

2 **SB 5613** - S AMD 297

3 By Senators Shin, Jacobsen, Parlette, Gardner, Morton, Rasmussen,
4 Snyder, Honeyford, Spanel, and Swecker

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6 On page 3, after line 3, insert the following:

7 "NEW SECTION. **Sec. 4.** A new section is added to chapter 43.23 RCW
8 to read as follows:

9 (1) The legislature finds that the development of an overall
10 strategy to provide improved markets for the richly diversified
11 agricultural commodities produced in our state is needed to stabilize
12 and enhance the rural and agricultural economies in Washington. One
13 important component of this strategy is to focus on increasing the
14 visibility and market share of agricultural products with in-state
15 consumers. The legislature finds that state-produced commodities are
16 of the highest quality, transported the least distance, and are the
17 freshest. Further, increased competition and well-funded advertising
18 campaigns from competing regions are eroding in-state market share for
19 commodities produced within this state. The legislature further finds
20 many consumers prefer to buy locally produced commodities and prefer to
21 support our state's economy. These consumers would buy Washington
22 produce if they were able to identify the products as "grown in
23 Washington."

24 (2) There is hereby created within the department of agriculture a
25 "grown in Washington" program. The purpose of the program is to allow
26 the department of agriculture to provide matching funds to commodity
27 boards, commodity commissions, and other qualifying entities to
28 implement programs that increase sales and market share for state-
29 produced agricultural commodities in our state domestic market.

30 NEW SECTION. **Sec. 5.** If specific funding for the purposes of
31 section 4 of this act, referencing section 4 of this act by bill or
32 chapter number, is not provided by June 30, 2001, in the omnibus
33 appropriations act, section 4 of this act is null and void."

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5 On page 1, line 2 of the title, after "RCW;" strike the remainder
6 of the title and insert "adding a new section to chapter 43.23 RCW;
7 creating new sections; and providing expiration dates."

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