

5757

Sponsor(s): Senator Benton

Brief Description: Redefining motorcycle relevant market area.

SB 5757 - DIGEST

Declares that, notwithstanding the terms of a franchise and notwithstanding the terms of a waiver, if a manufacturer intends or proposes to enter into a franchise to establish an additional new motorcycle dealer or to relocate an existing new motorcycle dealer within or into a relevant market area in which the same line make of motorcycle is then represented, the manufacturer shall provide at least sixty days advance written notice to the department and to each new motorcycle dealer of the same line make in the relevant market area, of the manufacturer's intention to establish an additional new motorcycle dealer or to relocate an existing new motorcycle dealer within or into the relevant market area.