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SENATE BILL 5005

State of Washington 56th Legislature 1999 Regular Session

By Senators Loveland, Haugen, Winsley and Rasmussen

Read first time 01/11/1999. Referred to Committee on Transportation.

- AN ACT Relating to highway information signs; and amending RCW
- 2 47.36.320 and 47.36.330.

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- 3 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF WASHINGTON:
- 4 **Sec. 1.** RCW 47.36.320 and 1986 c 114 s 2 are each amended to read 5 as follows:
- 6 The department is authorized to erect and maintain specific
- 7 information panels within the right of way of both the primary system
- 8 and the scenic system to give the traveling public specific information
- 9 as to gas, food, recreation, or lodging available off the primary or
- 10 scenic highway accessible by way of highways intersecting the primary
- 11 or scenic highway. Such specific information panels and tourist-

oriented directional signs shall be permitted only at locations within

- 13 the corporate limits of cities and towns and areas zoned for commercial
- 14 or industrial uses where there is adequate distance between
- 15 interchanges to ensure compliance with the provisions of Title 23
- 16 C.F.R. secs. 655.308(a) and 655.309(a). Specific information panels
- 17 shall include the words "GAS," "FOOD," "RECREATION," or "LODGING" and
- 18 directional information and may contain one or more individual business
- 19 signs maintained on the panel. The erection and maintenance of

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- specific information panels along primary or scenic highways shall
- 2 conform to the national standards promulgated by the United States
- 3 secretary of transportation pursuant to sections 131 and 315 of Title
- 4 23 United States Code and rules adopted by the state department of
- 5 transportation including the manual on uniform traffic control devices
- 6 for streets and highways. A motorist service business located within
- 7 one mile of a state highway shall not be permitted to display its name,
- 8 brand, or trademark on a specific information panel unless its owner
- 9 has first entered into an agreement with the department limiting the
- 10 height of its on-premise signs at the site of its service installation
- 11 to not more than fifteen feet higher than the roof of its main
- 12 building.
- 13 The department shall adopt rules for the erection and maintenance
- 14 of tourist-oriented directional signs with the following restrictions:
- 15 (1) Where installed, they shall be placed in advance of the "GAS,"
- 16 "FOOD," "RECREATION," or "LODGING" specific information panels
- 17 previously described in this section;
- 18 (2) Signs shall not be placed to direct a motorist to an activity
- 19 visible from the main traveled roadway;
- 20 (3) Premises on which the qualified tourist-oriented business is
- 21 located must be within fifteen miles of the state highway except as
- 22 provided in RCW 47.36.330(3)(b), and necessary supplemental signing on
- 23 local roads must be provided before the installation of the signs on
- 24 the state highway.
- 25 The department shall charge reasonable fees for the display of
- 26 individual business signs to defray the costs of their installation and
- 27 maintenance.
- 28 **Sec. 2.** RCW 47.36.330 and 1985 c 142 s 3 are each amended to read
- 29 as follows:
- 30 (1) Not more than six business signs may be permitted on specific
- 31 information panels authorized by RCW 47.36.310 and 47.36.320.
- 32 (2) The maximum distance that eligible service facilities may be
- 33 located on either side of an interchange or intersection to qualify for
- 34 a business sign are as follows:
- 35 (a) On fully-controlled, limited access highways, gas, food, or
- 36 lodging activities shall be located within three miles. Camping

37 activities shall be within five miles.

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- 1 (b) On highways with partial access control or no access control, 2 gas, food, lodging, or camping activities shall be located within five 3 miles.
- 4 (3)(a) If no eligible services are located within the distance 5 limits prescribed in subsection (2) of this section, the distance 6 limits shall be increased until an eligible service of a type being 7 considered is reached, up to a maximum of fifteen miles.
- 8 (b) The department may erect and maintain signs on an alternate
 9 route that is longer than fifteen miles if it is safer and still
 10 provides reasonable and convenient travel to an eligible service.

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