

5925

Sponsor(s): Senator Finkbeiner

Brief Description: Prohibiting unsolicited commercial text messages.

**SB 5925 - DIGEST**

Declares that no person conducting business in the state may initiate or assist in the transmission of an electronic commercial text message to a telephone number assigned to a Washington resident for cellular telephone or pager service that is equipped with short message capability or any similar capability allowing the transmission of text messages.

Declares it is not a violation of this act if: (1) The commercial electronic text message is transmitted at the direction of a person offering cellular telephone or pager service and the subscriber has elected to receive these text messages;

(2) The commercial electronic text message is transmitted by a person that has an existing business relationship with the subscriber and the subscriber has elected to receive these text messages; or

(3) The commercial electronic text message is transmitted by an affiliate of a person who has an existing business relationship with the subscriber and the subscriber has provided consent to the person with whom he or she has an existing business relationship to receive these messages from affiliates of the person.