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## SUBSTITUTE SENATE BILL 6540

State of Washington 56th Legislature 2000 Regular Session

By Senate Committee on Commerce, Trade, Housing & Financial Institutions (originally sponsored by Senators Shin, Prentice, Hale, Jacobsen, Gardner, Heavey, B. Sheldon, Rasmussen, Oke, Costa, Winsley and Kohl-Welles; by request of Lieutenant Governor)

Read first time 02/04/2000.

- 1 AN ACT Relating to the development of a state-wide strategic plan
- 2 for economic development; adding a new chapter to Title 43 RCW; and
- 3 creating a new section.
- 4 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF WASHINGTON:
- 5 <u>NEW SECTION.</u> **Sec. 1.** (1) The legislature finds that establishing
  - a clear state-wide strategy for successful economic development will
- 7 best prepare the state of Washington to respond to the challenges and
- 8 take advantage of future economic cycles. The legislature further
- 9 finds that without a state-wide economic development plan the state's
- 10 budget and election cycles make it difficult for government to adhere
- 11 to consistent, long-term economic development priorities that are
- 12 essential to successful, enhanced economic development. The
- 13 legislature further finds that the purpose of economic development is
- 14 to increase the standard of living and enhance the quality of life of
- 15 the citizens of this state.
- 16 (2) It is the intent of the legislature that a strategic state-wide
- 17 economic development plan be created that reflects the following goals
- 18 and objectives:

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- 1 (a) To create and maintain jobs and income that would not otherwise 2 be created or maintained, and to increase wealth rather than to
- 3 redistribute it;

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- (b) To add value to private sector economic activity; and
- 5 (c) To assist businesses in developing their business strategies,
- 6 increasing the skills of their workers and managers, applying advanced
- 7 technologies, developing infrastructure, accessing capital, and
- 8 enhancing social capital.
- 9 <u>NEW SECTION.</u> **Sec. 2.** For the purposes of this chapter
- 10 "department" means the department of community, trade, and economic
- 11 development, or its successor agency or agencies. "The plan" or "state
- 12 plan" means a state-wide economic development plan, as developed under
- 13 sections 3 and 4 of this act.
- 14 <u>NEW SECTION.</u> **Sec. 3.** (1) The legislative committee on economic
- 15 development shall take the lead responsibility for creating a
- 16 state-wide strategic plan for economic development in conjunction with
- 17 the department, and an advisory group of business, labor, and other
- 18 interests. The advisory group shall be appointed by the lieutenant
- 19 governor and shall consist of no more than twelve members.
- 20 (2) In preparing the state plan, the legislative committee on
- 21 economic development and the department shall recognize:
- 22 (a) Regional economic, political, and cultural differences, and
- 23 acknowledge the special challenges facing urban and rural communities;
- 24 and
- 25 (b) Special contributions of, and challenges facing, women and
- 26 minority-owned businesses.
- 27 (3) The plan should set priorities and concentrate resources on
- 28 those priorities.
- 29 (4) The plan should include specific implementation steps and
- 30 establish a process for institutionalizing economic development
- 31 planning.
- 32 <u>NEW SECTION.</u> **Sec. 4.** The legislative committee on economic
- 33 development and the department shall develop and include the following
- 34 elements in the plan:
- 35 (1) New strategies that seek to improve the overall competitiveness
- 36 of groups of similar businesses, usually termed clusters, and entire

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- 1 industries or sectors rather than traditional strategies that focus on
- 2 individualized assistance. These strategies should foster interfirm
- 3 cooperation and learning, technology adaptation, and work-based
- 4 learning to improve work force skills. Under these strategies the
- 5 state acts as a broker of available private and public development
- 6 resources, or contracts for such broker services;
- 7 (2) Direction to the department to develop programs consistent with
- 8 the state plan, and that are characterized by outcome-based performance
- 9 management systems and decentralized decision making;
- 10 (3) Direction to the department to assist local governments and
- 11 other interested parties in the creation of regional economic
- 12 development plans consistent with the state plan; and
- 13 (4) Direction to the department to develop a professional research
- 14 capacity to keep the state's trade assistance operation regularly
- 15 appraised of opportunities and updated on performance.
- 16 <u>NEW SECTION.</u> **Sec. 5.** The legislature recognizes the urgent need
- 17 for having a plan in place as soon as is reasonably possible. The
- 18 legislative committee on economic development and the department are
- 19 directed to immediately develop a work plan and take other steps
- 20 necessary to implement this act.
- 21 <u>NEW SECTION.</u> **Sec. 6.** Sections 1 through 4 of this act constitute
- 22 a new chapter in Title 43 RCW.

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