

ESB 5906 - H COMM AMD  
By Committee on Appropriations

ADOPTED 03/01/2024

1 Strike everything after the enacting clause and insert the  
2 following:

3 "NEW SECTION. **Sec. 1.** A new section is added to chapter 43.70  
4 RCW to read as follows:

5 (1) The department shall develop, implement, and maintain a  
6 statewide drug overdose prevention and awareness campaign to address  
7 the drug overdose epidemic.

8 (2) (a) The campaign must educate the public about the dangers of  
9 methamphetamines and opioids, including fentanyl, and the harms  
10 caused by drug use. The campaign must include outreach to both youth  
11 and adults aimed at preventing substance use and overdose deaths.

12 (b) The department, in consultation with the health care  
13 authority, may also include messaging focused on substance use  
14 disorder and overdose death prevention, resources for addiction  
15 treatment and services, and information on immunity for people who  
16 seek medical assistance in a drug overdose situation pursuant to RCW  
17 69.50.315.

18 (3) The 2024 and 2025 campaigns must focus on increasing the  
19 awareness of the dangers of fentanyl and other synthetic opioids,  
20 including the high possibility that other drugs are contaminated with  
21 synthetic opioids and that even trace amounts of synthetic opioids  
22 can be lethal.

23 (4) Beginning June 30, 2025, and each year thereafter, the  
24 department must submit a report to the appropriate committees of the  
25 legislature on the content and distribution of the statewide drug  
26 overdose prevention and awareness campaign. The report must include a  
27 summary of the messages distributed during the campaign, the mediums  
28 through which the campaign was operated, and data on how many  
29 individuals received information through the campaign. The report  
30 must be submitted in compliance with RCW 43.01.036.

31 (5) This section expires July 1, 2029.

1        NEW SECTION.    **Sec. 2.**    If specific funding for the purposes of  
2 this act, referencing this act by bill or chapter number, is not  
3 provided by June 30, 2024, in the omnibus appropriations act, this  
4 act is null and void."

5        Correct the title.

EFFECT: Requires the Department of Health (DOH) to consult with the Health Care Authority on possible additional messaging. Specifies that the 2024 and 2025 campaigns include specific information regarding dangers associated with synthetic opioids and that the report be submitted electronically.

Replaces references to "education" with "awareness" and a reference to "drug addiction" with "substance use disorder."

Removes the:

- (1) Condition that the requirements are subject to the availability of amounts appropriated;
- (2) Specification that the campaign be ongoing;
- (3) Requirement for DOH to conduct a feasibility study;
- (4) Intent section; and
- (5) Effective date section.

Adds a null and void clause, making the bill null and void unless funded in the budget.

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