(DIGEST OF PROPOSED 1ST SUBSTITUTE)

Requires the secretary of the department of health to sponsor a series of public service announcements on radio, television, the internet, and print media about the nature of lead-based paint hazards, the importance of standards for lead poisoning prevention in properties, the certification and training program administered by the department of community, trade, and economic development under chapter 70.103 RCW, and the purposes and responsibilities set forth in this act.

Requires that, by January 1, 2008, the secretary of the department of health shall develop culturally and linguistically appropriate information pamphlets regarding childhood lead poisoning, the importance of testing for elevated blood-lead levels, prevention of childhood lead poisoning, treatment of childhood lead poisoning, and, where appropriate, the requirements of this act.

Requires the secretary of the department of health to establish a program for early identification of persons at risk of having elevated blood-lead levels.