Requires that, if a person produces, manufactures, packages, distributes, or sells a retail product and the person has caused a radio frequency identification tag to be attached to, embedded in, or made part of the retail product or its package, the person shall ensure that the retail product or its package bears a label which notifies consumers of the existence of the radio frequency identification tag.

Provides that the label required pursuant to this act must, at a minimum: (1) Inform the consumer that the retail product or its package has a radio frequency identification tag which can transmit unique identification information before and after purchase of the retail product;

- (2) Be in a conspicuous location on the retail product or its package; and
- (3) Be printed in a size of type and in a manner that is conspicuous and contrasts with the background on which the notice appears.