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SENATE BILL 5708

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State of Washington

56th Legislature

1999 Regular Session

By Senators T. Sheldon, Hale, Winsley and Oke

Read first time 02/03/1999. Referred to Committee on Commerce, Trade, Housing & Financial Institutions.

1 AN ACT Relating to long-term economic vitality; adding new sections  
2 to chapter 43.31 RCW; and making appropriations.

3 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF WASHINGTON:

4 NEW SECTION. **Sec. 1.** A new section is added to chapter 43.31 RCW  
5 to read as follows:

6 It is the legislature's intent to ensure that Washington is  
7 positioned for long-term economic vitality. To achieve this objective,  
8 economic development efforts should be aimed at: (1) Keeping our  
9 growing companies in the state; (2) helping troubled companies stay  
10 competitive; (3) marketing Washington state as a viable business  
11 location; and (4) finding a strategy that meets two key legislative  
12 goals - rural economic development and growth management.

13 To implement these goals, the legislature finds it necessary to  
14 provide funds for a state-wide business retention and expansion  
15 partnership and for state-wide marketing and recruiting activities.  
16 Furthermore, an advisory board has been created to ensure that funds  
17 are leveraged and targeted appropriately.

1        NEW SECTION.    **Sec. 2.**    A new section is added to chapter 43.31 RCW  
2 to read as follows:

3        (1) The department shall:

4        (a) Determine industries that best fit in Washington's rural  
5 communities in order to enable the department to allocate incentive  
6 funding to encourage these industries to operate within Washington;

7        (b) Establish criteria to determine which rural counties and  
8 businesses should receive financial assistance; and

9        (c) Commence advertising and publicity efforts, organize tours for  
10 site location consultants, print or publish collateral materials and  
11 fulfillment pieces, and conduct telemarketing to support advertising  
12 and trade missions.

13        (2) An advisory group shall be created to ensure that the funds  
14 dispersed under sections 3 and 4 of this act are leveraged and targeted  
15 appropriately.    The advisory group will consist of at least five  
16 members, residing in small rural communities, picked by the department.  
17 The members shall be individuals with special expertise in rural  
18 economic development.    The members shall be chosen in a manner and form  
19 prescribed by the department.

20        NEW SECTION.    **Sec. 3.**    (1) The sum of one hundred fifty thousand  
21 dollars, or as much thereof as may be necessary, is appropriated for  
22 the fiscal year ending June 30, 2000, from the general fund to the  
23 department of community, trade, and economic development for the  
24 purposes of section 2 of this act.

25        (2) The sum of one hundred fifty thousand dollars, or as much  
26 thereof as may be necessary, is appropriated for the fiscal year ending  
27 June 30, 2001, from the general fund to the department of community,  
28 trade, and economic development for the purposes of section 2 of this  
29 act.

30        NEW SECTION.    **Sec. 4.**    (1) The sum of four hundred thousand  
31 dollars, or as much thereof as may be necessary, is appropriated for  
32 the fiscal year ending June 30, 2000, from the general fund to the  
33 department of community, trade, and economic development to be used for  
34 state-wide marketing and recruiting activities described in section 1  
35 of this act.

36        (2) The sum of four hundred thousand dollars, or as much thereof as  
37 may be necessary, is appropriated for the fiscal year ending June 30,

1 2001, from the general fund to the department of community, trade, and  
2 economic development to be used for state-wide marketing and recruiting  
3 activities described in section 1 of this act.

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