
HOUSE BILL 2361

State of Washington

57th Legislature

2002 Regular Session

By Representatives Fisher, Hatfield, Hankins, Lovick, Edwards and Kenney; by request of Department of Licensing

Read first time 01/16/2002. Referred to Committee on Transportation.

1 AN ACT Relating to authorization for the department of licensing to
2 include advertising in its publications; adding a new section to
3 chapter 46.01 RCW; and adding a new section to chapter 46.68 RCW.

4 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF WASHINGTON:

5 NEW SECTION. **Sec. 1.** A new section is added to chapter 46.01 RCW
6 to read as follows:

7 (1) The department may sell advertising or enter into agreements
8 for the purpose of selling advertising for inclusion in any of its
9 publications, materials, or mailings.

10 (2) The department may enter into agreements for the distribution
11 of third-party publications or other materials related to its mission
12 of protecting and enhancing the public safety and welfare in the areas
13 it licenses and regulates that may contain commercial advertisements or
14 logos.

15 (3) The department shall retain the right by agreement to approve
16 advertising content to ensure that the products or services are
17 harmonious with the subject matter of the publication and are not
18 inconsistent with the department's mission to promote public safety.
19 The director shall deny any advertisement that includes content that

1 may be interpreted as contrary to the agency's mission or may carry
2 connotations offensive to good taste and decency or that would be
3 misleading. Any public information materials that include advertising
4 of any kind must provide a statement that inclusion of the materials
5 does not constitute an endorsement by the state or the agency of the
6 products or services so advertised.

7 (4) The department shall deposit proceeds from advertising into the
8 department of licensing advertising account.

9 (5) The department shall adopt rules to implement this section.

10 NEW SECTION. **Sec. 2.** A new section is added to chapter 46.68 RCW
11 to read as follows:

12 The department of licensing advertising account is created in the
13 custody of the state treasurer. The department shall deposit all
14 receipts from advertising in department publications, materials, and
15 mailings into the account. The department may spend money from the
16 account only for purposes of offsetting production, distribution, or
17 postage costs of publications, materials, or mailings relating to
18 traffic safety and the licensing or regulation of motor vehicles and
19 motor vehicle operators. The account is subject to allotment
20 procedures under chapter 43.88 RCW, but an appropriation is not
21 required for expenditures.

--- END ---