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## SENATE BILL 5893

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State of Washington 56th Legislature 1999 Regular Session

By Senators Haugen, Sellar, Spanel, McCaslin, Prentice, Loveland, Winsley and Oke

Read first time 02/15/1999. Referred to Committee on Energy, Technology & Telecommunications.

- 1 AN ACT Relating to business address disclosure in telephone
- 2 directories; adding a new section to chapter 80.36 RCW; and creating a
- 3 new section.
- 4 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF WASHINGTON:
- 5 <u>NEW SECTION.</u> **Sec. 1.** The legislature finds that some businesses
- 6 located outside of Washington state advertise in local telephone
- 7 directories without disclosing the physical location of the business.
- 8 The legislature further finds that consumers can make more informed
- 9 decisions about the products and services they choose to purchase by
- 10 knowing the physical location of a business. It is the intent of the
- 11 legislature to require the disclosure of the physical address of any
- 12 business advertising in a telephone directory.
- 13 <u>NEW SECTION.</u> **Sec. 2.** A new section is added to chapter 80.36 RCW
- 14 to read as follows:
- 15 The commission shall ensure that each business advertisement or
- 16 business listing published in a local telephone directory include the
- 17 conspicuous disclosure of the primary physical address of the business.
- 18 The disclosure of the primary business address includes the address,

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- 1 street, and city or town where the business is physically located. In
- 2 the case of a business whose primary physical address is outside of
- 3 Washington state, the disclosure of the business address shall also
- 4 include a complete spelling of the state in which the business is

5 located.

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