
SUBSTITUTE SENATE BILL 5013

State of Washington

59th Legislature

2005 Regular Session

By Senate Committee on Transportation (originally sponsored by Senators Honeyford and Sheldon)

READ FIRST TIME 02/08/05.

1 AN ACT Relating to recreational vehicle logos on highway sign
2 panels; amending RCW 47.36.310; reenacting and amending RCW 47.36.320;
3 and adding a new section to chapter 47.36 RCW.

4 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF WASHINGTON:

5 **Sec. 1.** RCW 47.36.310 and 1999 c 201 s 3 are each amended to read
6 as follows:

7 The department is authorized to erect and maintain motorist
8 information sign panels within the right of way of the interstate
9 highway system to give the traveling public specific information as to
10 gas, food, lodging, camping, or tourist-oriented business available on
11 a crossroad at or near an interchange. Motorist information sign
12 panels shall include the words "GAS," "FOOD," "LODGING," "CAMPING," or
13 "TOURIST ACTIVITIES" and the letters "RV" next to a gas, food, lodging,
14 camping, or tourist activity sign if the business or destination
15 accommodates recreational vehicles, and directional information
16 ((and)). Directional information may contain one or more individual
17 business signs maintained on the panel. The "RV" logo for businesses
18 or destinations that accommodate recreational vehicles shall be placed
19 in the lower right corner of the gas, food, lodging, camping, or

1 tourist activity sign and shall be in the form of a small yellow circle
2 with the letters "RV" in black. Motorist information sign panels are
3 authorized within the corporate limits of cities and towns and areas
4 zoned for commercial or industrial uses at locations where there is
5 adequate distance between interchanges to ensure compliance with the
6 Manual on Uniform Traffic Control Devices. The erection and
7 maintenance of motorist information sign panels shall also conform to
8 the Manual on Uniform Traffic Control Devices and rules adopted by the
9 state department of transportation. A motorist service or tourist-
10 oriented business located within one mile of an interstate highway
11 shall not be permitted to display its name, brand, or trademark on a
12 motorist information sign panel unless its owner has first entered into
13 an agreement with the department limiting the height of its on-premise
14 signs at the site of its service installation to not more than fifteen
15 feet higher than the roof of its main building measured to the bottom
16 of the on-premise sign. The restriction for on-premise signs does not
17 apply if the sign is not visible from the highway. The department may,
18 on a case-by-case basis, waive the height restriction when an on-
19 premise sign is visible from the rural interstate system. The
20 department shall charge reasonable fees for the display of individual
21 business signs to defray the costs of their installation and
22 maintenance, and may charge reasonable fees to recover costs for the
23 erection and maintenance of the motorist information sign panels.

24 **Sec. 2.** RCW 47.36.320 and 1999 c 213 s 1 and 1999 c 201 s 4 are
25 each reenacted and amended to read as follows:

26 The department is authorized to erect and maintain motorist
27 information sign panels within the right of way of noninterstate
28 highways to give the traveling public specific information as to gas,
29 food, lodging, recreation, or tourist-oriented businesses accessible by
30 way of highways intersecting the noninterstate highway. The motorist
31 information sign panels are permitted only at locations within the
32 corporate limits of cities and towns and areas zoned for commercial or
33 industrial uses where there is adequate distance between interchanges
34 to ensure compliance with the Manual on Uniform Traffic Control
35 Devices. Motorist information sign panels shall include the words
36 "GAS," "FOOD," "LODGING," "RECREATION," or "TOURIST ACTIVITIES" and the
37 letters "RV" next to a gas, food, lodging, camping, or tourist activity

1 sign if the business or destination accommodates recreational vehicles,
2 and directional information ((and)). Directional information may
3 contain one or more individual business signs maintained on the panel.
4 The "RV" logo for businesses or destinations that accommodate
5 recreational vehicles shall be placed in the lower right corner of the
6 gas, food, lodging, camping, or tourist activity sign and shall be in
7 the form of a small yellow circle with the letters "RV" in black. The
8 erection and maintenance of motorist information sign panels along
9 noninterstate highways shall also conform to the Manual on Uniform
10 Traffic Control Devices and rules adopted by the state department of
11 transportation. A motorist service or tourist-oriented business
12 located within one mile of a noninterstate highway shall not be
13 permitted to display its name, brand, or trademark on a motorist
14 information sign panel unless its owner has first entered into an
15 agreement with the department limiting the height of its on-premise
16 signs at the site of its service installation to not more than fifteen
17 feet higher than the roof of its main building measured to the bottom
18 of the on-premise sign.

19 The department shall adopt rules for the erection and maintenance
20 of tourist-oriented directional signs with the following restrictions:

21 (1) Where installed, they shall be placed in advance of the "GAS,"
22 "FOOD," "LODGING," ((~~or~~)) "RECREATION," or "RV" motorist information
23 sign panels previously described in this section;

24 (2) Signs shall not be placed to direct a motorist to an activity
25 visible from the main traveled roadway;

26 (3) Premises on which the qualified tourist-oriented business is
27 located must be within fifteen miles of the state highway except as
28 provided in RCW 47.36.330(3) (b) and (c), and necessary supplemental
29 signing on local roads must be provided before the installation of the
30 signs on the state highway.

31 The department shall charge reasonable fees for the display of
32 individual business signs to defray the costs of their installation and
33 maintenance, and may charge reasonable fees for the erection and
34 maintenance of the motorist information sign panels.

35 NEW SECTION. **Sec. 3.** A new section is added to chapter 47.36 RCW
36 to read as follows:

37 (1) The department of transportation shall not include the logo

1 "RV" under RCW 47.36.310 and 47.36.320 unless a business or destination
2 requests an "RV" logo and the department determines that the gas, food,
3 or lodging business or the camping or tourist activity destination
4 provides parking spaces, overhang clearances, and entrances and exits
5 designed to accommodate recreational or other large vehicles.

6 (2) The department may charge a reasonable fee in accordance with
7 RCW 47.36.310 or 47.36.320 to defray the costs associated with the
8 installation and maintenance of signs with "RV" logos.

9 (3) The department may adopt rules necessary to administer this
10 section.

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