
SUBSTITUTE SENATE BILL 5893

State of Washington

56th Legislature

1999 Regular Session

By Senate Committee on Energy, Technology & Telecommunications
(originally sponsored by Senators Haugen, Sellar, Spanel, McCaslin,
Prentice, Loveland, Winsley and Oke)

Read first time 03/03/99.

1 AN ACT Relating to business address disclosure in telephone
2 directories; and adding a new chapter to Title 19 RCW.

3 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF WASHINGTON:

4 NEW SECTION. **Sec. 1.** It is the intent of the legislature to
5 prohibit deceptive advertising in the retail delivery of cut flower
6 arrangements.

7 NEW SECTION. **Sec. 2.** The definitions in this section apply
8 throughout this chapter unless the context clearly requires otherwise.

9 (1) "Local telephone number" means a telephone number that can be
10 dialed without incurring long distance charges from telephones located
11 within the area covered by the local telephone directory in which the
12 number is listed. The term does not include long distance numbers or
13 800 or 900 exchange numbers listed in a local telephone directory.

14 (2) "Person" means an individual, partnership, limited liability
15 partnership, corporation, or limited liability corporation.

16 NEW SECTION. **Sec. 3.** No person engaged in the retail delivery of
17 cut flower arrangements may misrepresent the geographic location of his

1 or her business in any telephone directory intended for free
2 distribution by:

3 (1) Listing a local telephone number, if: (a) The person does not
4 operate a physical location to prepare cut flower arrangements within
5 the calling area covered by the local telephone directory; or (b) the
6 person fails to disclose in the local telephone directory the city
7 where calls to the local telephone number will be answered;

8 (2) Using a fictitious or assumed business name that includes a
9 local geographic location, if: (a) The person does not operate a
10 physical location to prepare cut flower arrangements within the
11 boundaries of the geographic location named or within the calling area
12 covered by the local telephone directory associated with the named
13 geographic location; or (b) the person fails to disclose in the local
14 telephone directory the city where calls to the business will be
15 answered.

16 NEW SECTION. **Sec. 4.** The legislature finds that the practices
17 covered by this chapter are matters vitally affecting the public
18 interest for the purpose of applying the consumer protection act,
19 chapter 19.86 RCW. A violation of this chapter is not reasonable in
20 relation to the development and preservation of business and is an
21 unfair or deceptive act in trade or commerce and an unfair method of
22 competition for the purpose of applying the consumer protection act,
23 chapter 19.86 RCW.

24 NEW SECTION. **Sec. 5.** Sections 1 through 4 of this act constitute
25 a new chapter in Title 19 RCW.

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