

2441-S

Sponsor(s): House Committee on Trade & Economic Development (originally sponsored by Representatives Chase, Wallace, Conway, D. Simpson, Condotta, Moeller, Morrell, Anderson, Upthegrove and Hudgins)

Brief Description: Creating a "Washington Made" logo. Revised for 1st Substitute: Authorizing the creation of a "Washington Made" logo to promote Washington products.

HB 2441-S.E - DIGEST

(AS OF HOUSE 2ND READING 2/13/04)

Creates a "Washington Made" logo.

Directs the department of community, trade, and economic development to announce a competition for the design of the "Washington Made" logo among students receiving an elementary, intermediate, secondary, or higher education in Washington.

Provides that the trademark rights to the winning "Washington Made" logo shall be vested in the state of Washington.

Requires the department of community, trade, and economic development to work with economic development councils, chambers of commerce, the economic development commission, industry organizations, and trade organizations to develop the advertising campaign and secure private and other public funds to support the advertising campaign.