

CERTIFICATION OF ENROLLMENT  
**ENGROSSED SUBSTITUTE HOUSE BILL 1471**

Chapter 156, Laws of 1999

56th Legislature  
1999 Regular Session

BUSINESS TELEPHONE LISTINGS--UNFAIR TRADE PRACTICES

EFFECTIVE DATE: 7/25/99

Passed by the House March 12, 1999  
Yeas 95 Nays 0

CLYDE BALLARD  
**Speaker of the House of Representatives**

FRANK CHOPP  
**Speaker of the House of Representatives**

Passed by the Senate April 7, 1999  
Yeas 43 Nays 2

BRAD OWEN  
**President of the Senate**

Approved April 30, 1999

GARY LOCKE  
**Governor of the State of Washington**

CERTIFICATE

We, Dean R. Foster and Timothy A. Martin, Co-Chief Clerks of the House of Representatives of the State of Washington, do hereby certify that the attached is **ENGROSSED SUBSTITUTE HOUSE BILL 1471** as passed by the House of Representatives and the Senate on the dates hereon set forth.

DEAN R. FOSTER  
**Chief Clerk**

TIMOTHY A. MARTIN  
**Chief Clerk**

FILED

April 30, 1999 - 12:00 p.m.

**Secretary of State  
State of Washington**

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**ENGROSSED SUBSTITUTE HOUSE BILL 1471**

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Passed Legislature - 1999 Regular Session

**State of Washington                      56th Legislature                      1999 Regular Session**

**By** House Committee on Commerce & Labor (originally sponsored by Representatives Conway, Crouse, Wood, Poulsen, Kessler and Thomas)

Read first time 02/26/1999.

1            AN ACT Relating to unfair trade practices regarding business  
2 telephone listings; and adding a new chapter to Title 19 RCW.

3 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF WASHINGTON:

4            NEW SECTION.    **Sec. 1.**    The definitions in this section apply  
5 throughout this chapter unless the context clearly requires otherwise.

6            (1) "Local telephone directory" means a publication listing  
7 telephone numbers for various businesses in a certain geographic area  
8 and distributed free of charge to some or all telephone subscribers in  
9 that area.

10           (2) "Local telephone number" means a telephone number that can be  
11 dialed without incurring long distance charges from telephones located  
12 within the area covered by the local telephone directory in which the  
13 number is listed. The term does not include long distance numbers,  
14 toll-free numbers, or 900 exchange numbers listed in a local telephone  
15 directory.

16           (3) "Person" means an individual, partnership, limited liability  
17 partnership, corporation, or limited liability corporation.

1        NEW SECTION.    **Sec. 2.** No person engaged in the selling, delivery,  
2 or solicitation of cut flowers, flower arrangements, or floral products  
3 may misrepresent his, her, or its geographic location by:

4        (1) Listing a local telephone number in a local telephone directory  
5 if:

6        (a) Calls to the telephone number are routinely forwarded or  
7 otherwise transferred to a business location that is outside the  
8 calling area covered by the local telephone directory; and

9        (b) The listing fails to conspicuously disclose the locality and  
10 state in which the business is located; or

11       (2) Listing a business name in a local telephone directory if:

12       (a) The name misrepresents the business's geographic location; and

13       (b) The listing fails to disclose the locality and state in which  
14 the business is located.

15       NEW SECTION.    **Sec. 3.** The legislature finds that the practices  
16 covered by this chapter are matters vitally affecting the public  
17 interest for the purpose of applying the consumer protection act,  
18 chapter 19.86 RCW. Violations of this chapter are not reasonable in  
19 relation to the development and preservation of business. A violation  
20 of this chapter is an unfair or deceptive act in trade or commerce and  
21 an unfair method of competition for the purpose of applying the  
22 consumer protection act, chapter 19.86 RCW.

23       NEW SECTION.    **Sec. 4.** Sections 1 through 3 of this act constitute  
24 a new chapter in Title 19 RCW.

Passed the House March 12, 1999.

Passed the Senate April 7, 1999.

Approved by the Governor April 30, 1999.

Filed in Office of Secretary of State April 30, 1999.