

SB 5916-S2 - DIGEST

(DIGEST OF PROPOSED 2ND SUBSTITUTE)

Establishes the statewide tourism marketing act.

Establishes the framework and funding for a statewide tourism marketing program.

Creates the Washington tourism marketing authority to act as a business management organization on behalf of the citizens of the state to manage financial resources and contract for statewide tourism marketing services.

Creates the statewide tourism marketing account.

Imposes a charge of fifteen cents per occupied room per night on every lodging business in this state and requires the charges to be deposited in the statewide tourism marketing account.