HB 2886 - DIGEST

Directs the department to implement a regional television campaign targeted to select states or cities to promote tourism in Washington, featuring tourism opportunities in both eastern and western Washington.

Appropriates the sum of two million five hundred thousand dollars, or as much thereof as may be necessary, for the fiscal year ending June 30, 2007, from the general fund to the department of community, trade, and economic development for the purposes of this act.