SHB 2023 - H AMD 647

By Representative Hudgins

WITHDRAWN 02/13/2014

- 1 Strike everything after the enacting clause and insert the 2 following:
- 3 "NEW SECTION. Sec. 1. This act may be known and cited as the 4 Washington jobs act of 2014.
- 5 NEW SECTION. Sec. 2. The legislature finds that start-up companies play a critical role in creating new jobs and revenues. 6 7 Crowdfunding, or raising money through small contributions from a large 8 number of investors, allows smaller enterprises to access the capital 9 they need to get new businesses off the ground. The legislature 10 further finds that the costs of state securities registration often 11 outweigh the benefits to Washington start-ups seeking to make small 12 securities offerings and that the use of crowdfunding for business financing in Washington is significantly restricted by state securities 13 14 laws. Helping new businesses access equity crowdfunding within certain 15 boundaries will democratize venture capital and facilitate investment by Washington residents in Washington start-ups while protecting 16 consumers and investors. For these reasons, the legislature intends to 17 provide Washington businesses and investors the opportunity to benefit 18 19 from equity crowdfunding.
- NEW SECTION. Sec. 3. A new section is added to chapter 21.20 RCW to read as follows:
- 22 (1) Any offer or sale of a security is exempt from RCW 21.20.040 23 through 21.20.300 and 21.20.327, except as expressly provided, if:
 - (a) The offering is:

- 25 (i) Made through a portal registered with and approved by the department of financial institutions; or
- (ii) First filed with and declared exempt by the director;

(b) The offering is conducted in accordance with the requirements of section 3(a)(11) of the securities act of 1933 and securities and exchange commission rule 147, 17 C.F.R. Sec. 230.147;

- (c) The issuer is an entity organized and doing business in the state of Washington;
- (d) Each investor provides evidence or certification of residency in the state of Washington at the time of purchase;
- (e) The issuer files an escrow agreement with the director or with a portal providing that all offering proceeds will be released to the issuer only when the aggregate capital raised from all investors equals or exceeds the minimum target offering, as determined by the director or portal;
- (f) The aggregate purchase price of all securities sold by an issuer pursuant to the exemption provided by this section does not exceed one million dollars during any twelve-month period;
- (g) The aggregate amount sold to any investor by one or more issuers during the twelve-month period preceding the date of the sale does not exceed:
- (i) The greater of two thousand dollars or five percent of the annual income or net worth of the investor, as applicable, if either the annual income or the net worth of the investor is less than one hundred thousand dollars; or
- (ii) Ten percent of the annual income or net worth of the investor, as applicable, up to one hundred thousand dollars, if either the annual income or net worth of the investor is one hundred thousand dollars or more;
- (h) The investor acknowledges by electronic signature the following statement conspicuously presented at the time of sale on a page separate from other information relating to the offering: "I acknowledge that I am investing in a high-risk, speculative business venture, that I may lose all of my investment, and that I can afford the loss of my investment";
- (i) The issuer reasonably believes that all purchasers are purchasing for investment and not for sale in connection with a distribution of the security; and
- 36 (j) The issuer and investor provide any other information 37 reasonably requested by the director.

- (2) Attempted compliance with the exemption provided by this section does not act as an exclusive election. The issuer may claim any other applicable exemption.
- (3) For as long as securities issued under the exemption provided by this section are outstanding, the issuer shall provide a quarterly report within forty-five days of the end of each fiscal quarter to the director and to the portal that the issuer used, if any. The issuer must also provide the report to the issuer's shareholders by making such report publicly accessible, free of charge, at the issuer's internet web site address. The report must contain the following information:
- (a) Executive officer and director compensation, including specifically the cash compensation earned by the executive officers and directors since the previous report and on an annual basis, and any bonuses or other compensation, including stock options or other rights to receive equity securities of the issuer or any affiliate of the issuer, received by them;
- (b) A brief analysis by management of the issuer of the business operations and financial condition of the issuer;
- (c) A summary of the employment positions created in Washington, not to include names of employees, since and attributable to receiving funding under this section. The summary must include:
 - (i) The number of employment positions;
- (ii) The number of employment positions according to the following wage bands: Less than thirty thousand dollars; thirty thousand dollars or greater, but less than sixty thousand dollars; and sixty thousand dollars or greater;
- (iii) The nature of benefits, including medical, dental, and retirement benefits, provided to a majority of the employment positions; and
- 31 (d) For an issuer receiving public benefits or resources such as 32 tax incentives, a description of the public resources received.
- 33 (4) Securities issued under the exemption provided by this section 34 may not be transferred by the purchaser during a one-year period 35 beginning on the date of purchase, unless the securities are 36 transferred:
- 37 (a) To the issuer of the securities;
- 38 (b) To an accredited investor;

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1 (c) As part of a registered offering; or

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- 2 (d) To a member of the family of the purchaser or the equivalent,
- 3 or in connection with the death or divorce or other similar
- 4 circumstances, in the discretion of the director.
- 5 <u>NEW SECTION.</u> **Sec. 4.** A new section is added to chapter 21.20 RCW 6 to read as follows:
 - (1) Only an economic development organization may register with the director as a portal under this chapter. For the purposes of this section, "economic development organization" means any local associate development organization, as defined in RCW 43.330.010, or port district.
- 12 (2) An economic development organization shall require, at a 13 minimum, the following information from an applicant for exemption 14 prior to offering services to the applicant or forwarding the 15 applicant's materials to the director:
- 16 (a) A description of the issuer, including type of entity, 17 location, and business plan, if any;
- 18 (b) The applicant's intended use of proceeds from an offering under 19 this act;
- 20 (c) Identities of officers, directors, managing members, and ten 21 percent beneficial owners, as applicable;
 - (d) A description of any outstanding securities; and
 - (e) A description of any litigation or legal proceedings involving the applicant, its officers, directors, managing members, or ten percent beneficial owners, as applicable.
 - (3) Upon receipt of the information described in subsection (2) of this section, the economic development organization may offer services to the applicant that the economic development organization deems appropriate or necessary to meet the criteria for exemption under sections 3 and 5 of this act. Such services may include assistance with development of a business plan, referral to legal services, and other technical assistance in preparation for a public securities offering.
- 34 (4) The economic development organization shall forward the 35 materials necessary for the applicant to qualify for exemption to the 36 director for approval when the economic development organization is 37 satisfied that the applicant has assembled the necessary information

- 1 and materials to meet the criteria for exemption under sections 3 and
- 2 5 of this act. The economic development organization may assist the
- 3 issuer with the offering upon approval by the director.
- 4 <u>NEW SECTION.</u> **Sec. 5.** A new section is added to chapter 21.20 RCW to read as follows:
- The director must adopt rules to implement sections 2 and 3 of this act subject to RCW 21.20.450 including, but not limited to:
- 8 (1) Adopting rules for filing with the director under sections 3 9 and 4 of this act by October 1, 2014;
- 10 (2) Adopting rules for registration and approval of portals under 11 sections 3 and 4 of this act by January 1, 2015;
- 12 (3) Establishing filing and transaction fees sufficient to cover 13 the costs of administering this section and sections 2 through 4 of 14 this act by January 1, 2015; and
- 15 (4) Adopting any other rules to implement sections 3 and 4 of this 16 act by April 1, 2015.
- The director shall take steps and adopt rules to implement this section by the dates specified in this section.
- 19 **Sec. 6.** RCW 42.56.270 and 2013 c 305 s 14 are each amended to read 20 as follows:
- The following financial, commercial, and proprietary information is exempt from disclosure under this chapter:

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- (1) Valuable formulae, designs, drawings, computer source code or object code, and research data obtained by any agency within five years of the request for disclosure when disclosure would produce private gain and public loss;
- (2) Financial information supplied by or on behalf of a person, firm, or corporation for the purpose of qualifying to submit a bid or proposal for (a) a ferry system construction or repair contract as required by RCW 47.60.680 through 47.60.750 or (b) highway construction or improvement as required by RCW 47.28.070;
- 32 (3) Financial and commercial information and records supplied by 33 private persons pertaining to export services provided under chapters 34 43.163 and 53.31 RCW, and by persons pertaining to export projects 35 under RCW 43.23.035;

(4) Financial and commercial information and records supplied by businesses or individuals during application for loans or program services provided by chapters 43.325, 43.163, 43.160, 43.330, and 43.168 RCW, or during application for economic development loans or program services provided by any local agency;

- (5) Financial information, business plans, examination reports, and any information produced or obtained in evaluating or examining a business and industrial development corporation organized or seeking certification under chapter 31.24 RCW;
- (6) Financial and commercial information supplied to the state investment board by any person when the information relates to the investment of public trust or retirement funds and when disclosure would result in loss to such funds or in private loss to the providers of this information;
 - (7) Financial and valuable trade information under RCW 51.36.120;
- (8) Financial, commercial, operations, and technical and research information and data submitted to or obtained by the clean Washington center in applications for, or delivery of, program services under chapter 70.95H RCW;
- (9) Financial and commercial information requested by the public stadium authority from any person or organization that leases or uses the stadium and exhibition center as defined in RCW 36.102.010;
- (10)(a) Financial information, including but not limited to account numbers and values, and other identification numbers supplied by or on behalf of a person, firm, corporation, limited liability company, partnership, or other entity related to an application for a horse racing license submitted pursuant to RCW 67.16.260(1)(b), liquor license, gambling license, or lottery retail license;
- (b) Internal control documents, independent auditors' reports and financial statements, and supporting documents: (i) Of house-banked social card game licensees required by the gambling commission pursuant to rules adopted under chapter 9.46 RCW; or (ii) submitted by tribes with an approved tribal/state compact for class III gaming;
- (11) Proprietary data, trade secrets, or other information that relates to: (a) A vendor's unique methods of conducting business; (b) data unique to the product or services of the vendor; or (c) determining prices or rates to be charged for services, submitted by

any vendor to the department of social and health services for purposes of the development, acquisition, or implementation of state purchased health care as defined in RCW 41.05.011;

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- (12)(a) When supplied to and in the records of the department of commerce:
- (i) Financial and proprietary information collected from any person and provided to the department of commerce pursuant to RCW 43.330.050(8); and
- (ii) Financial or proprietary information collected from any person and provided to the department of commerce or the office of the governor in connection with the siting, recruitment, expansion, retention, or relocation of that person's business and until a siting decision is made, identifying information of any person supplying information under this subsection and the locations being considered for siting, relocation, or expansion of a business;
- (b) When developed by the department of commerce based on information as described in (a)(i) of this subsection, any work product is not exempt from disclosure;
 - (c) For the purposes of this subsection, "siting decision" means the decision to acquire or not to acquire a site;
 - (d) If there is no written contact for a period of sixty days to the department of commerce from a person connected with siting, recruitment, expansion, retention, or relocation of that person's business, information described in (a)(ii) of this subsection will be available to the public under this chapter;
 - (13) Financial and proprietary information submitted to or obtained by the department of ecology or the authority created under chapter 70.95N RCW to implement chapter 70.95N RCW;
 - (14) Financial, commercial, operations, and technical and research information and data submitted to or obtained by the life sciences discovery fund authority in applications for, or delivery of, grants under chapter 43.350 RCW, to the extent that such information, if revealed, would reasonably be expected to result in private loss to the providers of this information;
- 35 (15) Financial and commercial information provided as evidence to 36 the department of licensing as required by RCW 19.112.110 or 37 19.112.120, except information disclosed in aggregate form that does

1 not permit the identification of information related to individual fuel
2 licensees;

- (16) Any production records, mineral assessments, and trade secrets submitted by a permit holder, mine operator, or landowner to the department of natural resources under RCW 78.44.085;
- (17)(a) Farm plans developed by conservation districts, unless permission to release the farm plan is granted by the landowner or operator who requested the plan, or the farm plan is used for the application or issuance of a permit;
- (b) Farm plans developed under chapter 90.48 RCW and not under the federal clean water act, 33 U.S.C. Sec. 1251 et seq., are subject to RCW 42.56.610 and 90.64.190;
- (18) Financial, commercial, operations, and technical and research information and data submitted to or obtained by a health sciences and services authority in applications for, or delivery of, grants under RCW 35.104.010 through 35.104.060, to the extent that such information, if revealed, would reasonably be expected to result in private loss to providers of this information;
- 19 (19) Information gathered under chapter 19.85 RCW or RCW 34.05.328 20 that can be identified to a particular business;
 - (20) Financial and commercial information submitted to or obtained by the University of Washington, other than information the university is required to disclose under RCW 28B.20.150, when the information relates to investments in private funds, to the extent that such information, if revealed, would reasonably be expected to result in loss to the University of Washington consolidated endowment fund or to result in private loss to the providers of this information;
 - (21) Financial, commercial, operations, and technical and research information and data submitted to or obtained by innovate Washington in applications for, or delivery of, grants and loans under chapter 43.333 RCW, to the extent that such information, if revealed, would reasonably be expected to result in private loss to the providers of this information; ((and))
- 34 (22) Market share data submitted by a manufacturer under RCW 35 70.95N.190(4); and
- (23) Financial information supplied to the department of financial
 institutions or to a portal registered with the department of financial
 institutions, when filed by or on behalf of an issuer of securities for

- 1 the purpose of obtaining the exemption from state securities
- 2 registration for small securities offerings provided under section 3 of
- 3 this act or when filed by or on behalf of an investor for the purpose
- 4 of purchasing such securities."
- 5 Correct the title.

EFFECT: Modifies the intent section. Requires that the Department of Financial Institutions approve a portal registration. Allows portals to take an issuer's escrow agreement and determine whether the capital raised by an offering meets or exceeds the minimum target offering. Requires that the investor disclosure statement be conspicuously displayed and acknowledged by electronic Requires that reporting be made to the Department of Licensing and strikes requirement that the report be password-protected. Inserts additional reporting requirements to include jobs created, pay and benefit provided, and public support taken. Defines "economic development organizations" as associate development organizations or port districts. Requires that all portals be economic development organizations, which are tasked with preparing potential issuers to apply for exemption and to issue securities. economic development organizations in Department of Financial Institution's rule-making authority. Provides the Department of Financial Institutions with authority to make rules for registration of multiple portals. Narrows the exemption from disclosure to only financial information provided by issuers or investors in connection with a filing for exemption from registration for a small securities offering.

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