SENATE BILL 5788

State of Washington 62nd Legislature 2011 Regular Session

By Senators Conway, Hewitt, Kohl-Welles, and King

Read first time 02/14/11. Referred to Committee on Labor, Commerce & Consumer Protection.

AN ACT Relating to the omnibus liquor act; amending RCW 66.28.290, 66.24.360, 66.24.371, 66.24.570, 66.24.580, 66.28.040, 66.28.042, 66.28.043, 66.28.155, 66.28.190, 66.24.240, 66.20.010, 66.24.310, 66.24.400, and 66.24.590; reenacting and amending RCW 66.28.310; repealing RCW 66.28.010; providing an effective date; and declaring an emergency.

7 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF WASHINGTON:

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PART I

BRANDED PROMOTIONAL ITEMS AND SPECIAL OCCASION LICENSES

10 Sec. 101. RCW 66.28.310 and 2010 c 290 s 3 and 2010 c 141 s 4 are 11 each reenacted and amended to read as follows:

(1)(a) Nothing in RCW 66.28.305 prohibits an industry member from providing retailers branded promotional items which are of nominal value, singly or in the aggregate. Such items include but are not limited to: Trays, lighters, blotters, postcards, pencils, coasters, menu cards, meal checks, napkins, clocks, mugs, glasses, bottles or can openers, corkscrews, matches, printed recipes, shirts, hats, visors, and other similar items. Branded promotional items: (i) Must be used exclusively by the retailer or its employees in a
 manner consistent with its license;

3 (ii) Must bear imprinted advertising matter of the industry member 4 only;

5 (iii) May be provided by industry members only to retailers and 6 their employees and may not be provided by or through retailers or 7 their employees to retail customers; and

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(iv) May not be targeted to or appeal principally to youth.

9 (b) An industry member is not obligated to provide any such branded 10 promotional items, and a retailer may not require an industry member to 11 provide such branded promotional items as a condition for selling any 12 alcohol to the retailer.

13 (c) Any industry member or retailer or any other person asserting 14 that the provision of branded promotional items as allowed in (a) of this subsection has resulted or is more likely than not to result in 15 undue influence or an adverse impact on public health and safety, or is 16 17 otherwise inconsistent with the criteria in (a) of this subsection may file a complaint with the board. Upon receipt of a complaint the board 18 may conduct such investigation as it deems appropriate in the 19 circumstances. If the investigation reveals the provision of branded 20 21 promotional items has resulted in or is more likely than not to result 22 in undue influence or has resulted or is more likely than not to result 23 in an adverse impact on public health and safety or is otherwise 24 inconsistent with (a) of this subsection the board may issue an administrative violation notice to the industry member, to the 25 26 retailer, or both. The recipient of the administrative violation 27 notice may request a hearing under chapter 34.05 RCW.

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(2) Nothing in RCW 66.28.305 prohibits:

29 <u>(a) An</u> industry member from providing to a special occasion 30 licensee and a special occasion licensee from receiving services for:

31 (((a))) <u>(i)</u> Installation of draft beer dispensing equipment or 32 advertising;

33 ((((b))) <u>(ii)</u> Advertising, pouring, or dispensing of beer or wine at 34 a beer or wine tasting exhibition or judging event; or

35 (((c))) <u>(iii)</u> Pouring or dispensing of spirits by a licensed 36 domestic distiller or the accredited representative of a distiller, 37 manufacturer, importer, or distributor of spirituous liquor licensed 38 under RCW 66.24.310; or 1 (b) Special occasion licensees from paying for beer or wine 2 immediately following the end of the special occasion event; or

3 (c) Wineries or breweries that are participating in a special
4 occasion event from paying reasonable booth fees to the special
5 occasion licensee.

6 (3) Nothing in RCW 66.28.305 prohibits industry members from 7 performing, and retailers from accepting the service of building, 8 rotating, and restocking displays and stockroom inventories; rotating 9 and rearranging can and bottle displays of their own products; providing point of sale material and brand signs; pricing case goods of 10 their own brands; and performing such similar business services 11 12 consistent with board rules, or personal services as described in 13 subsection (5) of this section.

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(4) Nothing in RCW 66.28.305 prohibits:

(a) Industry members from listing on their internet web sites
information related to retailers who sell or promote their products,
including direct links to the retailers' internet web sites; and

(b) Retailers from listing on their internet web sites information related to industry members whose products those retailers sell or promote, including direct links to the industry members' web sites; or

(c) Industry members and retailers from producing, jointly or together with regional, state, or local industry associations, brochures and materials promoting tourism in Washington state which contain information regarding retail licensees, industry members, and their products.

26 (5) Nothing in RCW 66.28.305 prohibits the performance of personal 27 services offered from time to time by a domestic winery or certificate 28 of approval holder to retailers when the personal services are (a) conducted at a licensed premises, and (b) intended to inform, educate, 29 30 or enhance customers' knowledge or experience of the manufacturer's performance of personal services 31 products. The may include 32 participation and pouring, bottle signing events, and other similar 33 informational or educational activities at the premises of a retailer holding a spirits, beer, and wine restaurant license, a wine and/or 34 35 beer restaurant license, a specialty wine shop license, a special 36 occasion license, a grocery store license with a tasting endorsement, 37 or a private club license. A domestic winery or certificate of approval holder is not obligated to perform any such personal services, 38

and a retail licensee may not require a domestic winery or certificate 1 2 of approval holder to conduct any personal service as a condition for selling any alcohol to the retail licensee, or as a condition for 3 4 including any product of the domestic winery or certificate of approval holder in any tasting conducted by the licensee. Except as provided in 5 RCW 66.28.150, the cost of sampling may not be borne, directly or б indirectly, by any domestic winery or certificate of approval holder or 7 8 any distributor. Nothing in this section prohibits wineries, certificate of approval holders, and retail licensees from identifying 9 the producers on private labels authorized under RCW 66.24.400, 10 66.24.425, and 66.24.450. 11

12 (6) Nothing in RCW 66.28.305 prohibits an industry member from 13 entering into an arrangement with any holder of a sports entertainment 14 facility license or an affiliated business for brand advertising at the 15 licensed facility or promoting events held at the sports entertainment 16 facility as authorized under RCW 66.24.570.

17 (7) Nothing in RCW 66.28.305 prohibits the performance of personal services offered from time to time by a domestic brewery, microbrewery, 18 or beer certificate of approval holder to grocery store licensees with 19 a tasting endorsement when the personal services are (a) conducted at 20 21 a licensed premises in conjunction with a tasting event, and (b) 22 intended to inform, educate, or enhance customers' knowledge or experience of the manufacturer's products. The performance of personal 23 24 services may include participation and pouring, bottle signing events, and other similar informational or educational activities. A domestic 25 26 brewery, microbrewery, or beer certificate of approval holder is not 27 obligated to perform any such personal services, and a grocery store 28 licensee may not require the performance of any personal service as a 29 condition for including any product in any tasting conducted by the 30 licensee.

(8) Nothing in this section prohibits professional sports teams who 31 hold a retail liquor license or their agents from accepting bona fide 32 liquor advertising from manufacturers, importers, distributors, or 33 their agents for use in the sporting arena. Professional sports teams 34 35 who hold a retail liquor license or their agents may license the 36 manufacturer, importer, distributor, or their agents to use the name 37 and trademarks of the professional sports team in their advertising and promotions, under the following conditions: 38

(a) Such advertising must be paid for by said manufacturer,
 importer, distributor, or their agent at the published advertising rate
 or at a reasonable fair market value.

(b) Such advertising may carry with it no express or implied offer
on the part of the manufacturer, importer, distributor, or their agent,
or promise on the part of the retail licensee whose operation is
directly or indirectly part of the sporting arena, to stock or list any
particular brand of liquor to the total or partial exclusion of any
other brand.

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PART II

CLARIFYING CHANGES TO THE LIQUOR LAWS

NEW SECTION. Sec. 201. RCW 66.28.010 (Manufacturers, importers, distributors, and authorized representatives barred from interest in retail business or location--Advances prohibited--"Financial interest" defined--Exceptions) and 2009 c 373 s 5 & 2008 c 94 s 5 are each repealed.

17 Sec. 202. RCW 66.28.290 and 2009 c 506 s 3 are each amended to 18 read as follows:

19 (1) Notwithstanding any prohibitions and restrictions contained in 20 this title, it shall be lawful for an industry member or affiliate to 21 have a direct or indirect financial interest in another industry member or a retailer, and for a retailer or affiliate to have a direct or 22 23 indirect financial interest in an industry member unless such interest 24 has resulted or is more likely than not to result in undue influence 25 over the retailer or the industry member or has resulted or is more 26 likely than not to result in an adverse impact on public health and 27 The structure of any such financial interest must be safety. consistent with subsection (2) of this section. 28

29 (2) Subject to subsection (1) of this section and except as 30 provided in RCW 66.28.295:

(a) An industry member in whose name a license or certificate of approval has been issued pursuant to this title may wholly own or hold a financial interest in a separate legal entity licensed pursuant to RCW 66.24.320 ((through 66.24.570)), 66.24.330, 66.24.350, 66.24.360,

1 66.24.371, 66.24.380, 66.24.395, 66.24.400, 66.24.425, 66.24.452, 2 66.24.495, 66.24.540, 66.24.550, 66.24.570, 66.24.580, 66.24.590, and 3 66.24.600, but may not have such a license issued in its name; and

(b) A retailer in whose name a license has been issued pursuant to
this title may wholly own or hold a financial interest in a separate
legal entity licensed or holding a certificate of approval pursuant to
RCW <u>66.24.140</u>, 66.24.170, 66.24.206, 66.24.240, 66.24.244,
66.24.270(2), 66.24.200, or 66.24.250, but may not have such a license
or certificate of approval issued in its name; and

10 (c) A supplier in whose name a license or certificate of approval 11 has been issued pursuant to this title may wholly own or hold a 12 financial interest in a separate legal entity licensed as a distributor 13 or importer under this title, but such supplier may not have a license 14 as a distributor or importer issued in its own name; and

(d) A distributor or importer in whose name a license has been issued pursuant to this title may wholly own or hold a financial interest in a separate legal entity licensed or holding a certificate of approval as a supplier under this title, but such distributor or importer may not have a license or certificate of approval as a supplier issued in its own name.

21 **Sec. 203.** RCW 66.24.360 and 2007 c 226 s 2 are each amended to 22 read as follows:

There shall be a beer and/or wine retailer's license to be designated as a grocery store license to sell beer, strong beer, and/or wine at retail in bottles, cans, and original containers, not to be consumed upon the premises where sold, at any store other than the state liquor stores.

(1) Licensees obtaining a written endorsement from the board may
 also sell malt liquor in kegs or other containers capable of holding
 less than five and one-half gallons of liquid.

31 (2) The annual fee for the grocery store license is one hundred 32 fifty dollars for each store.

(3) The board shall issue a restricted grocery store license authorizing the licensee to sell beer and only table wine, if the board finds upon issuance or renewal of the license that the sale of strong beer or fortified wine would be against the public interest. In

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1 determining the public interest, the board shall consider at least the 2 following factors:

3 (a) The likelihood that the applicant will sell strong beer or4 fortified wine to persons who are intoxicated;

5 (b) Law enforcement problems in the vicinity of the applicant's 6 establishment that may arise from persons purchasing strong beer or 7 fortified wine at the establishment; and

8 (c) Whether the sale of strong beer or fortified wine would be 9 detrimental to or inconsistent with a government-operated or funded 10 alcohol treatment or detoxification program in the area.

If the board receives no evidence or objection that the sale of strong beer or fortified wine would be against the public interest, it shall issue or renew the license without restriction, as applicable. The burden of establishing that the sale of strong beer or fortified wine by the licensee would be against the public interest is on those persons objecting.

17 (4) Licensees holding a grocery store license must maintain a 18 minimum three thousand dollar inventory of food products for human 19 consumption, not including pop, beer, strong beer, or wine.

(5) Upon approval by the board, the grocery store licensee may also receive an endorsement to permit the international export of beer, strong beer, and wine.

(a) Any beer, strong beer, or wine sold under this endorsement must
 have been purchased from a licensed beer or wine distributor licensed
 to do business within the state of Washington.

(b) Any beer, strong beer, and wine sold under this endorsement must be intended for consumption outside the state of Washington and the United States and appropriate records must be maintained by the licensee.

30 (c) ((A holder of this special endorsement to the grocery store 31 license shall be considered not in violation of RCW 66.28.010.

32 (d)) Any beer, strong beer, or wine sold under this license must 33 be sold at a price no less than the acquisition price paid by the 34 holder of the license.

35 (((e))) <u>(d)</u> The annual cost of this endorsement is five hundred 36 dollars and is in addition to the license fees paid by the licensee for 37 a grocery store license.

(6) A grocery store licensee holding a snack bar license under RCW
 66.24.350 may receive an endorsement to allow the sale of confections
 containing more than one percent but not more than ten percent alcohol
 by weight to persons twenty-one years of age or older.

5 **Sec. 204.** RCW 66.24.371 and 2009 c 373 s 6 are each amended to 6 read as follows:

(1) There shall be a beer and/or wine retailer's license to be 7 designated as a beer and/or wine specialty shop license to sell beer, 8 9 strong beer, and/or wine at retail in bottles, cans, and original 10 containers, not to be consumed upon the premises where sold, at any 11 store other than the state liquor stores. Licensees obtaining a 12 written endorsement from the board may also sell malt liquor in keqs or other containers capable of holding four gallons or more of liquid. 13 14 The annual fee for the beer and/or wine specialty shop license is one hundred dollars for each store. The sale of any container holding four 15 gallons or more must comply with RCW 66.28.200 and 66.28.220. 16

(2) Licensees under this section may provide, free or for a charge, single-serving samples of two ounces or less to customers for the purpose of sales promotion. Sampling activities of licensees under this section are subject to RCW ((66.28.010)) 66.28.305 and 66.28.040 and the cost of sampling under this section may not be borne, directly or indirectly, by any manufacturer, importer, or distributor of liquor.

(3) The board shall issue a restricted beer and/or wine specialty shop license, authorizing the licensee to sell beer and only table wine, if the board finds upon issuance or renewal of the license that the sale of strong beer or fortified wine would be against the public interest. In determining the public interest, the board shall consider at least the following factors:

(a) The likelihood that the applicant will sell strong beer orfortified wine to persons who are intoxicated;

31 (b) Law enforcement problems in the vicinity of the applicant's 32 establishment that may arise from persons purchasing strong beer or 33 fortified wine at the establishment; and

34 (c) Whether the sale of strong beer or fortified wine would be
 35 detrimental to or inconsistent with a government-operated or funded
 36 alcohol treatment or detoxification program in the area.

1 If the board receives no evidence or objection that the sale of 2 strong beer or fortified wine would be against the public interest, it 3 shall issue or renew the license without restriction, as applicable. 4 The burden of establishing that the sale of strong beer or fortified 5 wine by the licensee would be against the public interest is on those 6 persons objecting.

7 (4) Licensees holding a beer and/or wine specialty shop license
8 must maintain a minimum three thousand dollar wholesale inventory of
9 beer, strong beer, and/or wine.

10 **Sec. 205.** RCW 66.24.570 and 2007 c 369 s 2 are each amended to 11 read as follows:

(1) There is a license for sports entertainment facilities to be designated as a sports entertainment facility license to sell beer, wine, and spirits at retail, for consumption upon the premises only, the license to be issued to the entity providing food and beverage service at a sports entertainment facility as defined in this section. The cost of the license is two thousand five hundred dollars per annum.

(2) For purposes of this section, a sports entertainment facility
includes a publicly or privately owned arena, coliseum, stadium, or
facility where sporting events are presented for a price of admission.
The facility does not have to be exclusively used for sporting events.

(3) The board may impose reasonable requirements upon a licensee 22 23 under this section, such as requirements for the availability of food 24 and victuals including but not limited to hamburgers, sandwiches, 25 salads, or other snack food. The board may also restrict the type of 26 events at a sports entertainment facility at which beer, wine, and 27 spirits may be served. When imposing conditions for a licensee, the board must consider the seating accommodations, eating facilities, and 28 circulation patterns in such a facility, and other amenities available 29 30 at a sports entertainment facility.

(4)(a) The board may issue a caterer's endorsement to the license under this section to allow the licensee to remove from the liquor stocks at the licensed premises, for use as liquor for sale and service at event locations at a specified date and place not currently licensed by the board. If the event is open to the public, it must be sponsored by a society or organization as defined by RCW 66.24.375. If attendance at the event is limited to members or invited guests of the

sponsoring individual, society, or organization, the requirement that the sponsor must be a society or organization as defined by RCW 66.24.375 is waived. Cost of the endorsement is three hundred fifty dollars.

5 (b) The holder of this license with catering endorsement shall, if 6 requested by the board, notify the board or its designee of the date, 7 time, place, and location of any catered event. Upon request, the 8 licensee shall provide to the board all necessary or requested 9 information concerning the society or organization that will be holding 10 the function at which the endorsed license will be utilized.

11 (5) The board may issue an endorsement to the beer, wine, and 12 spirits sports entertainment facility license that allows the holder of 13 a beer, wine, and spirits sports entertainment facility license to sell for off-premises consumption wine vinted and bottled in the state of 14 Washington and carrying a label exclusive to the license holder selling 15 Spirits and beer may not be sold for off-premises 16 the wine. consumption under this section. The annual fee for the endorsement 17 under this section is one hundred twenty dollars. 18

(6)(a) A licensee and an affiliated business may enter into 19 arrangements with a manufacturer, importer, or distributor for brand 20 21 advertising at the sports entertainment facility or promotion of events 22 held at the sports entertainment facility, with a capacity of five 23 thousand people or more. The financial arrangements providing for the 24 brand advertising or promotion of events shall not be used as an inducement to purchase the products of the manufacturer, importer, or 25 26 distributor entering into the arrangement nor shall it result in the 27 exclusion of brands or products of other companies.

(b) The arrangements allowed under this subsection (6) are an 28 exception to arrangements prohibited under RCW ((66.28.010)) 66.28.305. 29 30 The board shall monitor the impacts of these arrangements. The board may conduct audits of the licensee and the affiliated business to 31 determine compliance with this subsection (6). Audits may include but 32 are not limited to product selection at the facility; purchase patterns 33 of the licensee; contracts with the liquor manufacturer, importer, or 34 35 distributor; and the amount allocated or used for liquor advertising by 36 the licensee, affiliated business, manufacturer, importer, or 37 distributor under the arrangements.

1 (c) The board shall report to the appropriate committees of the 2 legislature by December 30, 2008, and biennially thereafter, on the 3 impacts of arrangements allowed between sports entertainment licensees 4 and liquor manufacturers, importers, and distributors for brand 5 advertising and promotion of events at the facility.

6 **Sec. 206.** RCW 66.24.580 and 1999 c 281 s 6 are each amended to 7 read as follows:

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(1) A public house license allows the licensee:

9 (a) To annually manufacture no less than two hundred fifty gallons 10 and no more than two thousand four hundred barrels of beer on the 11 licensed premises;

(b) To sell product, that is produced on the licensed premises, at retail on the licensed premises for consumption on the licensed premises;

(c) To sell beer or wine not of its own manufacture for consumption on the licensed premises if the beer or wine has been purchased from a licensed beer or wine wholesaler;

18 (d) ((To hold other classes of retail licenses at other locations 19 without being considered in violation of RCW 66.28.010;

20 (e))) To apply for and, if qualified and upon the payment of the 21 appropriate fee, be licensed as a spirits, beer, and wine restaurant to 22 do business at the same location. This fee is in addition to the fee 23 charged for the basic public house license.

(2) ((While the holder of a public house license is not to be considered in violation of the prohibitions of ownership or interest in a retail license in RCW 66.28.010, the remainder of RCW 66.28.010 applies to such licensees.)) RCW 66.28.305 applies to a public house license.

(3) A public house licensee must pay all applicable taxes on
 production as are required by law, and all appropriate taxes must be
 paid for any product sold at retail on the licensed premises.

32 (4) The employees of the licensee must comply with the provisions
33 of mandatory server training in RCW 66.20.300 through 66.20.350.

34 (5) The holder of a public house license may not hold a 35 wholesaler's or importer's license, act as the agent of another 36 manufacturer, wholesaler, or importer, or hold a brewery or winery 37 license. 1 (6) The annual license fee for a public house is one thousand 2 dollars.

3 (7) The holder of a public house license may hold other licenses at4 other locations if the locations are approved by the board.

5 (8) Existing holders of annual retail liquor licenses may apply for 6 and, if qualified, be granted a public house license at one or more of 7 their existing liquor licensed locations without discontinuing business 8 during the application or construction stages.

9 Sec. 207. RCW 66.28.040 and 2009 c 373 s 8 are each amended to 10 read as follows:

11 Except as permitted by the board under RCW 66.20.010, no domestic 12 brewery, microbrewery, distributor, distiller, domestic winery, 13 importer, rectifier, certificate of approval holder, or other 14 manufacturer of liquor shall, within the state of Washington, give to any person any liquor; but nothing in this section nor in RCW 15 16 ((66.28.010 shall)) <u>66.28.305</u> prevent<u>s</u> a domestic brewery, microbrewery, distributor, domestic winery, distiller, certificate of 17 18 approval holder, or importer from furnishing samples of beer, wine, or spirituous liquor to authorized licensees for the purpose 19 of 20 negotiating a sale, in accordance with regulations adopted by the 21 liquor control board, provided that the samples are subject to taxes 22 imposed by RCW 66.24.290 and 66.24.210, and in the case of spirituous 23 liquor, any product used for samples must be purchased at retail from the board; nothing in this section shall prevent the furnishing of 24 25 samples of liquor to the board for the purpose of negotiating the sale 26 of liquor to the state liquor control board; nothing in this section shall prevent a domestic brewery, microbrewery, domestic winery, 27 28 distillery, certificate of approval holder, or distributor from 29 furnishing beer, wine, or spirituous liquor for instructional purposes under RCW 66.28.150; nothing in this section shall prevent a domestic 30 31 winery, certificate of approval holder, or distributor from furnishing 32 wine without charge, subject to the taxes imposed by RCW 66.24.210, to 33 a not-for-profit group organized and operated solely for the purpose of 34 enology or the study of viticulture which has been in existence for at 35 least six months and that uses wine so furnished solely for such 36 educational purposes or a domestic winery, or an out-of-state 37 certificate of approval holder, from furnishing wine without charge or

a domestic brewery, or an out-of-state certificate of approval holder, 1 from furnishing beer without charge, subject to the taxes imposed by 2 3 RCW 66.24.210 or 66.24.290, or a domestic distiller licensed under RCW 4 66.24.140 or an accredited representative of a distiller, manufacturer, 5 importer, or distributor of spirituous liquor licensed under RCW б 66.24.310, from furnishing spirits without charge, to a nonprofit 7 charitable corporation or association exempt from taxation under 8 section 501(c)(3) or (6) of the internal revenue code of 1986 (26 U.S.C. Sec. 501(c)(3) or (6)) for use consistent with the purpose or 9 10 purposes entitling it to such exemption; nothing in this section shall prevent a domestic brewery or microbrewery from serving beer without 11 12 charge, on the brewery premises; nothing in this section shall prevent 13 donations of wine for the purposes of RCW 66.12.180; nothing in this 14 section shall prevent a domestic winery from serving wine without charge, on the winery premises; and nothing in this section shall 15 prevent a craft distillery from serving spirits without charge, on the 16 17 distillery premises subject to RCW 66.24.145.

18 Sec. 208. RCW 66.28.042 and 2004 c 160 s 12 are each amended to 19 read as follows:

20 A liquor manufacturer, importer, authorized representative holding 21 a certificate of approval, or distributor may provide to licensed 22 retailers and their employees food and beverages for consumption at a 23 meeting at which the primary purpose is the discussion of business, and 24 may provide local ground transportation to and from such meetings. The 25 value of the food, beverage, or transportation provided under this 26 section shall not be considered the advancement of moneys or moneys' 27 worth within the meaning of RCW ((66.28.010)) 66.28.305, nor shall it be considered the giving away of liquor within the meaning of RCW 28 29 ((68.28.040)) = 66.28.040.The board may adopt rules for the 30 implementation of this section.

31 **Sec. 209.** RCW 66.28.043 and 2004 c 160 s 13 are each amended to 32 read as follows:

A liquor manufacturer, importer, authorized representative holding a certificate of approval, or distributor may provide to licensed retailers and their employees tickets or admission fees for athletic events or other forms of entertainment occurring within the state of

Washington, if the manufacturer, importer, distributor, authorized 1 2 representative holding a certificate of approval, or any of their 3 employees accompanies the licensed retailer or its employees to the 4 event. A liquor manufacturer, importer, authorized representative holding a certificate of approval, or distributor may also provide to 5 б licensed retailers and their employees food and beverages for 7 consumption at such events, and local ground transportation to and from 8 activities allowed under this section. The value of the food, 9 beverage, transportation, or admission to events provided under this 10 section shall not be considered the advancement of moneys or moneys' worth within the meaning of RCW $((\frac{66.28.010}{)})$ 66.28.305, nor shall it 11 12 be considered the giving away of liquor within the meaning of RCW 13 ((68.28.040)) 66.28.040. The board may adopt rules for the 14 implementation of this section.

15 sec. 210. RCW 66.28.155 and 2004 c 160 s 15 are each amended to 16 read as follows:

A domestic brewery, microbrewery, domestic winery, distillery, 17 distributor, certificate of approval holder, or its licensed agent may 18 conduct educational activities or provide product information to the 19 20 consumer on the licensed premises of a retailer. Information on the 21 subject of wine, beer, or spirituous liquor, including but not limited 22 to, the history, nature, quality, and characteristics of a wine, beer, 23 spirituous liquor, methods of harvest, production, or storage, 24 handling, and distribution of a wine, beer, or spirituous liquor, and 25 the general development of the wine, beer, and spirituous liquor 26 industry may be provided by a domestic brewery, microbrewery, domestic winery, distillery, distributor, certificate of approval holder, or its 27 licensed agent to the public on the licensed premises of a retailer. 28 29 The retailer requesting such activity shall attempt to schedule a series of brewery, winery, authorized representative, or distillery and 30 31 distributor appearances in an effort to equitably represent the 32 industries. Nothing in this section permits a domestic brewery, microbrewery, domestic winery, distillery, distributor, certificate of 33 34 approval holder, or its licensed agent to receive compensation or 35 financial benefit from the educational activities or product information presented on the licensed premises of a retailer. 36 The

promotional value of such educational activities or product information shall not be considered advancement of moneys or of moneys' worth within the meaning of RCW ((66.28.010)) 66.28.305.

4 **Sec. 211.** RCW 66.28.190 and 2003 c 168 s 305 are each amended to 5 read as follows:

б RCW ((66.28.010)) 66.28.305 notwithstanding, persons licensed under 7 RCW 66.24.200 as wine distributors and persons licensed under RCW 66.24.250 as beer distributors may sell at wholesale nonliquor food and 8 9 food ingredients on thirty-day credit terms to persons licensed as 10 retailers under this title, but complete and separate accounting 11 records shall be maintained on all sales of nonliquor food and food 12 ingredients to ensure that such persons are in compliance with RCW 13 ((66.28.010)) 66.28.305.

For the purpose of this section, "nonliquor food and food ingredients" includes all food and food ingredients for human consumption as defined in RCW 82.08.0293 as it exists on July 1, 2004.

17 Sec. 212. RCW 66.24.240 and 2008 c 41 s 7 are each amended to read 18 as follows:

(1) There shall be a license for domestic breweries; fee to be two thousand dollars for production of sixty thousand barrels or more of malt liquor per year.

22 (2) Any domestic brewery, except for a brand owner of malt beverages under RCW 66.04.010(((+6))), licensed under this section may 23 24 also act as a distributor and/or retailer for beer of its own 25 production. Any domestic brewery operating as a distributor and/or retailer under this subsection shall comply with the applicable laws 26 and rules relating to distributors and/or retailers. A domestic 27 brewery holding a spirits, beer, and wine restaurant license may sell 28 beer of its own production for off-premises consumption from its 29 30 restaurant premises in kegs or in a sanitary container brought to the premises by the purchaser or furnished by the licensee and filled at 31 32 the tap by the licensee at the time of sale.

33 (3) A domestic brewery may hold up to two retail licenses to 34 operate an on or off-premise tavern, beer and/or wine restaurant, or 35 spirits, beer, and wine restaurant. This retail license is separate 36 from the brewery license. A brewery that holds a tavern license, a spirits, beer, and wine restaurant license, or a beer and/or wine restaurant license shall hold the same privileges and endorsements as permitted under RCW 66.24.320, 66.24.330, and 66.24.420.

4 (4) Any domestic brewery licensed under this section may contract5 produce beer for a brand owner of malt beverages defined under RCW
6 66.04.010(((6))), and this contract-production is not a sale for the
7 purposes of RCW 66.28.170 and 66.28.180.

8 (5)(a) A domestic brewery licensed under this section and qualified 9 for a reduced rate of taxation pursuant to RCW 66.24.290(3)(b) may 10 apply to the board for an endorsement to sell bottled beer of its own 11 production at retail for off-premises consumption at a qualifying 12 farmers market. The annual fee for this endorsement is seventy-five 13 dollars.

(b) For each month during which a domestic brewery will sell beer at a qualifying farmers market, the domestic brewery must provide the board or its designee a list of the dates, times, and locations at which bottled beer may be offered for sale. This list must be received by the board before the domestic brewery may offer beer for sale at a qualifying farmers market.

(c) The beer sold at qualifying farmers markets must be produced inWashington.

22 (d) Each approved location in a qualifying farmers market is deemed 23 to be part of the domestic brewery license for the purpose of this 24 title. The approved locations under an endorsement granted under this subsection do not include the tasting or sampling privilege of a 25 26 domestic brewery. The domestic brewery may not store beer at a farmers 27 market beyond the hours that the domestic brewery offers bottled beer 28 for sale. The domestic brewery may not act as a distributor from a 29 farmers market location.

30 (e) Before a domestic brewery may sell bottled beer at a qualifying farmers market, the farmers market must apply to the board for 31 authorization for any domestic brewery with an endorsement approved 32 under this subsection to sell bottled beer at retail at the farmers 33 This application shall include, at a minimum: (i) A map of 34 market. 35 the farmers market showing all booths, stalls, or other designated 36 locations at which an approved domestic brewery may sell bottled beer; 37 and (ii) the name and contact information for the on-site market managers who may be contacted by the board or its designee to verify 38

the locations at which bottled beer may be sold. Before authorizing a qualifying farmers market to allow an approved domestic brewery to sell bottled beer at retail at its farmers market location, the board shall notify the persons or entities of such application for authorization pursuant to RCW 66.24.010 (8) and (9). An authorization granted under this subsection (5)(e) may be withdrawn by the board for any violation of this title or any rules adopted under this title.

8 (f) The board may adopt rules establishing the application and 9 approval process under this section and such additional rules as may be 10 necessary to implement this section.

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(g) For the purposes of this subsection:

(i) "Qualifying farmers market" means an entity that sponsors a regular assembly of vendors at a defined location for the purpose of promoting the sale of agricultural products grown or produced in this state directly to the consumer under conditions that meet the following minimum requirements:

17 (A) There are at least five participating vendors who are farmers18 selling their own agricultural products;

(B) The total combined gross annual sales of vendors who are farmers exceeds the total combined gross annual sales of vendors who are processors or resellers;

(C) The total combined gross annual sales of vendors who are
 farmers, processors, or resellers exceeds the total combined gross
 annual sales of vendors who are not farmers, processors, or resellers;

(D) The sale of imported items and secondhand items by any vendoris prohibited; and

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(E) No vendor is a franchisee.

(ii) "Farmer" means a natural person who sells, with or without processing, agricultural products that he or she raises on land he or she owns or leases in this state or in another state's county that borders this state.

32 (iii) "Processor" means a natural person who sells processed food 33 that he or she has personally prepared on land he or she owns or leases 34 in this state or in another state's county that borders this state.

35 (iv) "Reseller" means a natural person who buys agricultural 36 products from a farmer and resells the products directly to the 37 consumer. 1 Sec. 213. RCW 66.20.010 and 2008 c 181 s 602 are each amended to
2 read as follows:

3 Upon application in the prescribed form being made to any employee 4 authorized by the board to issue permits, accompanied by payment of the 5 prescribed fee, and upon the employee being satisfied that the 6 applicant should be granted a permit under this title, the employee 7 shall issue to the applicant under such regulations and at such fee as 8 may be prescribed by the board a permit of the class applied for, as 9 follows:

10 (1) Where the application is for a special permit by a physician or 11 dentist, or by any person in charge of an institution regularly 12 conducted as a hospital or sanitorium for the care of persons in ill 13 health, or as a home devoted exclusively to the care of aged people, a 14 special liquor purchase permit, except that the governor may waive the 15 requirement for a special liquor purchase permit under this subsection 16 pursuant to an order issued under RCW 43.06.220(2);

17 (2) Where the application is for a special permit by a person 18 engaged within the state in mechanical or manufacturing business or in 19 scientific pursuits requiring alcohol for use therein, or by any 20 private individual, a special permit to purchase alcohol for the 21 purpose named in the permit, except that the governor may waive the 22 requirement for a special liquor purchase permit under this subsection 23 pursuant to an order issued under RCW 43.06.220(2);

(3) Where the application is for a special permit to consume liquor
at a banquet, at a specified date and place, a special permit to
purchase liquor for consumption at such banquet, to such applicants as
may be fixed by the board;

(4) Where the application is for a special permit to consume liquor
on the premises of a business not licensed under this title, a special
permit to purchase liquor for consumption thereon for such periods of
time and to such applicants as may be fixed by the board;

32 (5) Where the application is for a special permit by a manufacturer 33 to import or purchase within the state alcohol, malt, and other 34 materials containing alcohol to be used in the manufacture of liquor, 35 or other products, a special permit;

(6) Where the application is for a special permit by a person
 operating a drug store to purchase liquor at retail prices only, to be
 thereafter sold by such person on the prescription of a physician, a

1 special liquor purchase permit, except that the governor may waive the 2 requirement for a special liquor purchase permit under this subsection 3 pursuant to an order issued under RCW 43.06.220(2);

4 (7) Where the application is for a special permit by an authorized
5 representative of a military installation operated by or for any of the
6 armed forces within the geographical boundaries of the state of
7 Washington, a special permit to purchase liquor for use on such
8 military installation at prices to be fixed by the board;

9 (8) Where the application is for a special permit by a vendor that 10 manufactures liquor mixers or a manufacturer, importer, or distributor, or representative thereof, to serve liquor without charge to delegates 11 12 and quests at a convention of a trade association composed of licensees 13 of the board, when the said liquor is served in a hospitality room or 14 from a booth in a board-approved suppliers' display room at the 15 convention, and when the liquor so served is for consumption in the said hospitality room or display room during the convention, anything 16 17 in Title 66 RCW to the contrary notwithstanding. Any such spirituous 18 liquor shall be purchased from the board or a spirits, beer, and wine 19 restaurant licensee and any such beer and wine shall be subject to the 20 taxes imposed by RCW 66.24.290 and 66.24.210;

21 (9) Where the application is for a special permit by а manufacturer, importer, or distributor, or representative thereof, to 22 donate liquor for a reception, breakfast, luncheon, or dinner for 23 24 delegates and guests at a convention of a trade association composed of licensees of the board, when the liquor so donated is for consumption 25 26 at the said reception, breakfast, luncheon, or dinner during the 27 convention, anything in Title 66 RCW to the contrary notwithstanding. 28 Any such spirituous liquor shall be purchased from the board or a 29 spirits, beer, and wine restaurant licensee and any such beer and wine 30 shall be subject to the taxes imposed by RCW 66.24.290 and 66.24.210;

(10) Where the application is for a special permit by a 31 32 manufacturer, importer, or distributor, or representative thereof, to 33 donate and/or serve liquor without charge to delegates and guests at an international trade fair, show, or exposition held under the auspices 34 35 of a federal, state, or local governmental entity or organized and 36 promoted by a nonprofit organization, anything in Title 66 RCW to the 37 contrary notwithstanding. Any such spirituous liquor shall be

1 purchased from the board and any such beer or wine shall be subject to 2 the taxes imposed by RCW 66.24.290 and 66.24.210;

3 (11) Where the application is for an annual special permit by a 4 person operating a bed and breakfast lodging facility to donate or 5 serve wine or beer without charge to overnight guests of the facility 6 if the wine or beer is for consumption on the premises of the facility. 7 "Bed and breakfast lodging facility," as used in this subsection, means 8 a facility offering from one to eight lodging units and breakfast to 9 travelers and guests.

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PART III WINE AGENTS

12 **Sec. 301.** RCW 66.24.310 and 1997 c 321 s 17 are each amended to 13 read as follows:

(1)(a) Except as provided in (b) of this subsection, no person 14 shall canvass for, solicit, receive, or take orders for the purchase or 15 16 sale of liquor, nor contact any licensees of the board in goodwill 17 activities, unless such person shall be the accredited representative of a person, firm, or corporation holding a certificate of approval 18 19 issued pursuant to RCW 66.24.270 or 66.24.206, a beer distributor's 20 license, a microbrewer's license, a domestic brewer's license, a beer 21 importer's license, a domestic winery license, a wine importer's 22 license, or a wine distributor's license within the state of 23 Washington, or the accredited representative of а distiller, 24 manufacturer, importer, or distributor of spirituous liquor, or foreign produced beer or wine, and shall have applied for and received a 25 representative's license((+ PROVIDED, HOWEVER, That the provisions of 26 27 this section shall not apply to drivers who deliver beer or wine;)).

28 (b) (a) of this subsection shall not apply to: (i) Drivers who
29 deliver beer or wine; or (ii) domestic wineries or their employees.

30 (2) Every representative's license issued under this title shall be 31 subject to all conditions and restrictions imposed by this title or by 32 the rules and regulations of the board; the board, for the purpose of 33 maintaining an orderly market, may limit the number of representative's 34 licenses issued for representation of specific classes of eligible 35 employers($(\dot{\tau})$).

(3) Every application for a representative's license must be 1 2 approved by a holder of a certificate of approval issued pursuant to RCW 66.24.270 or 66.24.206, a licensed beer distributor, a licensed 3 4 domestic brewer, a licensed beer importer, a licensed microbrewer, a licensed domestic winery, a licensed wine importer, a licensed wine 5 distributor, or by a distiller, manufacturer, importer, or distributor 6 7 of spirituous liquor, or foreign produced beer or wine, as the rules 8 and regulations of the board shall require((\div)).

9 (4) The fee for a representative's license shall be twenty-five 10 dollars per year((+)).

(5) An accredited representative of a distiller, manufacturer, importer, or distributor of spirituous liquor may, after he or she has applied for and received a representative's license, contact retail licensees of the board only in goodwill activities pertaining to spirituous liquor products.

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PART IV RETAILER'S LICENSE

18 Sec. 401. RCW 66.24.400 and 2008 c 41 s 10 are each amended to 19 read as follows:

20 (1) There shall be a retailer's license, to be known and designated 21 as a spirits, beer, and wine restaurant license, to sell spirituous liquor by the individual glass, beer, and wine, at retail, for 22 consumption on the premises, including mixed drinks and cocktails 23 24 compounded or mixed on the premises only. A club licensed under 25 chapter 70.62 RCW with overnight sleeping accommodations, that is 26 licensed under this section may sell liquor by the bottle to registered 27 quests of the club for consumption in quest rooms, hospitality rooms, 28 or at banquets in the club. A patron of a bona fide restaurant or club 29 licensed under this section may remove from the premises recorked or 30 recapped in its original container any portion of wine which was purchased for consumption with a meal, and registered guests who have 31 purchased liquor from the club by the bottle may remove from the 32 33 premises any unused portion of such liquor in its original container. 34 Such license may be issued only to bona fide restaurants and clubs, and 35 to dining, club and buffet cars on passenger trains, and to dining places on passenger boats and airplanes, and to dining places at civic 36

centers with facilities for sports, entertainment, and conventions, and to such other establishments operated and maintained primarily for the benefit of tourists, vacationers and travelers as the board shall determine are qualified to have, and in the discretion of the board should have, a spirits, beer, and wine restaurant license under the provisions and limitations of this title.

7 (2) The board may issue an endorsement to the spirits, beer, and 8 wine restaurant license that allows the holder of a spirits, beer, and license to sell bottled wine for off-premises 9 wine restaurant 10 consumption. Spirits and beer may not be sold for off-premises consumption under this section except as provided in subsection (4) of 11 12 this section. The annual fee for the endorsement under this subsection 13 is one hundred twenty dollars.

14 (3) The holder of a spirits, beer, and wine license or its manager may furnish beer, wine, or spirituous liquor to the licensee's 15 16 employees free of charge as may be required for use in connection with 17 instruction on beer, wine, or spirituous liquor. The instruction may include the history, nature, values, and characteristics of beer, wine, 18 or spirituous liquor, the use of wine lists, and the methods of 19 presenting, serving, storing, and handling beer, wine, and spirituous 20 21 liquor. The spirits, beer, and wine restaurant licensee must use the 22 beer, wine, or spirituous liquor it obtains under its license for the 23 sampling as part of the instruction. The instruction must be given on 24 the premises of the spirits, beer, and wine restaurant licensee.

25 (4) The board may issue an endorsement to the spirits, beer, and 26 wine restaurant license that allows the holder of a spirits, beer, and 27 wine restaurant license to sell for off-premises consumption malt 28 liquor in kegs or other containers that are capable of holding four gallons or more of liquid and are registered in accordance with RCW 29 30 66.28.200. Beer may also be sold under the endorsement to a purchaser in a sanitary container brought to the premises by the purchaser or 31 furnished by the licensee and filled at the tap by the retailer at the 32 time of sale. The annual fee for the endorsement under this subsection 33 is one hundred twenty dollars. 34

35 **Sec. 402.** RCW 66.24.590 and 2008 c 41 s 11 are each amended to 36 read as follows:

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(1) There shall be a retailer's license to be designated as a hotel

license. No license may be issued to a hotel offering rooms to its
 guests on an hourly basis. Food service provided for room service,
 banquets or conferences, or restaurant operation under this license
 shall meet the requirements of rules adopted by the board.

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(2) The hotel license authorizes the licensee to:

(a) Sell ((spiritous)) spirituous liquor, beer, and wine, by the
individual glass, at retail, for consumption on the premises, including
mixed drinks and cocktails compounded and mixed on the premises;

9 (b) Sell, at retail, from locked honor bars, in individual units, spirits not to exceed fifty milliliters, beer in individual units not 10 to exceed twelve ounces, and wine in individual bottles not to exceed 11 three hundred eighty-five milliliters, to registered guests of the 12 13 hotel for consumption in guest rooms. The licensee shall require proof 14 of age from the guest renting a guest room and requesting the use of an honor bar. The guest shall also execute an affidavit verifying that no 15 16 one under twenty-one years of age shall have access to the spirits, 17 beer, and wine in the honor bar;

18 (c) Provide without additional charge, to overnight guests, 19 spirits, beer, and wine by the individual serving for on-premises 20 consumption at a specified regular date, time, and place as may be 21 fixed by the board. Self-service by attendees is prohibited;

(d) Sell beer, including strong beer, wine, or spirits, in the manufacturer's sealed container or by the individual drink to guests through room service, or through service to occupants of private residential units which are part of the buildings or complex of buildings that include the hotel;

(e) Sell beer, including strong beer, or wine, in the manufacturer's sealed container at retail sales locations within the hotel premises;

30 (f) <u>Sell beer to a purchaser in a sanitary container brought to the</u> 31 premises by the purchaser or furnished by the licensee and filled at 32 <u>the tap in the restaurant area by the licensee at the time of sale;</u>

33 (g) Sell for on or off-premises consumption, including through room 34 service and service to occupants of private residential units managed 35 by the hotel, wine carrying a label exclusive to the hotel license 36 holder;

37 (((g))) <u>(h)</u> Place in guest rooms at check-in, a complimentary

bottle of beer, including strong beer, or wine in a manufacturer-sealed container, and make a reference to this service in promotional material.

4 (3) If all or any facilities for alcoholic beverage service and the 5 preparation, cooking, and serving of food are operated under contract 6 or joint venture agreement, the operator may hold a license separate 7 from the license held by the operator of the hotel. Food and beverage 8 inventory used in separate licensed operations at the hotel may not be 9 shared and shall be separately owned and stored by the separate 10 licensees.

11 (4) All spirits to be sold under this license must be purchased 12 from the board.

(5) All on-premise alcoholic beverage service must be done by an alcohol server as defined in RCW 66.20.300 and must comply with RCW 66.20.310.

(6)(a) The hotel license allows the licensee to remove from the 16 liquor stocks at the licensed premises, liquor for sale and service at 17 event locations at a specified date and place not currently licensed by 18 the board. If the event is open to the public, it must be sponsored by 19 a society or organization as defined by RCW 66.24.375. If attendance 20 21 at the event is limited to members or invited guests of the sponsoring 22 individual, society, or organization, the requirement that the sponsor 23 must be a society or organization as defined by RCW 66.24.375 is 24 waived.

(b) The holder of this license shall, if requested by the board, notify the board or its designee of the date, time, place, and location of any event. Upon request, the licensee shall provide to the board all necessary or requested information concerning the society or organization that will be holding the function at which the endorsed license will be utilized.

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(c) Licensees may cater events on a domestic winery premises.

(7) The holder of this license or its manager may furnish spirits, beer, or wine to the licensee's employees who are twenty-one years of age or older free of charge as may be required for use in connection with instruction on spirits, beer, and wine. The instruction may include the history, nature, values, and characteristics of spirits, beer, or wine, the use of wine lists, and the methods of presenting, serving, storing, and handling spirits, beer, or wine. The licensee 1 must use the beer or wine it obtains under its license for the sampling 2 as part of the instruction. The instruction must be given on the 3 premises of the licensee.

4 (8) Minors may be allowed in all areas of the hotel where alcohol 5 may be consumed; however, the consumption must be incidental to the 6 primary use of the area. These areas include, but are not limited to, 7 tennis courts, hotel lobbies, and swimming pool areas. If an area is 8 not a mixed use area, and is primarily used for alcohol service, the 9 area must be designated and restricted to access by minors.

10 (9) The annual fee for this license is two thousand dollars.

11 (10) As used in this section, "hotel," "spirits," "beer," and 12 "wine" have the meanings defined in RCW 66.24.410 and 66.04.010.

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PART V

MISCELLANEOUS

NEW SECTION. Sec. 501. Sections 203, 204, and 206 of this act are necessary for the immediate preservation of the public peace, health, or safety, or support of the state government and its existing public institutions, and take effect July 1, 2011.

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