
HOUSE BILL 2376

State of Washington

52nd Legislature

1992 Regular Session

By Representatives Hine, Prince, Anderson, Miller, Pruitt, G. Fisher, Cooper, Jacobsen, Winsley, Brough, Jones, Heavey, Paris, Wineberry, Roland, G. Cole, J. Kohl, Ludwig, Mitchell, Bowman, Wynne, Spanel, Ogden, Haugen, Valle, McLean, Ferguson, Sprenkle and O'Brien

Read first time 01/15/92. Referred to Committee on State Government.

1 AN ACT Relating to political advertising; and amending RCW
2 42.17.510.

3 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF WASHINGTON:

4 **Sec. 1.** RCW 42.17.510 and 1984 c 216 s 1 are each amended to read
5 as follows:

6 (1) Except as provided in subsection (3) of this section, all
7 written political advertising, whether relating to candidates or ballot
8 propositions, shall include the sponsor's name and address. All radio
9 and television political advertising, whether relating to candidates or
10 ballot propositions, shall include the sponsor's name. The use of an
11 assumed name shall be unlawful. The party with which a candidate files
12 shall be clearly identified in political advertising for partisan
13 office.

1 (2) Except as provided in subsection (3) of this section, all
2 written political advertising shall include the following signed
3 statement: "I fully accept responsibility for the accuracy of this
4 message." The statement shall be signed by the responsible party. All
5 radio or television political advertising shall include the statement:
6 "I, (name of the responsible party), fully accept responsibility for
7 the accuracy of this message."

8 For the purposes of this subsection, the "responsible party" is as
9 follows: If the sponsor of the advertising is a candidate or the
10 political committee of a candidate, the candidate is the responsible
11 party; if the sponsor of the advertising is a political committee other
12 than the political committee of a candidate, the chairperson or other
13 chief officer of the committee is the responsible party, unless the
14 committee has no such chairperson or chief officer in which case the
15 committee's treasurer is the responsible party; and if the advertising
16 is paid for by an independent campaign expenditure, as defined in RCW
17 42.17.100, the sponsor of the advertising is the responsible party.

18 (3) Political yard signs are exempt from the requirement of
19 subsection (1) of this section that the name and address of the sponsor
20 of political advertising be listed on the advertising and from the
21 requirements of subsection (2) of this section. In addition, the
22 public disclosure commission shall, by rule, exempt from the
23 identification requirements of subsection (1) of this section and from
24 the requirements of subsection (2) of this section forms of political
25 advertising such as campaign buttons, balloons, pens, pencils, sky-
26 writing, inscriptions, and other forms of advertising where the
27 identification or statement is impractical.

28 (~~(3)~~) (4) For the purposes of this section, "yard sign" means any
29 outdoor sign with dimensions no greater than eight feet by four feet.