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**SUBSTITUTE HOUSE BILL 2003**

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**State of Washington**

**54th Legislature**

**1995 Regular Session**

**By** House Committee on Trade & Economic Development (originally sponsored by Representative D. Schmidt)

Read first time 03/01/95.

1 AN ACT Relating to international tourism; creating a new section;  
2 making appropriations; and declaring an emergency.

3 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF WASHINGTON:

4 NEW SECTION. **Sec. 1.** The legislature recognizes a need to develop  
5 a cross-border business plan, to market the Cascadia region of British  
6 Columbia, Washington, and Oregon to international travelers, and to  
7 develop public-private partnerships and joint marketing to enhance  
8 international tourism in selected overseas markets. The legislature  
9 further recognizes the need to conduct preliminary analysis on the  
10 infrastructure and logistic needs necessary for the Cascadia corridor  
11 from Vancouver, British Columbia to Eugene, Oregon to host a summer  
12 Olympic Games.

13 NEW SECTION. **Sec. 2.** (1) The sum of forty thousand dollars, or as  
14 much thereof as may be necessary, is appropriated for the biennium  
15 ending June 30, 1995, from the general fund to the department of  
16 community, trade, and economic development, subject to subsection (2)  
17 of this section, for the purpose of developing a two-nation vacation

1 joint marketing plan to enhance international tourism by using the  
2 services of a nonprofit corporation.

3 (2) The appropriation under subsection (1) of this section may be  
4 used only when matched by the port of Seattle, as well as visitor and  
5 convention associations, private sector tour operators, and purveyors  
6 in Washington, Oregon, and British Columbia on a dollar-for-dollar  
7 basis.

8 (3) If specific funding for the purposes of this section  
9 referencing this section by bill number and section number, is not  
10 provided by June 30, 1995, in the omnibus appropriations act, this  
11 section is null and void.

12 NEW SECTION. **Sec. 3.** (1) The sum of fifty thousand dollars, or as  
13 much thereof as may be necessary, is appropriated for the biennium  
14 ending June 30, 1995, from the general fund to the department of  
15 community, trade, and economic development, subject to subsection (2)  
16 of this section, for the purpose of using a nonprofit corporation to  
17 develop a feasibility study of the infrastructure, logistical, and  
18 informational needs for the Cascadia corridor to host the summer  
19 Olympic Games in the year 2004 or 2008.

20 (2) The appropriation under subsection (1) of this section may be  
21 used only when matched by the port of Seattle, as well as visitor and  
22 convention associations, private sector tour operators, and purveyors  
23 in Washington, Oregon, and British Columbia on a dollar-for-dollar  
24 basis.

25 (3) If specific funding for the purposes of this section  
26 referencing this section by bill number and section number, is not  
27 provided by June 30, 1995, in the omnibus appropriations act, this  
28 section is null and void.

29 NEW SECTION. **Sec. 4.** This act is necessary for the immediate  
30 preservation of the public peace, health, or safety, or support of the  
31 state government and its existing public institutions, and shall take  
32 effect immediately.

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