HOUSE BILL 2511

State of Washington 59th Legislature 2006 Regular Session

By Representatives Nixon, Dunn, Condotta and Rodne

Read first time 01/10/2006. Referred to Committee on State Government Operations & Accountability.

1 AN ACT Relating to restricting when communications are considered 2 campaign contributions; and amending RCW 42.17.020.

3 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF WASHINGTON:

4 Sec. 1. RCW 42.17.020 and 2005 c 445 s 6 are each amended to read 5 as follows:

6 The definitions in this section apply throughout this chapter 7 unless the context clearly requires otherwise.

8 (1) "Actual malice" means to act with knowledge of falsity or with 9 reckless disregard as to truth or falsity.

10 (2) "Agency" includes all state agencies and all local agencies.
11 "State agency" includes every state office, department, division,
12 bureau, board, commission, or other state agency. "Local agency"
13 includes every county, city, town, municipal corporation, quasi14 municipal corporation, or special purpose district, or any office,
15 department, division, bureau, board, commission, or agency thereof, or
16 other local public agency.

17 (3) "Authorized committee" means the political committee authorized18 by a candidate, or by the public official against whom recall charges

have been filed, to accept contributions or make expenditures on behalf
 of the candidate or public official.

3 (4) "Ballot proposition" means any "measure" as defined by RCW 4 29A.04.091, or any initiative, recall, or referendum proposition 5 proposed to be submitted to the voters of the state or any municipal 6 corporation, political subdivision, or other voting constituency from 7 and after the time when the proposition has been initially filed with 8 the appropriate election officer of that constituency prior to its 9 circulation for signatures.

(5) "Benefit" means a commercial, proprietary, financial, economic,
 or monetary advantage, or the avoidance of a commercial, proprietary,
 financial, economic, or monetary disadvantage.

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(6) "Bona fide political party" means:

14 (a) An organization that has filed a valid certificate of15 nomination with the secretary of state under chapter 29A.20 RCW;

(b) The governing body of the state organization of a major political party, as defined in RCW 29A.04.086, that is the body authorized by the charter or bylaws of the party to exercise authority on behalf of the state party; or

20 (c) The county central committee or legislative district committee 21 of a major political party. There may be only one legislative district 22 committee for each party in each legislative district.

(7) "Depository" means a bank designated by a candidate or
political committee pursuant to RCW 42.17.050.

(8) "Treasurer" and "deputy treasurer" mean the individuals
appointed by a candidate or political committee, pursuant to RCW
42.17.050, to perform the duties specified in that section.

(9) "Candidate" means any individual who seeks nomination for election or election to public office. An individual seeks nomination or election when he or she first:

(a) Receives contributions or makes expenditures or reserves space
 or facilities with intent to promote his or her candidacy for office;

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(b) Announces publicly or files for office;

34 (c) Purchases commercial advertising space or broadcast time to 35 promote his or her candidacy; or

36 (d) Gives his or her consent to another person to take on behalf of37 the individual any of the actions in (a) or (c) of this subsection.

(10) "Caucus political committee" means a political committee
 organized and maintained by the members of a major political party in
 the state senate or state house of representatives.

4 (11) "Commercial advertiser" means any person who sells the service
5 of communicating messages or producing printed material for broadcast
6 or distribution to the general public or segments of the general public
7 whether through the use of newspapers, magazines, television and radio
8 stations, billboard companies, direct mail advertising companies,
9 printing companies, or otherwise.

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(12) "Commission" means the agency established under RCW 42.17.350.

(13) "Compensation" unless the context requires a narrower meaning, includes payment in any form for real or personal property or services of any kind: PROVIDED, That for the purpose of compliance with RCW 42.17.241, the term "compensation" shall not include per diem allowances or other payments made by a governmental entity to reimburse a public official for expenses incurred while the official is engaged in the official business of the governmental entity.

18 (14) "Continuing political committee" means a political committee 19 that is an organization of continuing existence not established in 20 anticipation of any particular election campaign.

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(15)(a) "Contribution" includes:

(i) A loan, gift, deposit, subscription, forgiveness of
indebtedness, donation, advance, pledge, payment, transfer of funds
between political committees, or anything of value, including personal
and professional services for less than full consideration;

(ii) An expenditure made by a person in cooperation, consultation,
or concert with, or at the request or suggestion of, a candidate, a
political committee, or their agents;

(iii) The financing by a person of the dissemination, distribution, or republication, in whole or in part, of broadcast, written, graphic, or other form of political advertising or electioneering communication prepared by a candidate, a political committee, or its authorized agent;

(iv) Sums paid for tickets to fund-raising events such as dinners
 and parties, except for the actual cost of the consumables furnished at
 the event.

37 (b) "Contribution" does not include:

(i) Standard interest on money deposited in a political committee's
 account;

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(ii) Ordinary home hospitality;

4 (iii) A contribution received by a candidate or political committee
5 that is returned to the contributor within five business days of the
6 date on which it is received by the candidate or political committee;

7 (iv) A news item, feature, commentary, or editorial in a regularly 8 scheduled news medium, including print and broadcast media, such as 9 <u>television and radio</u>, that is of primary interest to the general 10 public, that is in a news medium controlled by a person whose business 11 is that news medium, <u>including print and broadcast media</u>, <u>such as</u> 12 <u>television and radio</u>, and that is not controlled by a candidate or a 13 political committee;

(v) <u>A discussion, comment, remark, statement, observation,</u> assertion, declaration, announcement, judgment, or other thought, sentiment, view, opinion, idea, or belief regarding a subject that is of primary interest to the general public, that is expressed as part of a television or radio talk show that is controlled by a person whose business is that television or radio talk show, and that is not controlled by a candidate or a political committee;

21 (vi) An internal political communication primarily limited to the 22 members of or contributors to a political party organization or 23 political committee, or to the officers, management staff, or 24 stockholders of a corporation or similar enterprise, or to the members 25 of a labor organization or other membership organization;

26 (((vi))) (vii) The rendering of personal services of the sort 27 commonly performed by volunteer campaign workers, or incidental 28 expenses personally incurred by volunteer campaign workers not in 29 excess of fifty dollars personally paid for by the worker. "Volunteer 30 services," for the purposes of this section, means services or labor 31 for which the individual is not compensated by any person;

32 (((vii))) (viii) Messages in the form of reader boards, banners, or 33 yard or window signs displayed on a person's own property or property 34 occupied by a person. However, a facility used for such political 35 advertising for which a rental charge is normally made must be reported 36 as an in-kind contribution and counts towards any applicable 37 contribution limit of the person providing the facility;

1 (((viii))) (ix) Legal or accounting services rendered to or on 2 behalf of:

(A) A political party or caucus political committee if the person
paying for the services is the regular employer of the person rendering
such services; or

6 (B) A candidate or an authorized committee if the person paying for 7 the services is the regular employer of the individual rendering the 8 services and if the services are solely for the purpose of ensuring 9 compliance with state election or public disclosure laws.

10 (c) Contributions other than money or its equivalent are deemed to 11 have a monetary value equivalent to the fair market value of the 12 contribution. Services or property or rights furnished at less than 13 their fair market value for the purpose of assisting any candidate or 14 political committee are deemed a contribution. Such a contribution 15 must be reported as an in-kind contribution at its fair market value 16 and counts towards any applicable contribution limit of the provider.

(16) "Elected official" means any person elected at a general or special election to any public office, and any person appointed to fill a vacancy in any such office.

(17) "Election" includes any primary, general, or special election for public office and any election in which a ballot proposition is submitted to the voters: PROVIDED, That an election in which the qualifications for voting include other than those requirements set forth in Article VI, section 1 (Amendment 63) of the Constitution of the state of Washington shall not be considered an election for purposes of this chapter.

(18) "Election campaign" means any campaign in support of or in
opposition to a candidate for election to public office and any
campaign in support of, or in opposition to, a ballot proposition.

30 (19) "Election cycle" means the period beginning on the first day 31 of December after the date of the last previous general election for 32 the office that the candidate seeks and ending on November 30th after 33 the next election for the office. In the case of a special election to 34 fill a vacancy in an office, "election cycle" means the period 35 beginning on the day the vacancy occurs and ending on November 30th 36 after the special election.

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(20) "Electioneering communication" means any broadcast, cable, or

satellite television or radio transmission, United States postal
 service mailing, billboard, newspaper, or periodical that:

3 (a) Clearly identifies a candidate for a state, local, or judicial
4 office either by specifically naming the candidate, or identifying the
5 candidate without using the candidate's name;

6 (b) Is broadcast, transmitted, mailed, erected, distributed, or 7 otherwise published within sixty days before any election for that 8 office in the jurisdiction in which the candidate is seeking election; 9 and

10 (c) Either alone, or in combination with one or more communications 11 identifying the candidate by the same sponsor during the sixty days 12 before an election, has a fair market value of five thousand dollars or 13 more.

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(21) "Electioneering communication" does not include:

(a) Usual and customary advertising of a business owned by a candidate, even if the candidate is mentioned in the advertising when the candidate has been regularly mentioned in that advertising appearing at least twelve months preceding his or her becoming a candidate;

20 (b) Advertising for candidate debates or forums when the 21 advertising is paid for by or on behalf of the debate or forum sponsor, 22 so long as two or more candidates for the same position have been 23 invited to participate in the debate or forum;

(c) A news item, feature, commentary, or editorial in a regularly scheduled news medium, including print and broadcast media, such as television and radio, that is:

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(i) Of primary interest to the general public;

(ii) In a news medium controlled by a person whose business is that news medium, including print and broadcast media, such as television and radio; and

31 (iii) Not a medium controlled by a candidate or a political 32 committee;

33 (d) <u>A discussion, comment, remark, statement, observation,</u> 34 <u>assertion, declaration, announcement, judgment, or other thought,</u> 35 <u>sentiment, view, opinion, idea, or belief regarding a subject that is:</u> 36 <u>(i) Of primary interest to the general public;</u>

37 (ii) Expressed as part of a television or radio talk show that is

1 controlled by a person whose business is that television or radio talk

2 <u>show; and</u>

3 (iii) Not a television or talk radio show controlled by a candidate
4 or a political committee;

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(e) Slate cards and sample ballots;

6 (((e))) <u>(f)</u> Advertising for books, films, dissertations, or similar 7 works (i) written by a candidate when the candidate entered into a 8 contract for such publications or media at least twelve months before 9 becoming a candidate, or (ii) written about a candidate;

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(((f))) <u>(g)</u> Public service announcements;

11 (((g))) (<u>h</u>) A mailed internal political communication primarily 12 limited to the members of or contributors to a political party 13 organization or political committee, or to the officers, management 14 staff, or stockholders of a corporation or similar enterprise, or to 15 the members of a labor organization or other membership organization;

16 (((++))) (i) An expenditure by or contribution to the authorized 17 committee of a candidate for state, local, or judicial office; or

18 ((((i))) <u>(j)</u> Any other communication exempted by the commission 19 through rule consistent with the intent of this chapter.

(22) "Expenditure" includes a payment, contribution, subscription, 20 21 distribution, loan, advance, deposit, or gift of money or anything of 22 value, and includes a contract, promise, or agreement, whether or not legally enforceable, to make an expenditure. The term "expenditure" 23 24 also includes a promise to pay, a payment, or a transfer of anything of 25 value in exchange for goods, services, property, facilities, or anything of value for the purpose of assisting, benefiting, or honoring 26 27 any public official or candidate, or assisting in furthering or opposing any election campaign. For the purposes of this chapter, 28 agreements to make expenditures, contracts, and promises to pay may be 29 reported as estimated obligations until actual payment is made. 30 The term "expenditure" shall not include the partial or complete repayment 31 32 by a candidate or political committee of the principal of a loan, the receipt of which loan has been properly reported. 33

34 (23) "Final report" means the report described as a final report in35 RCW 42.17.080(2).

36 (24) "General election" for the purposes of RCW 42.17.640 means the
 37 election that results in the election of a person to a state office.
 38 It does not include a primary.

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(25) "Gift," is as defined in RCW 42.52.010.

(26) "Immediate family" includes the spouse, dependent children, 2 and other dependent relatives, if living in the household. For the 3 purposes of RCW 42.17.640 through 42.17.790, "immediate family" means 4 5 an individual's spouse, and child, stepchild, grandchild, parent, stepparent, grandparent, brother, half brother, sister, or half sister 6 7 of the individual and the spouse of any such person and a child, stepchild, grandchild, parent, stepparent, grandparent, brother, half 8 9 brother, sister, or half sister of the individual's spouse and the spouse of any such person. 10

11 (27) "Incumbent" means a person who is in present possession of an 12 elected office.

13 (28) "Independent expenditure" means an expenditure that has each 14 of the following elements:

(a) It is made in support of or in opposition to a candidate for 15 office by a person who is not (i) a candidate for that office, (ii) an 16 17 authorized committee of that candidate for that office, (iii) a person who has received the candidate's encouragement or approval to make the 18 19 expenditure, if the expenditure pays in whole or in part for political 20 advertising supporting that candidate or promoting the defeat of any 21 other candidate or candidates for that office, or (iv) a person with whom the candidate has collaborated for the purpose of making the 22 23 expenditure, if the expenditure pays in whole or in part for political 24 advertising supporting that candidate or promoting the defeat of any 25 other candidate or candidates for that office;

(b) The expenditure pays in whole or in part for political advertising that either specifically names the candidate supported or opposed, or clearly and beyond any doubt identifies the candidate without using the candidate's name; and

30 (c) The expenditure, alone or in conjunction with another 31 expenditure or other expenditures of the same person in support of or 32 opposition to that candidate, has a value of five hundred dollars or 33 more. A series of expenditures, each of which is under five hundred 34 dollars, constitutes one independent expenditure if their cumulative 35 value is five hundred dollars or more.

36 (29)(a) "Intermediary" means an individual who transmits a 37 contribution to a candidate or committee from another person unless the

contribution is from the individual's employer, immediate family as
 defined for purposes of RCW 42.17.640 through 42.17.790, or an
 association to which the individual belongs.

4 (b) A treasurer or a candidate is not an intermediary for purposes 5 of the committee that the treasurer or candidate serves.

6 (c) A professional fund-raiser is not an intermediary if the fund-7 raiser is compensated for fund-raising services at the usual and 8 customary rate.

9 (d) A volunteer hosting a fund-raising event at the individual's 10 home is not an intermediary for purposes of that event.

(30) "Legislation" means bills, resolutions, motions, amendments, nominations, and other matters pending or proposed in either house of the state legislature, and includes any other matter that may be the subject of action by either house or any committee of the legislature and all bills and resolutions that, having passed both houses, are pending approval by the governor.

(31) "Lobby" and "lobbying" each mean attempting to influence the passage or defeat of any legislation by the legislature of the state of Washington, or the adoption or rejection of any rule, standard, rate, or other legislative enactment of any state agency under the state Administrative Procedure Act, chapter 34.05 RCW. Neither "lobby" nor "lobbying" includes an association's or other organization's act of communicating with the members of that association or organization.

(32) "Lobbyist" includes any person who lobbies either in his orher own or another's behalf.

(33) "Lobbyist's employer" means the person or persons by whom a
lobbyist is employed and all persons by whom he or she is compensated
for acting as a lobbyist.

29 (34) "Participate" means that, with respect to a particular 30 election, an entity:

(a) Makes either a monetary or in-kind contribution to a candidate;
(b) Makes an independent expenditure or electioneering
communication in support of or opposition to a candidate;

34 (c) Endorses a candidate prior to contributions being made by a 35 subsidiary corporation or local unit with respect to that candidate or 36 that candidate's opponent;

37 (d) Makes a recommendation regarding whether a candidate should be

supported or opposed prior to a contribution being made by a subsidiary corporation or local unit with respect to that candidate or that candidate's opponent; or

4 (e) Directly or indirectly collaborates or consults with a 5 subsidiary corporation or local unit on matters relating to the support 6 of or opposition to a candidate, including, but not limited to, the 7 amount of a contribution, when a contribution should be given, and what 8 assistance, services or independent expenditures, or electioneering 9 communications, if any, will be made or should be made in support of or 10 opposition to a candidate.

(35) "Person" includes an individual, partnership, joint venture, public or private corporation, association, federal, state, or local governmental entity or agency however constituted, candidate, committee, political committee, political party, executive committee thereof, or any other organization or group of persons, however organized.

(36) "Person in interest" means the person who is the subject of a record or any representative designated by that person, except that if that person is under a legal disability, the term "person in interest" means and includes the parent or duly appointed legal representative.

(37) "Political advertising" includes any advertising displays, newspaper ads, billboards, signs, brochures, articles, tabloids, flyers, letters, radio or television presentations, or other means of mass communication, used for the purpose of appealing, directly or indirectly, for votes or for financial or other support or opposition in any election campaign.

(38) "Political committee" means any person (except a candidate or an individual dealing with his or her own funds or property) having the expectation of receiving contributions or making expenditures in support of, or opposition to, any candidate or any ballot proposition. (39) "Primary" for the purposes of RCW 42.17.640 means the procedure for nominating a candidate to state office under chapter

33 29A.52 RCW or any other primary for an election that uses, in large 34 measure, the procedures established in chapter 29A.52 RCW.

(40) "Public office" means any federal, state, judicial, county,
 city, town, school district, port district, special district, or other
 state political subdivision elective office.

(41) "Public record" includes any writing containing information 1 2 relating to the conduct of government or the performance of any governmental or proprietary function prepared, owned, used, or retained 3 by any state or local agency regardless of physical form 4 or characteristics. For the office of the secretary of the senate and the 5 office of the chief clerk of the house of representatives, public 6 7 records means legislative records as defined in RCW 40.14.100 and also means the following: All budget and financial records; personnel 8 leave, travel, and payroll records; records of legislative sessions; 9 10 reports submitted to the legislature; and any other record designated a public record by any official action of the senate or the house of 11 12 representatives.

13 (42) "Recall campaign" means the period of time beginning on the 14 date of the filing of recall charges under RCW 29A.56.120 and ending 15 thirty days after the recall election.

16 (43) "Sponsor of an electioneering communications, independent 17 expenditures, or political advertising" means the person paying for the 18 electioneering communication, independent expenditure, or political 19 advertising. If a person acts as an agent for another or is reimbursed 20 by another for the payment, the original source of the payment is the 21 sponsor.

(44) "State legislative office" means the office of a member of the state house of representatives or the office of a member of the state senate.

(45) "State office" means state legislative office or the office of governor, lieutenant governor, secretary of state, attorney general, commissioner of public lands, insurance commissioner, superintendent of public instruction, state auditor, or state treasurer.

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(46) "State official" means a person who holds a state office.

(47) "Surplus funds" mean, in the case of a political committee or 30 candidate, the balance of contributions that remain in the possession 31 32 or control of that committee or candidate subsequent to the election for which the contributions were received, and that are in excess of 33 the amount necessary to pay remaining debts incurred by the committee 34 or candidate prior to that election. In the case of a continuing 35 36 political committee, "surplus funds" mean those contributions remaining 37 in the possession or control of the committee that are in excess of the

amount necessary to pay all remaining debts when it makes its final
 report under RCW 42.17.065.

3 (48) <u>"Television or radio talk show" means a television or radio</u>
4 format that features discussion of topical issues, either by a person
5 or persons within a television or radio studio or with viewers or
6 listeners outside the television or radio studio.

7 (49) "Writing" means handwriting, typewriting, printing, photostating, photographing, and every other means of recording any 8 form of communication or representation, including, but not limited to, 9 letters, words, pictures, sounds, or symbols, or combination thereof, 10 and all papers, maps, magnetic or paper tapes, photographic films and 11 prints, motion picture, film and video recordings, magnetic or punched 12 13 cards, discs, drums, diskettes, sound recordings, and other documents 14 including existing data compilations from which information may be obtained or translated. 15

16 As used in this chapter, the singular shall take the plural and any 17 gender, the other, as the context requires.

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