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SENATE BILL 5268

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State of Washington

57th Legislature

2001 Regular Session

By Senators Oke and Jacobsen

Read first time 01/17/2001. Referred to Committee on Natural Resources, Parks & Shorelines.

1 AN ACT Relating to publication of a quarterly magazine known as  
2 Washington wildlife; and adding new sections to chapter 77.12 RCW.

3 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF WASHINGTON:

4 NEW SECTION. **Sec. 1.** The director shall produce a department  
5 publication in magazine format on a quarterly frequency known as  
6 Washington wildlife. The purpose of the magazine is to showcase the  
7 wildlife, fish, and shellfish resources of the state in order to  
8 increase public understanding of the resources and the issues  
9 surrounding their preservation and management. The department shall  
10 include information on opportunities to volunteer in wildlife and fish  
11 conservation projects, public education events, threatened and  
12 endangered species issues, recreational fishing and hunting, wildlife  
13 viewing sites, commercial fishing activities, aquaculture industry  
14 issues, habitat enhancement and protection, fish hatcheries, wildlife  
15 relocation, injured wildlife rehabilitation, wildlife damage to  
16 agricultural crops, the dynamics of properly functioning ecosystems,  
17 current fish and wildlife-related legislative developments,  
18 opportunities for the public to donate to causes that benefit wildlife,  
19 employment opportunities within the department, relationships between

1 the department and treaty Indian tribes, and any other topics that the  
2 director determines would be helpful to improving conditions for fish  
3 or wildlife or the understanding of fish or wildlife management  
4 programs.

5 NEW SECTION. **Sec. 2.** The director may provide promotional copies  
6 of the magazine established in section 1 of this act to the public at  
7 no cost, but must establish a fee structure designed to recoup a  
8 portion of the magazine's production cost by selling subscriptions to  
9 the public. In addition, the director may provide for private  
10 advertisements within the magazine and set the monetary rates for  
11 advertisements. The director may accept donations to assist in the  
12 production of the magazine. All funds received from subscriptions,  
13 advertising, and donations must be placed in the wildlife fund, created  
14 in RCW 77.12.170, for the exclusive purpose of producing the magazine.

15 NEW SECTION. **Sec. 3.** The director shall utilize the employees of  
16 the department to produce articles, photographs, editorials, and all  
17 other aspects of the Washington wildlife magazine, established in  
18 section 1 of this act. It is not the intent of the legislature to  
19 encourage the hiring of additional department employees to staff the  
20 magazine. The intent of involving department employees is to provide  
21 an opportunity for the department to focus its public information  
22 function into Washington wildlife and to utilize the magazine as the  
23 premier contact with the public. Other public information activities  
24 should be replaced by the Washington wildlife magazine whenever  
25 possible. The first publication date of Washington wildlife magazine  
26 is January 2002.

27 NEW SECTION. **Sec. 4.** Sections 1 through 3 of this act are each  
28 added to chapter 77.12 RCW.

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