

CERTIFICATION OF ENROLLMENT

**SUBSTITUTE HOUSE BILL 1888**

55th Legislature  
1997 Regular Session

Passed by the House April 22, 1997  
Yeas 98 Nays 0

\_\_\_\_\_  
**Speaker of the  
House of Representatives**

Passed by the Senate April 18, 1997  
Yeas 46 Nays 1

\_\_\_\_\_  
**President of the Senate**

Approved

\_\_\_\_\_  
**Governor of the State of Washington**

CERTIFICATE

I, Timothy A. Martin, Chief Clerk of the House of Representatives of the State of Washington, do hereby certify that the attached is **SUBSTITUTE HOUSE BILL 1888** as passed by the House of Representatives and the Senate on the dates hereon set forth.

\_\_\_\_\_  
**Chief Clerk**

FILED

**Secretary of State  
State of Washington**

---

**SUBSTITUTE HOUSE BILL 1888**

---

Passed Legislature - 1997 Regular Session

AS AMENDED BY THE SENATE

**State of Washington                      55th Legislature                      1997 Regular Session**

**By** House Committee on Trade & Economic Development (originally sponsored by Representatives Van Luven, Veloria, Dunn, McDonald, Alexander, Ballasiotes, Sheldon, Morris, Mason, Kastama, Wensman, Wolfe, Doumit, Hatfield, Thompson, Butler, Chandler, Kessler, Dickerson, Constantine, Ogden, Conway, Costa, Cole and O'Brien)

Read first time 03/03/97.

1            AN ACT Relating to the executive-legislative task forces on  
2 international trade and tourism promotion and development; creating new  
3 sections; and providing expiration dates.

4 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF WASHINGTON:

5            NEW SECTION.    **Sec. 1.** The legislature finds that international  
6 trade is vital to the economy of the state of Washington. The state of  
7 Washington is the fifth largest exporting state in the United States,  
8 after California, Texas, New York, and Michigan respectively.

9            The legislature further finds that this state's international  
10 business relationships are comprised of four interrelated categories:  
11 Two-way and three-way trade, investment, education, and tourism. In  
12 1994, Washington's two-way trade totaled \$75.4 billion, with exports at  
13 \$32.3 billion of the total. In 1992, investors from twenty foreign  
14 countries owned approximately two hundred seventy-five businesses in  
15 the state of Washington, employing an estimated twenty-five thousand  
16 three hundred fifty-five persons state-wide. In 1994, approximately  
17 two million three hundred thousand international travelers visited the  
18 state of Washington. It is now estimated that one in five jobs in the  
19 state of Washington is related to international trade.

1 The legislature further finds that international trade  
2 opportunities are substantial in both established markets like Japan,  
3 Taiwan, Canada, Mexico, and the European Union, and new, growing  
4 markets like China, Southeast Asia, South Africa, Spain, and the  
5 Russian Far East.

6 The legislature further finds that there is a need to evaluate the  
7 state's role in the promotion of international trade and tourism. A  
8 unique partnership between the public and private sector can attract  
9 increased tourism and international trade opportunities and encourage  
10 investment in the state of Washington.

11 NEW SECTION. **Sec. 2.** (1) There is created the executive-  
12 legislative task force on international trade to consist of twenty-  
13 three members.

14 (a) The task force shall consist of the following members:

15 (i) The governor, who shall serve as chair;

16 (ii) The chair of the committee on trade and economic development  
17 of the house of representatives and a member of the senate selected by  
18 and from the three members appointed by the president of the senate,  
19 who shall serve as vice-chairs;

20 (iii) Two representatives from the house of representatives,  
21 appointed by the speaker of the house, one from each political party;

22 (iv) Three members from the senate, appointed by the president of  
23 the senate, at least one from each political party;

24 (v) The secretary of state;

25 (vi) Four representatives of businesses involved in international  
26 trade, one representative shall be from a business with less than fifty  
27 employees, one representative shall be from businesses with less than  
28 five hundred employees, and two representatives shall be from  
29 businesses with more than five hundred employees;

30 (vii) Two representatives of organized labor, one representative  
31 each from manufacturing and maritime industries;

32 (viii) Two representatives of public ports, one representative  
33 shall be from a port that is located east of the crest of the Cascade  
34 mountains;

35 (ix) Two representatives of local economic development  
36 organizations, one representative shall be from an organization that is  
37 located east of the crest of the Cascade mountains;

1 (x) Two representatives from cities with a population of at least  
2 one hundred seventy-five thousand and that have a public port; and

3 (xi) One representative at large.

4 (b) The following two members shall serve as ex officio, nonvoting  
5 members:

6 (i) The director of the department of community, trade, and  
7 economic development; and

8 (ii) The director of the Washington state department of  
9 agriculture.

10 (2) The governor shall appoint all nonlegislative members to the  
11 executive-legislative task force on international trade. The  
12 nonlegislative members of the executive-legislative task force on  
13 international trade shall serve without compensation, but shall be  
14 reimbursed for travel expenses as provided in RCW 43.03.050 and  
15 43.03.060. Legislative members of the executive-legislative task force  
16 on international trade shall be reimbursed for travel expenses as  
17 provided in RCW 44.04.120.

18 (3) The executive-legislative task force on international trade  
19 shall meet regularly and may appoint technical advisory committees,  
20 which may include members of the executive-legislative task force on  
21 international trade, as needed to address specific issues and concerns.

22 (4) The department of community, trade, and economic development,  
23 in conjunction with the Washington state department of agriculture and  
24 the legislature, shall supply such information and assistance as is  
25 deemed necessary for the executive-legislative task force on  
26 international trade to carry out its duties under section 3 of this  
27 act.

28 (5) The office of the governor and the legislature shall provide  
29 administrative and clerical assistance to the executive-legislative  
30 task force on international trade.

31 NEW SECTION. **Sec. 3.** The executive-legislative task force on  
32 international trade shall:

33 (1) Review existing state programs and incentives designed to  
34 encourage international trade and domestic trade opportunities;

35 (2) Review the existing state organizational structure for  
36 international trade and trade-related functions;

37 (3) Review international trade promotion programs, organizational  
38 structures, and efforts in selected states and countries;

1 (4) Make recommendations on the state's international trade and  
2 trade-related functions including, but not limited to:

3 (a) The role of the state in promoting international trade;

4 (b) The appropriate organizational structure of the state's  
5 international trade and trade-related programs and incentives;

6 (c) The role of government and the private sector in promoting  
7 international trade;

8 (d) The role of the state's foreign trade offices in international  
9 trade;

10 (e) The role of the legislature in international trade;

11 (f) The need for a comprehensive and coordinated state  
12 international trade policy; and

13 (g) Other issues the task force deems appropriate; and

14 (5) Prepare and submit to the governor and the appropriate policy  
15 committees of the house of representatives and the senate, by January  
16 30, 1998, a report detailing its findings and recommendations regarding  
17 specific programs, organizational, legislative, and funding issues, and  
18 any other recommendations it deems appropriate.

19 NEW SECTION. **Sec. 4.** The executive-legislative task force on  
20 international trade may receive gifts, grants, or endowments from  
21 public and private sources that are made from time to time, in trust or  
22 otherwise, for the use and benefit of the purposes of the executive-  
23 legislative task force on international trade and spend gifts, grants,  
24 or endowments or income from the public or private sources according to  
25 their terms, unless the receipt of the gifts, grants, or endowments  
26 violates RCW 42.17.710.

27 NEW SECTION. **Sec. 5.** The legislature finds that:

28 (1) The attraction of visitors to this state can enhance the  
29 economic well-being of our citizens by increasing the jobs and income  
30 derived from commerce with tourists traveling in the state.

31 (2) The state has valuable natural beauty, man-made, and scenic  
32 attractions, and the promotion of these attractions by cooperative  
33 efforts between the public and private sectors can significantly  
34 contribute to economic growth and employment opportunities.  
35 Cooperation between the public and private sectors requires a mechanism  
36 to coordinate the variety of efforts aimed at promoting and developing  
37 tourism in our state.

1        NEW SECTION.    **Sec. 6.**    A task force to the legislature on tourism  
2 promotion and marketing is hereby created.    The task force shall  
3 consist of nine members from the private sector, four members from the  
4 public sector, and three ex officio members.    The private sector  
5 members shall represent the Washington state hotel/motel association,  
6 the Washington state restaurant association, the Washington association  
7 of convention and visitor bureaus, the Washington festivals and events  
8 association, the association of Washington business, the Washington  
9 retail council, the Washington public ports association, and the  
10 Washington chamber of commerce executives.    The governor shall appoint  
11 the private sector members from recommendations made by each of the  
12 associations to be represented.    Consideration shall be given so as to  
13 maintain a state-wide balance of representatives appointed.    The public  
14 members must include two members from the house of representatives and  
15 two members from the senate.    The public members must be chosen  
16 respectively by the lieutenant governor and the speaker of the house of  
17 representatives.    The director of the tourism development division, or  
18 the director's designee, the director of the state parks and recreation  
19 commission, or the director's designee, and a representative of the  
20 attorney general's office shall sit as ex officio members of the task  
21 force.

22        NEW SECTION.    **Sec. 7.**    (1) The task force may by majority vote  
23 establish working groups to focus on specific issues in the tourism  
24 industry.

25        (2) The task force shall by majority vote prescribe rules of  
26 procedure for itself and its working groups that are consistent with  
27 this act.

28        NEW SECTION.    **Sec. 8.**    The task force or its working groups are  
29 authorized to study tourism promotion and related issues and prepare,  
30 for legislative and executive consideration, a comprehensive proposal  
31 for the establishment of a private commission to market Washington  
32 state and its tourism advantages.    The proposal must include, but is  
33 not limited to:

34        (1) An evaluation of existing state laws, policies, and programs  
35 that promote or affect state tourism marketing;

1 (2) The level of state interdepartmental cooperation needed to  
2 ensure an effective and coordinated continuing tourism program within  
3 the state agencies;

4 (3) A clear determination of the economic impact to the state of an  
5 aggressive, continuous state-wide tourism marketing program;

6 (4) Recommendations from public and private sector organizations  
7 concerning the establishing of a legislatively established state-wide  
8 tourism commission, its structure, its membership, and its objectives;

9 (5) A specific proposal and plan for the funding from private  
10 sources of an acceptable working budget for the commission;

11 (6) The procedure for the established commission to develop a  
12 state-wide marketing plan that addresses all areas of the state and the  
13 state's relationship to the commission, to other states, and to other  
14 nations.

15 The task force shall study the roles and responsibilities of the  
16 public and private sector and make recommendations for the roles,  
17 responsibilities, and interrelationship between the tourism division  
18 and the private commission.

19 NEW SECTION. **Sec. 9.** The department of community, trade, and  
20 economic development shall provide the task force with the necessary  
21 staff support.

22 NEW SECTION. **Sec. 10.** Members of the task force shall serve  
23 without additional compensation, but must be reimbursed for their  
24 travel expenses, in accordance with RCW 43.03.050 and 44.04.120,  
25 incurred while attending sessions of the task force or meetings of  
26 working groups, engaged on other task force business authorized by the  
27 task force, or going to and coming from task force meetings.

28 NEW SECTION. **Sec. 11.** All expenses of the task force, including  
29 salaries and expenses of employees, must be paid upon voucher forms as  
30 provided by the auditor and signed by the chairperson or vice-  
31 chairperson of the task force and attested by the secretary of the task  
32 force. The authority of the chairperson and secretary to sign vouchers  
33 continues until their successors are selected after each ensuing  
34 session of the legislature. Vouchers may be drawn on funds  
35 appropriated generally by the legislature or upon any special

1 appropriation that is provided by the legislature for the expenses of  
2 the task force, or both.

3 NEW SECTION. **Sec. 12.** The task force shall cooperate, act, and  
4 function with legislative committees, executive agencies, and private  
5 organizations within the tourism industry.

6 The task force shall report to the legislature by January 31, 1998,  
7 outlining its findings and recommendations.

8 NEW SECTION. **Sec. 13.** If any provision of this act or its  
9 application to any person or circumstance is held invalid, the  
10 remainder of the act or the application of the provision to other  
11 persons or circumstances is not affected.

12 NEW SECTION. **Sec. 14.** Sections 1 through 4 of this act expire  
13 March 1, 1998. Sections 5 through 13 of this act expire June 30, 1998.

--- END ---