

2662-S

Sponsor(s): House Committee on Transportation (originally sponsored by Representatives Hudgins, Jarrett, Murray, Sommers, Morris, Santos, Sullivan, Wood, Pettigrew, Kenney, Romero, Chase and Edwards)

Brief Description: Using pictograms in transportation signs.

HB 2662-S - DIGEST

(AS OF HOUSE 2ND READING 2/16/04)

Declares an intent to promote the use of icons and pictograms that incorporate the use of commonly accepted symbols that can be understood and interpreted by a variety of people from all walks of life and different nations in order to assist them in the navigation of this state.

Finds that many signing methods such as icons, already in use by the Washington state department of transportation and other agencies, facilitate use of the transportation systems in the state and connections between modes.

Finds that the development of pictograms for use within transit systems will assist system users, complement other signing methods, and increase transit system ridership through easier way-finding. The pictograms may reflect the unique characteristics of the facility, and those characteristics should be considered and are acceptable in icon and pictogram design.

Declares an intent to have icons and pictograms in use as new systems are put into service to promote tourism and be in place by 2010 to assist international visitors coming to Washington during the Olympic Games in Vancouver, British Columbia, Canada.

Directs the department to provide a preliminary report to the legislature by December 1, 2004, on the implementation program, including its benefits and costs and on progress made by city transportation authorities in implementing this act and regional transit authorities in implementing this act. The department shall complete program development by September 1, 2005.