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SUBSTITUTE HOUSE BILL 2023

State of Washington 63rd Legislature 2014 Regular Session

By House Business & Financial Services (originally sponsored by Representatives Habib, Ryu, Zeiger, and Maxwell)

READ FIRST TIME 01/27/14.

- 1 AN ACT Relating to allowing crowdfunding for certain small 2 securities offerings; amending RCW 42.56.270; adding new sections to
- 3 chapter 21.20 RCW; and creating new sections.
- 4 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF WASHINGTON:
- 5 <u>NEW SECTION.</u> **Sec. 1.** This act may be known and cited as the 6 Washington jobs act.
- NEW SECTION. Sec. 2. The legislature finds that start-up companies play a critical role in creating new jobs and revenues.
- 9 Crowdfunding, or raising money through small contributions from a large
- 10 number of investors, allows smaller enterprises to access the capital
- 11 they need to get new businesses off the ground. The legislature
- 12 further finds that state securities registration can be prohibitively
- 13 expensive for the small offerings that crowdfunding facilitates, and
- 14 the use of crowdfunding for business financing in Washington is
- 15 unnecessarily restricted by state securities laws. Helping new
- 16 businesses access equity crowdfunding will democratize venture capital
- 17 and facilitate investment by Washington residents in Washington

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- 1 start-ups. For these reasons, the legislature intends to provide
- 2 Washington businesses and investors the opportunity to benefit from
- 3 equity crowdfunding.

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- 4 <u>NEW SECTION.</u> **Sec. 3.** A new section is added to chapter 21.20 RCW to read as follows:
 - (1) Any offer or sale of a security is exempt from RCW 21.20.040 through 21.20.300 and 21.20.327, except as expressly provided, if:
 - (a) The offering is:
- 9 (i) Made through a portal registered with the department of 10 financial institutions; or
 - (ii) First filed with and declared exempt by the director;
- 12 (b) The offering is conducted in accordance with the requirements 13 of section 3(a)(11) of the securities act of 1933 and securities and 14 exchange commission rule 147, 17 C.F.R. Sec. 230.147;
- 15 (c) The issuer is an entity organized and doing business in the 16 state of Washington;
 - (d) Each investor provides evidence or certification of residency in the state of Washington at the time of purchase;
 - (e) The issuer files an escrow agreement with the director providing that all offering proceeds will be released to the issuer only when the aggregate capital raised from all investors equals or exceeds the minimum target offering, as determined by the director;
 - (f) The aggregate purchase price of all securities sold by an issuer pursuant to the exemption provided by this section does not exceed one million dollars during any twelve-month period;
 - (g) The aggregate amount sold to any investor by one or more issuers during the twelve-month period preceding the date of the sale does not exceed:
 - (i) The greater of two thousand dollars or five percent of the annual income or net worth of the investor, as applicable, if either the annual income or the net worth of the investor is less than one hundred thousand dollars; or
- (ii) Ten percent of the annual income or net worth of the investor, as applicable, up to one hundred thousand dollars, if either the annual income or net worth of the investor is one hundred thousand dollars or more;

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- (h) The investor acknowledges the following statement at the time of sale: "I acknowledge that I am investing in a high-risk, speculative business venture, that I may lose all of my investment, and that I can afford the loss of my investment";
 - (i) The issuer reasonably believes that all purchasers are purchasing for investment and not for sale in connection with a distribution of the security; and
 - (j) The issuer and investor provide any other information reasonably requested by the director.
 - (2) Attempted compliance with the exemption provided by this section does not act as an exclusive election. The issuer may claim any other applicable exemption.
 - (3) For as long as securities issued under the exemption provided by this section are outstanding, the issuer shall provide a quarterly report to the issuer's shareholders by making such report publicly accessible, free of charge, at the issuer's internet web site address with a user name and password within forty-five days of the end of each fiscal quarter. The report must contain the following information:
 - (a) Executive officer and director compensation, including specifically the cash compensation earned by the executive officers and directors since the previous report and on an annual basis, and any bonuses or other compensation, including stock options or other rights to receive equity securities of the issuer or any affiliate of the issuer, received by them; and
 - (b) A brief analysis by management of the issuer of the business operations and financial condition of the issuer.
 - (4) Securities issued under the exemption provided by this section may not be transferred by the purchaser during a one-year period beginning on the date of purchase, unless the securities are transferred:
 - (a) To the issuer of the securities;
 - (b) To an accredited investor;

- (c) As part of a registered offering; or
- (d) To a member of the family of the purchaser or the equivalent,
 or in connection with the death or divorce or other similar
 circumstances, in the discretion of the director.

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NEW SECTION. **Sec. 4.** A new section is added to chapter 21.20 RCW to read as follows:

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The director must adopt rules to implement sections 2 and 3 of this act subject to RCW 21.20.450 including, but not limited to:

- 5 (1) Adopting rules for filing with the director under section 3 of this act by October 1, 2014;
- 7 (2) Adopting rules for registration of a portal under section 3 of 8 this act by January 1, 2015;
- 9 (3) Establishing filing and transaction fees sufficient to cover 10 the costs of administering this section and sections 2 and 3 of this 11 act by January 1, 2015; and
- 12 (4) Adopting any other rules to implement section 3 of this act by 13 April 1, 2015.
- The director shall take steps and adopt rules to implement this section by the dates specified in this section.
- 16 **Sec. 5.** RCW 42.56.270 and 2013 c 305 s 14 are each amended to read 17 as follows:
- The following financial, commercial, and proprietary information is exempt from disclosure under this chapter:
 - (1) Valuable formulae, designs, drawings, computer source code or object code, and research data obtained by any agency within five years of the request for disclosure when disclosure would produce private gain and public loss;
 - (2) Financial information supplied by or on behalf of a person, firm, or corporation for the purpose of qualifying to submit a bid or proposal for (a) a ferry system construction or repair contract as required by RCW 47.60.680 through 47.60.750 or (b) highway construction or improvement as required by RCW 47.28.070;
- (3) Financial and commercial information and records supplied by private persons pertaining to export services provided under chapters 43.163 and 53.31 RCW, and by persons pertaining to export projects under RCW 43.23.035;
- 33 (4) Financial and commercial information and records supplied by 34 businesses or individuals during application for loans or program 35 services provided by chapters 43.325, 43.163, 43.160, 43.330, and 36 43.168 RCW, or during application for economic development loans or 37 program services provided by any local agency;

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(5) Financial information, business plans, examination reports, and any information produced or obtained in evaluating or examining a business and industrial development corporation organized or seeking certification under chapter 31.24 RCW;

- (6) Financial and commercial information supplied to the state investment board by any person when the information relates to the investment of public trust or retirement funds and when disclosure would result in loss to such funds or in private loss to the providers of this information;
 - (7) Financial and valuable trade information under RCW 51.36.120;
- (8) Financial, commercial, operations, and technical and research information and data submitted to or obtained by the clean Washington center in applications for, or delivery of, program services under chapter 70.95H RCW;
- (9) Financial and commercial information requested by the public stadium authority from any person or organization that leases or uses the stadium and exhibition center as defined in RCW 36.102.010;
- (10)(a) Financial information, including but not limited to account numbers and values, and other identification numbers supplied by or on behalf of a person, firm, corporation, limited liability company, partnership, or other entity related to an application for a horse racing license submitted pursuant to RCW 67.16.260(1)(b), liquor license, gambling license, or lottery retail license;
- (b) Internal control documents, independent auditors' reports and financial statements, and supporting documents: (i) Of house-banked social card game licensees required by the gambling commission pursuant to rules adopted under chapter 9.46 RCW; or (ii) submitted by tribes with an approved tribal/state compact for class III gaming;
- (11) Proprietary data, trade secrets, or other information that relates to: (a) A vendor's unique methods of conducting business; (b) data unique to the product or services of the vendor; or (c) determining prices or rates to be charged for services, submitted by any vendor to the department of social and health services for purposes of the development, acquisition, or implementation of state purchased health care as defined in RCW 41.05.011;
- (12)(a) When supplied to and in the records of the department of commerce:

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1 (i) Financial and proprietary information collected from any person 2 and provided to the department of commerce pursuant to RCW 3 43.330.050(8); and

- (ii) Financial or proprietary information collected from any person and provided to the department of commerce or the office of the governor in connection with the siting, recruitment, expansion, retention, or relocation of that person's business and until a siting decision is made, identifying information of any person supplying information under this subsection and the locations being considered for siting, relocation, or expansion of a business;
- (b) When developed by the department of commerce based on information as described in (a)(i) of this subsection, any work product is not exempt from disclosure;
- (c) For the purposes of this subsection, "siting decision" means the decision to acquire or not to acquire a site;
- (d) If there is no written contact for a period of sixty days to the department of commerce from a person connected with siting, recruitment, expansion, retention, or relocation of that person's business, information described in (a)(ii) of this subsection will be available to the public under this chapter;
- (13) Financial and proprietary information submitted to or obtained by the department of ecology or the authority created under chapter 70.95N RCW to implement chapter 70.95N RCW;
- (14) Financial, commercial, operations, and technical and research information and data submitted to or obtained by the life sciences discovery fund authority in applications for, or delivery of, grants under chapter 43.350 RCW, to the extent that such information, if revealed, would reasonably be expected to result in private loss to the providers of this information;
- (15) Financial and commercial information provided as evidence to the department of licensing as required by RCW 19.112.110 or 19.112.120, except information disclosed in aggregate form that does not permit the identification of information related to individual fuel licensees;
- 35 (16) Any production records, mineral assessments, and trade secrets 36 submitted by a permit holder, mine operator, or landowner to the 37 department of natural resources under RCW 78.44.085;

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(17)(a) Farm plans developed by conservation districts, unless permission to release the farm plan is granted by the landowner or operator who requested the plan, or the farm plan is used for the application or issuance of a permit;

- (b) Farm plans developed under chapter 90.48 RCW and not under the federal clean water act, 33 U.S.C. Sec. 1251 et seq., are subject to RCW 42.56.610 and 90.64.190;
- (18) Financial, commercial, operations, and technical and research information and data submitted to or obtained by a health sciences and services authority in applications for, or delivery of, grants under RCW 35.104.010 through 35.104.060, to the extent that such information, if revealed, would reasonably be expected to result in private loss to providers of this information;
- 14 (19) Information gathered under chapter 19.85 RCW or RCW 34.05.328 15 that can be identified to a particular business;
 - (20) Financial and commercial information submitted to or obtained by the University of Washington, other than information the university is required to disclose under RCW 28B.20.150, when the information relates to investments in private funds, to the extent that such information, if revealed, would reasonably be expected to result in loss to the University of Washington consolidated endowment fund or to result in private loss to the providers of this information;
 - (21) Financial, commercial, operations, and technical and research information and data submitted to or obtained by innovate Washington in applications for, or delivery of, grants and loans under chapter 43.333 RCW, to the extent that such information, if revealed, would reasonably be expected to result in private loss to the providers of this information; ((and))
- 29 (22) Market share data submitted by a manufacturer under RCW 30 70.95N.190(4); and
- 31 (23) Any information collected by the department of financial 32 institutions pursuant to sections 3 and 4 of this act.

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