## **SHB 1442** - H AMD **37**

By Representative Low

## NOT CONSIDERED 01/02/2024

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1
       On page 2, line 13, after "(3)" insert "(a)"
 2
 3
       On page 2, line 15, after "disclosure" strike "stating," and
 4 insert "as described under (b) of this subsection or a digital content
 5 provenance authenticity as described under (c) of this subsection.
       (b) For the inclusion of a disclosure statement to qualify as an
 7 affirmative action under (a) of this subsection, disclosures must
 8 state"
 9
10
      On page 2, at the beginning of line 17, strike "(a)" and insert
11 "(i)"
12
13
      On page 2, at the beginning of line 24, strike "(b)" and insert
14 "(ii)"
15
16
       On page 2, after line 29, insert the following:
17
       "(c) For the
                      inclusion of a digital content provenance
18 authenticity to qualify as an affirmative action under (a) of this
19 subsection, the synthetic media must use open technical standards
20 specification which enables the synthetic media to be labeled with
21 cryptographically secured metadata visible to show the origin of the
22 media, all edits made to the media, and whether artificial
23 intelligence was used to generate the content of or any edits to the
24 media."
25
26
       On page 3, line 1, after "removes" insert ", with actual malice,"
27
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<u>EFFECT:</u> Adds as an affirmative defense to a civil action brought under the act the inclusion of digital content provenance authenticity in synthetic media.

Requires that actual malice be proven for a broadcasting station to be held liable for removing a disclosure, the inclusion of which would be an affirmative defense in a civil action under the act, from synthetic media in an electioneering communication that it broadcasts.

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