Sec. 13. 18 collected under section 11 of this act in a separate account in the 19 name of the commission in any bank that is a state depositary. All expenditures and disbursements made from this account under this 20 chapter may be made without the necessity of a specific legislative 21 22 appropriation. None of the provisions of RCW 43.01.050 apply to this 23 account or to the moneys received, collected, or expended as provided 24 in sections 10 through 14 of this act.
- 25 <u>NEW SECTION.</u> **Sec. 14.** A due and payable assessment levied in such specified amount as determined by the commission under section 11 of 26 27 this act constitutes a personal debt of every person so assessed or who 28 otherwise owes the assessment, and the assessment is due and payable to 29 the commission when payment is called for by the commission. person fails to pay the commission the full amount of the assessment by 30 31 the date due, the commission may add to the unpaid assessment an amount not exceeding ten percent of the assessment to defray the cost of 32 33 enforcing its collection. If the person fails to pay any such due and payable assessment or other such sum, the commission may bring a civil 34 35 action for collection against the person or persons in a court of competent jurisdiction. The action shall be tried and judgment 36 37 rendered as in any other cause of action for a debt due and payable.

ESSB 6009 p. 8

- NEW SECTION. Sec. 15. (1) Prior to conducting the referendum as provided in section 12 of this act, the director may require the petitioners to deposit with him or her such amount of money the director may deem necessary to defray the expenses of conducting the referendum. If the referendum is approved, the petitioners shall be entitled to receive reimbursement from the commission the amount of the deposit provided to hold the referendum.
- 8 (2) All costs incurred by the department, including the adoption of 9 rules and other actions necessary to carry out the provisions of this 10 chapter, shall be reimbursed by the commission.
- 11 <u>NEW SECTION.</u> **Sec. 16.** This act shall be liberally construed to 12 effectuate its purposes.
- 13 **Sec. 17.** RCW 66.44.800 and 1987 c 452 s 17 are each amended to 14 read as follows:
- 15 $\underline{(1)}$ Nothing contained in chapter 15.88 RCW shall affect the 16 compliance by the Washington wine commission with this chapter.
- 17 (2) Nothing contained in sections 1 through 16 of this act shall 18 affect the compliance by the Washington malt beverage commission with 19 this chapter.
- 20 **Sec. 18.** RCW 66.28.040 and 1987 c 452 s 15 are each amended to 21 read as follows:
- 22 Except as permitted by the board under RCW 66.20.010, no brewer, 23 wholesaler, distiller, winery, importer, rectifier, manufacturer of liquor shall, within the state, by himself, his or her 24 25 clerk, servant, or agent, give to any person any liquor; but nothing in this section nor in RCW 66.28.010 shall prevent a brewer, wholesaler, 26 27 winery, or importer from furnishing samples of beer, malt beverages, or wine to authorized licensees for the purpose of negotiating a sale, in 28 accordance with regulations adopted by the liquor control board, 29 30 provided that the samples are subject to taxes imposed by RCW 66.24.290 and 66.24.210; nothing in this section shall prevent the furnishing of 31 32 samples of liquor to the board for the purpose of negotiating the sale of liquor to the state liquor control board; nothing in this section 33 34 shall prevent a brewery, winery, or wholesaler from furnishing beer or wine for instructional purposes under RCW 66.28.150; nothing in this 35 section shall prevent a winery or wholesaler from furnishing wine 36

p. 9 ESSB 6009

- 1 without charge to a not-for-profit group organized and operated solely
- 2 for the purpose of enology or the study of viticulture which has been
- 3 in existence for at least six months and any wine so furnished shall be
- 4 used solely for such educational purposes, provided that the wine
- 5 furnished shall be subject to the taxes imposed by RCW 66.24.210;
- 6 nothing in this section shall prevent a brewer from serving beer or
- 7 <u>malt beverages</u> without charge, on the brewery premises; nothing in this
- 8 section shall prevent donations of wine for the purposes of RCW
- 9 66.12.180; and nothing in this section shall prevent a domestic winery
- 10 from serving wine without charge, on the winery premises.
- 11 <u>NEW SECTION.</u> **Sec. 19.** A new section is added to chapter 66.12 RCW
- 12 to read as follows:
- 13 The Washington malt beverage commission created under section 3 of
- 14 this act may purchase or receive donations of malt beverages from
- 15 breweries and may use such malt beverages for promotional purposes.
- 16 Malt beverages furnished to the commission under this section that is
- 17 used within the state is subject to the taxes imposed under RCW
- 18 66.24.290. No license, permit, or bond is required of the Washington
- 19 malt beverage commission under this title for promotional activities
- 20 conducted under sections 1 through 16 of this act.
- 21 <u>NEW SECTION.</u> Sec. 20. If any provision of this act or its
- 22 application to any person or circumstance is held invalid, the
- 23 remainder of the act or the application of the provision to other
- 24 persons or circumstances is not affected.
- 25 <u>NEW SECTION.</u> **Sec. 21.** Sections 1 through 16 of this act shall
- 26 constitute a new chapter in Title 15 RCW.
- 27 <u>NEW SECTION.</u> **Sec. 22.** This act is necessary for the immediate
- 28 preservation of the public peace, health, or safety, or support of the
- 29 state government and its existing public institutions, and shall take
- 30 effect July 1, 1995.

--- END ---