H-0352.1
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#### HOUSE BILL 1273

2005 Regular Session State of Washington 59th Legislature

By Representatives Grant, Walsh, Holmquist, Linville, Appleton, Kessler and P. Sullivan

Read first time 01/19/2005. Referred to Committee on Economic Development, Agriculture & Trade.

AN ACT Relating to downtown and neighborhood commercial district 1 2 revitalization; adding a new section to chapter 82.04 RCW; adding a new 3 chapter to Title 43 RCW; and creating new sections.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF WASHINGTON: 4

#### 5 PART I--LEGISLATIVE INTENT

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- NEW SECTION. Sec. 101. (1) The legislature finds: 6
- 7 (a) The continued economic vitality of downtown and neighborhood commercial districts in our state's cities is essential to community 9 preservation, social cohesion, and economic growth;
  - (b) In recent years there has been a deterioration of downtown and neighborhood commercial districts in both rural and urban communities due to a shifting population base, changes in the marketplace, and greater competition from suburban shopping malls, discount centers, and business transacted through the internet;
- 15 (c) This decline has eroded the ability of businesses and property 16 owners to renovate and enhance their commercial and residential 17 properties; and

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- (d) Business owners in these districts need to maintain their local economies in order to provide goods and services to adjacent residents, to provide employment opportunities, to avoid disinvestment and economic dislocations, and to develop and sustain downtown and neighborhood commercial district revitalization programs to address these problems.
  - (2) It is the intent of the legislature to establish a program to:
  - (a) Work in partnership with these organizations;

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- (b) Provide technical assistance and training to local governments, business organizations, downtown and neighborhood commercial district organizations, and business and property owners to accomplish community and economic revitalization and development of business districts; and
- 13 (c) Certify a downtown or neighborhood commercial district 14 organization's use of available tax incentives.

## PART II--DOWNTOWN AND NEIGHBORHOOD COMMERCIAL DISTRICT REVITALIZATION INCENTIVES

NEW SECTION. Sec. 201. A new section is added to chapter 82.04
RCW to read as follows:

- (1) There may be credit against the tax imposed by this chapter for the value of private contributions that are designed to assist in the development and operation of a downtown or neighborhood commercial district revitalization program.
- (2) The credit allowed under this section is limited to an amount equal to:
- (a) Seventy-five percent of the value of the contribution that is made directly, by the business, to a downtown or neighborhood commercial district revitalization program; or
- (b) Fifty percent of the value of the contribution that is made directly, by the business, to the department of community, trade, and economic development for distribution as financial or technical assistance under section 302 of this act.
- 32 (3) The total credits allowed under this section for an individual 33 downtown or neighborhood commercial district program cannot exceed one 34 hundred thousand dollars in a calendar year. The total credits allowed 35 under this section for a business cannot exceed two hundred fifty

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- thousand dollars in a calendar year. The total credits allowed on a statewide basis cannot exceed two million dollars in a calendar year.
- (4) Prior to making a contribution under this section, the business must obtain approval from the department of community, trade, and economic development. The business' request for approval must include the amount of the contribution.
- (5) This section applies only to contributions for which an application is approved on or after the effective date of this act.
  - (6) As used in this section:

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- (a) "Contribution" means cash contributions.
- 11 (b) "Downtown or neighborhood commercial district revitalization 12 program" means a nonprofit organization under internal revenue code 13 sections 501(c) 3 or 501(c) 6 with the sole mission of revitalizing a 14 downtown or neighborhood commercial district area, and is designated by 15 the department of community, trade, and economic development as 16 described under sections 301 through 305 of this act.

# PART III--DOWNTOWN AND NEIGHBORHOOD COMMERCIAL DISTRICT REVITALIZATION PROGRAM

- 19 <u>NEW SECTION.</u> **Sec. 301.** The definitions in this section apply 20 throughout this chapter unless the context clearly requires otherwise.
- 21 (1) "Area" means a geographic area within a local government that 22 is described by a closed perimeter boundary.
- 23 (2) "Department" means the department of community, trade, and 24 economic development.
- 25 (3) "Director" means the director of the department of community, 26 trade, and economic development.
  - (4) "Local government" means a city, code city, or town.
- 28 (5) "Qualified levels of participation" means a local downtown or 29 neighborhood commercial district revitalization program that has been 30 designated by the department.
- NEW SECTION. Sec. 302. The Washington main street program is created within the department. In order to implement the Washington main street program, the department shall:
- 34 (1) Provide technical assistance to businesses, property owners, 35 organizations, and local governments undertaking a comprehensive

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- 1 downtown or neighborhood commercial district revitalization initiative
- 2 and management strategy. Technical assistance may include, but is not
- 3 limited to, initial site evaluations and assessments, training for
- 4 local programs, training for local program staff, site visits and
- 5 assessments by technical specialists, local program design assistance
- 6 and evaluation, and continued local program on-site assistance;
- 7 (2) To the extent funds are made available, provide financial
- 8 assistance to local governments or local organizations to assist in
- 9 initial downtown or neighborhood commercial district revitalization
- 10 program start-up costs, specialized training, specific project
- 11 feasibility studies, market studies, and design assistance;
- 12 (3) Develop objective criteria for selecting recipients of
- 13 assistance under subsections (1) and (2) of this section and provide
- 14 for designation of local programs under section 303 of this act;
- 15 (4) Operate the Washington main street program in accordance with
- 16 the plan developed by the department, in consultation with the
- 17 Washington main street advisory committee created under section 304 of
- 18 this act; and
- 19 (5) Consider other factors the department deems necessary for the
- 20 implementation of this chapter.
- NEW SECTION. Sec. 303. (1) The department shall adopt criteria
- 22 for the designation of local downtown or neighborhood commercial
- 23 district revitalization programs and official local main street
- 24 programs. In establishing the criteria, the department shall consider:
- 25 (a) The degree of interest and commitment to comprehensive downtown
- 26 or neighborhood commercial district revitalization and, where
- 27 applicable, historic preservation by both the public and private
- 28 sectors;
- 29 (b) The evidence of potential private sector investment in the
- 30 downtown or neighborhood commercial district;
- 31 (c) Where applicable, a downtown or neighborhood commercial
- 32 district with sufficient historic fabric to become a foundation for an
- 33 enhanced community image;
- 34 (d) The capacity of the organization to undertake a comprehensive
- 35 program and the financial commitment to implement a long-term downtown
- 36 or neighborhood commercial district revitalization program that

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includes a commitment to employ a professional program manager and maintain a sufficient operating budget;

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- 3 (e) The department's existing downtown revitalization program's
  4 tier system;
  - (f) The national main street center's criteria for designating official main street cities; and
  - (g) Other factors the department deems necessary for the designation of a local program.
  - (2) The department shall designate local downtown or neighborhood commercial district revitalization programs and official local main street programs. The programs shall be limited to three categories of designation, one of which shall be the main street level.
  - (3) Section 201 of this act does not apply to any local downtown or neighborhood commercial district revitalization program unless the boundaries of the program have been identified and approved by the department. The boundaries of a local downtown or neighborhood commercial district revitalization program are typically defined using the pedestrian core of a traditional commercial district.
- NEW SECTION. Sec. 304. (1) The Washington main street advisory committee is created within the department. The members of the advisory committee are appointed by the director and consist of:
- 22 (a) The director, or the director's designee, who shall serve as chair;
  - (b) Two representatives from local governments;
  - (c) Five representatives from existing local main street programs or downtown and neighborhood commercial district programs including a combination of staff, property owners, and business owners; and
- 28 (d) One representative from the Washington trust for historic 29 preservation.
  - (2) The department shall develop a plan for the Washington main street program, in consultation with the Washington main street advisory committee. The plan must describe:
- 33 (a) The objectives and strategies of the Washington main street 34 program;
- 35 (b) How the Washington main street program will be coordinated with 36 existing federal, state, local, and private sector business development 37 and historic preservation efforts;

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- 1 (c) The means by which private investment will be solicited and 2 employed;
- 3 (d) The methods of selecting and providing assistance to 4 participating local programs; and
- 5 (e) A means to solicit private contributions for state and local operations of the Washington main street program.
- NEW SECTION. Sec. 305. The Washington main street trust fund account is created in the state treasury. All receipts from private contributions, federal funds, legislative appropriations, and fees for services, if levied, must be deposited into the account. Expenditures from the account may be used only for the operation of the Washington
- 12 main street program.

### 13 PART IV--TECHNICAL PROVISIONS

- NEW SECTION. **Sec. 401.** Sections 101 and 301 through 305 of this act constitute a new chapter in Title 43 RCW.
- NEW SECTION. Sec. 402. If any provision of this act or its application to any person or circumstance is held invalid, the remainder of the act or the application of the provision to other persons or circumstances is not affected.
- NEW SECTION. Sec. 403. Part headings used in this act are not part of the law.
- NEW SECTION. Sec. 404. This act may be known and cited as the Washington main street act.

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