
SUBSTITUTE HOUSE BILL 2572

State of Washington 63rd Legislature 2014 Regular Session

By House Health Care & Wellness (originally sponsored by Representative Cody; by request of Governor Inslee)

READ FIRST TIME 02/05/14.

1 AN ACT Relating to improving the effectiveness of health care
2 purchasing and transforming the health care delivery system by
3 advancing value-based purchasing, promoting community health, and
4 providing greater integration of chronic illness care and needed social
5 supports; adding new sections to chapter 41.05 RCW; adding a new
6 section to chapter 43.70 RCW; adding a new section to chapter 74.09
7 RCW; and creating new sections.

8 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF WASHINGTON:

9 NEW SECTION. **Sec. 1.** (1) The legislature finds that the state of
10 Washington has an unprecedented opportunity to implement a five-year
11 state health care innovation plan developed through the center for
12 medicare and medicaid innovation state innovation model program. The
13 innovation plan describes the state's strategy to transform its health
14 care delivery system through multipayer payment reform and other state-
15 led initiatives.

16 (2) The state health care innovation plan establishes the following
17 primary drivers of health transformation, each with individual key
18 actions that are necessary to achieve the objective:

1 (a) Improve health overall by building healthy communities and
2 people through prevention and early mitigation of disease throughout
3 the lifespan;

4 (b) Improve chronic illness care through better integration and
5 strengthening of linkages between the health care delivery system and
6 community, particularly for individuals with physical and behavioral
7 comorbidities; and

8 (c) Advance value-based purchasing across the community, and lead
9 by example in transforming how it purchases health care services.

10 (3) The legislature intends to facilitate the implementation of the
11 state health care innovation plan by:

12 (a) Establishing an all-payer claims database that improves
13 transparency for patients, providers, hospitals, and purchasers;

14 (b) Developing standard statewide performance and quality measures
15 to inform purchasing and set benchmarks;

16 (c) Supporting the initiatives of regional collaboratives to
17 achieve healthy communities and populations, improve health care
18 quality, and lower costs;

19 (d) Disseminating evidence-based training, tools, and other
20 resources to providers and hospitals; and

21 (e) Supporting integration of services for physical health,
22 behavioral health, and substance use by restructuring medicaid
23 procurement.

24 NEW SECTION. **Sec. 2.** (1) The health care authority is responsible
25 for coordination, implementation, and administration of interagency
26 efforts and local collaborations of public and private organizations to
27 implement the state health care innovation plan.

28 (2) By January 1, 2015, and January 1st of each year through
29 January 1, 2019, the health care authority shall coordinate and submit
30 a status report to the appropriate committees of the legislature
31 regarding implementation of the innovation plan. The report must
32 summarize any actions taken to implement the innovation plan, progress
33 toward achieving the aims of the innovation plan, and anticipated
34 future implementation efforts. In addition, the health care authority
35 shall submit any recommendations for legislation necessary to implement
36 the innovation plan.

1 NEW SECTION. **Sec. 3.** (1) An accountable collaborative for health
2 is a regionally based collaborative designated by the authority, the
3 purpose of which is to align actions and initiatives of a diverse
4 coalition of members to achieve healthy communities and populations,
5 improve health care quality, and lower costs.

6 (2) By September 1, 2014, the authority shall establish boundaries
7 for up to nine regions for accountable collaboratives for health as
8 provided in this subsection. Counties, through the Washington state
9 association of counties, must be given the opportunity to propose the
10 boundaries of the regions. If counties do not submit proposed
11 boundaries for the regions by July 1, 2014, the task force on the adult
12 behavioral health system created by section 1, chapter 338, Laws of
13 2013 shall submit proposed boundaries to the authority by August 1,
14 2014. The boundaries must be based on county borders and must be
15 consistent with medicaid procurement regions.

16 (3) The authority shall develop a process for designating an entity
17 as an accountable collaborative for health. An entity seeking
18 designation is eligible if it:

19 (a) Is a nonprofit or public-private partnership;

20 (b) Incorporates broad membership from the health care delivery
21 system, public health, social supports and services, and consumers,
22 with no single entity or organizational cohort serving in a majority
23 capacity; and

24 (c) Demonstrates an ongoing capacity to:

25 (i) Convene key stakeholders including: Primary care and specialty
26 practices; ambulatory, hospital, and long-term services and supports;
27 behavioral health; health plans; employers; and social service and
28 public health agencies;

29 (ii) Lead health improvement activities within the region with
30 other local systems to improve health outcomes and the overall health
31 of the community, improve health care quality, and lower costs;

32 (iii) Distribute tools and resources from the health extension
33 program created in section 5 of this act; and

34 (iv) Act in alignment with statewide health care initiatives by
35 using the statewide all-payer health care claims database created in
36 section 8 of this act, the statewide health performance and quality
37 measures developed pursuant to section 11 of this act, and outcome

1 measures reflecting local health needs as identified by the accountable
2 collaborative for health.

3 (4) The authority may designate more than one accountable
4 collaborative for health in a region, but an accountable collaborative
5 for health may not cross the regional boundaries defined by the
6 authority and may not overlap with another accountable collaborative
7 for health.

8 (5) An entity designated by the authority as an accountable
9 collaborative for health must convene key stakeholders to:

10 (a) Review existing data, including data collected through the
11 community health assessment process;

12 (b) Evaluate the region's progress toward the objectives of the
13 national healthy people 2020 initiative and the priorities identified
14 in community health assessments and community health improvement plans;

15 (c) Assess the region's capacity to address chronic care needs,
16 including the needs of persons with co-occurring disorders;

17 (d) Review available funding and resources; and

18 (e) Identify and prioritize regional health care needs and develop
19 a plan to address those needs.

20 (6) For purposes of this section and section 4 of this act, the
21 authority may only adopt rules that are necessary to implement this
22 section and section 4 of this act.

23 NEW SECTION. **Sec. 4.** (1) The authority shall, subject to
24 available funds, award grants to support the development and operation
25 of accountable collaboratives for health. The authority may not award
26 more than one grant per region.

27 (2) An entity may be eligible for a grant under this section if it
28 has been designated as an accountable collaborative for health under
29 section 3 of this act. A grant application must, at a minimum:

30 (a) Identify the geographic region served by the applicant;

31 (b) Demonstrate how the applicant's structure and operation reflect
32 the interests of and are accountable to the region and the state for
33 health improvement; and

34 (c) Indicate the size of the grant being requested and describe how
35 the money will be spent.

36 (3) In awarding grants under this section, the authority shall
37 consider the extent to which the applicant will:

1 (a) Further the purposes of the state health care innovation plan
2 and section 3 of this act;

3 (b) Base decisions on public input and an active collaboration
4 among key community partners, including, but not limited to, local
5 governments, school districts, early learning regional coalitions,
6 large and small businesses, labor organizations, health and human
7 service organizations, tribal governments, health carriers, providers,
8 hospitals, public health agencies, and consumers;

9 (c) Match the grant funding with funds from other sources; and

10 (d) Demonstrate capability for sustainability.

11 (4) The authority may prioritize applications that commit to
12 providing at least one dollar in matching funds for each grant dollar
13 awarded.

14 (5) Before grant funds are disbursed, the authority and the
15 applicant must agree on performance requirements and the consequences
16 for failing to meet those requirements. The performance requirements
17 must be aligned with the purposes of the state health care innovation
18 plan.

19 NEW SECTION. **Sec. 5.** A new section is added to chapter 43.70 RCW
20 to read as follows:

21 (1) Subject to available funds, the department shall establish a
22 health extension program to provide training, tools, and technical
23 assistance to primary care, behavioral health, and other providers.
24 The program must emphasize high quality preventive, chronic disease,
25 and behavioral health care that is comprehensive and evidence-based.

26 (2) The health extension program must coordinate dissemination of
27 evidence-based tools and resources that promote:

28 (a) Integration of physical and behavioral health;

29 (b) Clinical information systems with sharing and organization of
30 patient data;

31 (c) Clinical decision support to promote evidence-based care;

32 (d) Reports of the Robert Bree collaborative created by RCW
33 70.250.050 and findings of health technology assessments under RCW
34 70.14.080 through 70.14.130;

35 (e) Methods of formal assessment;

36 (f) Support for patients managing their own conditions;

1 (g) Identification and use of resources that are available in the
2 community for patients and their families, including community health
3 workers; and

4 (h) Practice transformation, including, but not limited to, team-
5 based care, shared decision making, use of population level health data
6 and management, and quality improvement linked to common statewide
7 performance measures.

8 (3) The department may adopt rules necessary to implement this
9 section, but may not adopt rules, policies, or procedures beyond the
10 scope of authority granted in this section.

11 NEW SECTION. **Sec. 6.** The legislature finds that:

12 (1) The activities authorized by sections 7 through 13 of this act
13 will require collaboration among state agencies and local governments
14 that purchase health care, private health carriers, third-party
15 purchasers, health care providers, and hospitals. These activities
16 will identify strategies to increase the quality and effectiveness of
17 health care delivered in Washington state and are therefore in the best
18 interest of the public.

19 (2) The benefits of collaboration, together with active state
20 supervision, outweigh potential adverse impacts. Therefore, the
21 legislature, through the state action doctrine, intends to exempt and
22 provide immunity from state and federal antitrust laws for activities
23 undertaken pursuant to sections 7 through 13 of this act that might
24 otherwise be constrained by such laws when the activities are reviewed
25 and approved by the health care authority. The legislature does not
26 intend and does not authorize any person or entity to engage in
27 activities or conspire to engage in activities that would constitute
28 per se violations of state and federal antitrust laws including, but
29 not limited to, agreements among competing health care providers or
30 private health carriers regarding the price or specific level of
31 reimbursement for health care services.

32 NEW SECTION. **Sec. 7.** The definitions in this section apply
33 throughout sections 8 through 13 of this act unless the context clearly
34 requires otherwise.

35 (1) "Data supplier" means an entity required to submit data to the
36 database pursuant to section 9 of this act.

1 (2) "Database" means the statewide all-payer health care claims
2 database established in section 8 of this act.

3 (3) "Health care information" has the same meaning as in RCW
4 70.02.010.

5 (4) "Lead organization" means the organization selected under
6 section 8 of this act.

7 NEW SECTION. **Sec. 8.** (1) The authority shall establish a
8 statewide all-payer health care claims database to support transparent
9 public reporting of health care information. The database must improve
10 transparency to: Assist patients, providers, and hospitals to make
11 informed choices about care; enable providers and communities to
12 improve by benchmarking their performance against that of others by
13 focusing on best practices; enable purchasers to identify value, build
14 expectations into their purchasing strategy, and reward improvements
15 over time; and promote competition based on quality and cost.

16 (2) The director shall select a lead organization to coordinate and
17 manage the database. The lead organization is responsible for internal
18 governance, management, funding, and operations of the database. The
19 lead organization shall:

20 (a) Collect claims data from data suppliers, as provided in section
21 9 of this act;

22 (b) Design data collection mechanisms with consideration for the
23 time and cost involved in collection and the benefits that measurement
24 would achieve;

25 (c) Ensure protection of collected data and store and use any data
26 with patient-specific information in a manner that protects patient
27 privacy;

28 (d) Make the database available as a resource for public and
29 private entities, including insurers, employers, providers, hospitals,
30 and purchasers of health care;

31 (e) Report performance on cost and quality pursuant to section 12
32 of this act using the performance measures developed under section 11
33 of this act;

34 (f) Develop protocols and policies to ensure the quality of data
35 releases;

36 (g) Develop a plan for the financial sustainability of the database

1 and charge reasonable fees for reports and data files as needed to fund
2 the database. Any fees must be comparable across data requesters and
3 users; and

4 (h) Appoint advisory committees, including:

5 (i) A data policy development committee to maximize the commitment
6 and participation of key provider, hospital, payer, health maintenance
7 organization, purchaser, and consumer organizations; and

8 (ii) A committee to establish a data release process consistent
9 with requirements under state and federal privacy laws, including the
10 federal health insurance portability and accountability act, and to
11 provide advice regarding formal data release requests.

12 NEW SECTION. **Sec. 9.** (1) Data suppliers must submit claims data
13 to the database within the time frames established by the director in
14 rule and in accordance with procedures established by the lead
15 organization.

16 (2)(a) Health carriers, as defined in RCW 48.43.005, shall submit
17 claims data to the database.

18 (b) Paid claims data related to health care coverage and services
19 funded, in whole or in part, in the omnibus appropriations act must be
20 included in the database. The submitted claims data must include
21 coverage and services funded by appropriated or nonappropriated state
22 or federal moneys.

23 (c) A local government, private employer, self-insured employer, or
24 Taft-Hartley plan may choose to submit claims data to the database. A
25 self-insured employer or Taft-Hartley plan that chooses to participate
26 in the database shall require any third-party administrator utilized by
27 the plan to release, at no additional cost, any claims data related to
28 persons receiving health coverage from the plan.

29 (3) Each data supplier shall submit an annual status report to the
30 authority regarding its compliance with this section. The report to
31 the legislature required by section 2 of this act must include a
32 summary of these status reports.

33 NEW SECTION. **Sec. 10.** (1) The data provided to the database, the
34 database itself, including the data compilation, and any raw data
35 received from the database are not public records under chapter 42.56
36 RCW.

1 (2) All information, reports, statements, memoranda, or other data
2 received by the lead organization or the authority are strictly
3 confidential. Any use, release, or publication of the information
4 shall be done in such a way that no person is identifiable.

5 (3) Data obtained in the course of activities undertaken pursuant
6 to or supported under sections 7 through 13 of this act are not subject
7 to subpoena or similar compulsory process in any civil or criminal,
8 judicial, or administrative proceeding, nor may any individual or
9 organization with lawful access to data under sections 7 through 13 of
10 this act be compelled to testify with regard to such data, except that
11 data pertaining to a party in litigation may be subject to subpoena or
12 similar compulsory process in an action brought by or on behalf of such
13 individual to enforce any liability arising under sections 7 through 13
14 of this act.

15 NEW SECTION. **Sec. 11.** (1) There is created a performance measures
16 committee, the purpose of which is to develop and recommend standard
17 statewide measures of health performance to inform state purchasing of
18 health care and set benchmarks to track costs and improvements in
19 health outcomes. The governor shall terminate the committee on January
20 31, 2015.

21 (2) Members of the committee must include representation from state
22 agencies, employers, health plans, patient groups, consumers, academic
23 experts on health care measurement, hospitals, physicians, and other
24 providers. The governor shall appoint the members of the committee,
25 except that a statewide association representing hospitals may appoint
26 a member representing hospitals and a statewide association
27 representing physicians may appoint a member representing physicians.
28 The governor shall ensure that members represent diverse geographic
29 locations and both rural and urban communities. The chief executive
30 officer of the lead organization must also serve on the committee.

31 (3) The committee shall develop a transparent process for selecting
32 performance measures, and the process must include opportunities for
33 public comment.

34 (4) By January 1, 2015, the committee shall submit the performance
35 measures to the authority and the lead organization. The measures must
36 include dimensions of:

37 (a) Prevention and screening;

- 1 (b) Effective management of chronic conditions;
- 2 (c) Key health outcomes;
- 3 (d) Care coordination and patient safety; and
- 4 (e) Use of the lowest cost, highest quality care for acute
- 5 conditions.

6 (5) The lead organization shall develop a measure set based on the
7 recommendations of the committee. The measure set must:

- 8 (a) Be of manageable size;
- 9 (b) Be based on readily available claims and clinical data;
- 10 (c) Give preference to nationally reported measures and measures
- 11 used by the health benefit exchange and state agencies that purchase
- 12 health care;
- 13 (d) Focus on the overall performance of the system, including
- 14 outcomes and total cost;
- 15 (e) Be aligned with the governor's performance management system
- 16 measures and common measure requirements specific to medicaid delivery
- 17 systems under RCW 70.320.020 and 43.20A.895;
- 18 (f) Consider the needs of different stakeholders and the
- 19 populations served; and
- 20 (g) Be usable by multiple payers, providers, hospitals, purchasers,
- 21 and communities as part of health improvement, care improvement,
- 22 provider payment systems, benefit design, and administrative
- 23 simplification for providers and hospitals.

24 (6) States agencies shall use the measure set developed under this
25 section to inform purchasing decisions and set benchmarks.

26 (7) The lead organization shall establish a public process to
27 periodically evaluate the measure set and make necessary additions or
28 changes to the measure set.

29 NEW SECTION. **Sec. 12.** (1) The lead organization shall prepare
30 health care data reports using the statewide health performance and
31 quality measure set and the database. The lead organization must
32 submit the health care data reports to the authority for review and may
33 release the reports only with the approval of the authority.

34 (2)(a) Health care data reports prepared by the lead organization
35 must assist the legislature and the public with awareness and promotion
36 of transparency in the health care market by reporting on:

1 (i) Providers and health systems that deliver efficient, high
2 quality care;

3 (ii) Geographic and other variations in medical care and costs as
4 demonstrated by data available to the lead organization; and

5 (iii) Rate and price increases by health care providers that exceed
6 the consumer price index - medical care as compiled by the bureau of
7 labor statistics of the United States department of labor.

8 (b) Measures in the health care data reports should be stratified
9 by demography, income, language, health status, and geography when
10 feasible to identify disparities in care and successful efforts to
11 reduce disparities.

12 (c) Comparisons of costs among health care systems must account for
13 differences in acuity of patients, as appropriate and feasible, and
14 must take into consideration the cost impact of subsidization for
15 uninsured and governmental patients, as well as teaching expenses.

16 (3) The lead organization may not publish any data or health care
17 data reports that:

18 (a) Directly or indirectly identify patients; or

19 (b) Disclose specific terms of contracts, discounts, or fixed
20 reimbursement arrangements or other specific reimbursement arrangements
21 between an individual provider and a specific payer.

22 (4) The lead organization may not release a report that compares
23 and identifies providers or data suppliers unless it:

24 (a) Allows the data supplier or the provider to verify the accuracy
25 of the information submitted to the lead organization and submit to the
26 lead organization any corrections of errors with supporting evidence
27 and comments within a reasonable period of time;

28 (b) Corrects data found to be in error; and

29 (c) Allows the data supplier a reasonable amount of time prior to
30 publication to review the lead organization's interpretation of the
31 data and prepare a response.

32 (5) The authority and the lead organization may not use the data
33 provided to it by third-party payers, providers, or facilities to make
34 recommendations with respect to a single provider or facility or a
35 group of providers or facilities.

36 NEW SECTION. **Sec. 13.** (1) The director shall adopt any rules
37 necessary to implement sections 7 through 12 of this act, including:

1 (a) Definitions of claim and data files that data suppliers must
2 submit to the database, including: Files for covered medical services,
3 pharmacy claims, and dental claims; member eligibility and enrollment
4 data; and provider data with necessary identifiers;

5 (b) Deadlines for submission of claim files;

6 (c) Penalties for failure to submit claim files as required;

7 (d) Procedures for ensuring that all data received from data
8 suppliers are securely collected and stored in compliance with state
9 and federal law; and

10 (e) Procedures for ensuring compliance with state and federal
11 privacy laws.

12 (2) The director may not adopt rules, policies, or procedures
13 beyond the authority granted in this section and sections 7 through 12
14 of this act.

15 NEW SECTION. **Sec. 14.** A new section is added to chapter 74.09 RCW
16 to read as follows:

17 (1) Consistent with the implementation of the state health care
18 innovation plan and the provisions of RCW 70.320.020, the authority and
19 the department shall restructure medicaid procurement of health care
20 services and agreements with managed care systems on a phased basis to
21 better support integrated physical health, mental health, and substance
22 use treatment. The authority and the department shall develop and
23 utilize innovative mechanisms to promote and sustain integrated
24 clinical models of physical and behavioral health care such as:
25 Practice transformation support and resources; workforce capacity and
26 flexibility; shared clinical information sharing, tools, resources, and
27 training; and outcome-based payments to providers and hospitals.

28 (2) The authority and the department shall incorporate the
29 following principles into future medicaid procurement efforts aimed at
30 integrating the delivery of physical and behavioral health services:

31 (a) Facilitating equitable access to effective behavioral health
32 services for adults and children is a state priority;

33 (b) Recognition that the delivery of better integrated, person-
34 centered care to meet enrollees' physical and behavioral health care
35 needs is a shared responsibility of contracted regional support
36 networks, managed health care systems, service providers, hospitals,
37 the state, and communities;

1 (c) Medicaid purchasing must support delivery of integrated,
2 person-centered care that addresses the spectrum of individuals' health
3 needs in the context of the communities in which they live and with the
4 availability of care continuity as their health needs change;

5 (d) Accountability for the client outcomes established in RCW
6 43.20A.895 and 71.36.025 and performance measures linked to those
7 outcomes;

8 (e) Medicaid benefit design must recognize that adequate preventive
9 care, crisis intervention, and support services promote a recovery-
10 focused approach;

11 (f) Evidence-based care interventions and continuous quality
12 improvement must be enforced through contract specifications and
13 performance measures, including the statewide measure set under section
14 11 of this act, that provide meaningful integration at the patient care
15 level with broadly distributed accountability for results;

16 (g) A deliberate and flexible system change plan with identified
17 benchmarks and periodic readiness reviews will promote system
18 stability, provide continuity of treatment for patients, and protect
19 essential existing behavioral health system infrastructure and
20 capacity; and

21 (h) Community and organizational readiness are key determinants of
22 implementation timing; a phased approach is therefore desirable.

23 NEW SECTION. **Sec. 15.** If any provision of this act or its
24 application to any person or circumstance is held invalid, the
25 remainder of the act or the application of the provision to other
26 persons or circumstances is not affected.

27 NEW SECTION. **Sec. 16.** Sections 3, 4, and 7 through 13 of this act
28 are each added to chapter 41.05 RCW.

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