2983

 ${\tt Sponsor(s): Representatives \ Armstrong, \ Anderson, \ Mitchell, \ Morell} \\ {\tt and \ Mielke}$

Brief Description: Maximizing motorist information sign revenues.

HB 2983 - DIGEST

Requires that, when exercising its authority to erect and maintain motorist information sign panels under RCW 47.36.310 and 47.36.320, the department shall contract with a private contractor for a term of ten years. The contractor selected by the department must be incorporated, and must maintain an office, in this state.

Declares that the contractor, at no cost to the department, is solely responsible for marketing, administration, financial management, sign fabrication, installation, and maintenance and is subject to the provisions of this act otherwise applicable to the department.

Authorizes the contractor to set the market rate to be charged to businesses advertising on the motorist informational signs.