SENATE BILL 5224

State of Washington 64th Legislature 2015 Regular Session

By Senators McAuliffe, Conway, King, Parlette, Keiser, Hasegawa, Chase, and Pearson

Read first time 01/15/15. Referred to Committee on Commerce & Labor.

- 1 AN ACT Relating to misrepresentation of the geographic location
- of floral product businesses; and amending RCW 19.160.030.
- 3 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF WASHINGTON:
- 4 **Sec. 1.** RCW 19.160.030 and 1999 c 156 s 2 are each amended to read as follows:
- No person engaged in the selling, delivery, or solicitation of cut flowers, flower arrangements, or floral products may misrepresent his, her, or its geographic location by:
- 9 (1) Listing a local telephone number in a local telephone 10 directory or on an internet web site if:
- (a) Calls to the telephone number are routinely forwarded or otherwise transferred to a business location that is outside the calling area covered by the local telephone directory or outside the local calling area for the local telephone number listed on an
- 15 internet web site; and
- 16 (b) The listing fails to conspicuously disclose the locality and 17 state in which the business is located; or
- 18 (2) Listing a business name in a local telephone directory <u>or on</u> 19 an internet web site if:
- 20 (a) The name misrepresents the business's geographic location; 21 and

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- 1 (b) The listing fails to disclose the locality and state in which 2 the business is located.
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