ENGROSSED SUBSTITUTE SENATE BILL 6137

State of Washington 65th Legislature 2018 Regular Session

By Senate Labor & Commerce (originally sponsored by Senators Conway, King, Keiser, Hasegawa, and Wilson)

READ FIRST TIME 02/01/18.

1 AN ACT Relating to clarifying the relationship between 2 manufacturers and new motor vehicle dealers by providing tools to 3 resolve disparities including expanding compensation for recalled 4 vehicles; amending RCW 46.96.185 and 46.96.260; and adding a new 5 section to chapter 46.96 RCW.

6 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF WASHINGTON:

7 <u>NEW SECTION.</u> Sec. 1. A new section is added to chapter 46.96 8 RCW to read as follows:

9 (1) A manufacturer shall compensate its new motor vehicle dealers for all labor and parts required by the manufacturer to perform 10 11 recall repairs at rates no lower than those set in accordance with RCW 46.96.105. If parts or a remedy are not reasonably available to 12 13 perform a recall service or repair on a used vehicle held for sale by 14 a dealer authorized to sell new vehicles of the same line make within fifteen days of the manufacturer issuing the initial notice of 15 16 recall, and the manufacturer has issued a stop-sale, do-not-drive 17 order, or the manufacturer has not certified that the issue identified in the notice of recall does not affect the safe operation 18 of the vehicle, commencing on the fifteenth day after the notice or 19 order was issued and ending on the earlier of the date that the 20 21 remedy or repair parts necessary to resolve the recall, stop-sale, or

do-not-drive order are available to the dealer for vehicles in the 1 dealer's inventory or the dealer sells, trades, or otherwise disposes 2 of the vehicle, the manufacturer shall compensate the dealer at a 3 prorated rate of at least 1.75 percent of the average trade-in value 4 as indicated in an independent third-party guide for the year, make, 5 б model, and mileage of the recalled vehicle, per month, or portion of 7 a month, while the recall or remedy parts are unavailable and the order remains in effect. A manufacturer is not required to compensate 8 a motor vehicle dealer for more than the total trade-in value of the 9 vehicle as established under this section. A manufacturer is not 10 11 required to compensate a motor vehicle dealer for vehicles purchased 12 by the dealer at a wholesale auction after the date the order was A stop-sale or do-not-drive order is defined 13 issued. as а 14 notification issued by a vehicle manufacturer to its franchised dealers stating that certain used vehicles in inventory should not be 15 16 sold or leased, at retail or wholesale, due to a federal safety 17 recall for a defect or a noncompliance, or a federal or California emissions recall. 18

19 (2) This section applies only to used vehicles subject to safety or emissions recalls pursuant to and recalled in accordance with 20 21 federal law and regulations adopted thereunder and where a stop-sale, 22 do-not-drive order has been issued, or the manufacturer has not certified that the issue identified in the notice of recall does not 23 affect the safe operation of the vehicle. This section further 24 25 applies only to new motor vehicle dealers holding used vehicles for 26 sale that are a line make that the dealer is franchised to sell or on which the dealer is authorized to perform recall repairs. 27

28 (3) All reimbursement claims made by new motor vehicle dealers pursuant to this section for recall remedies or repairs, or for 29 compensation where no part or repair is reasonably available and the 30 31 vehicle is subject to a stop-sale, do-not-drive, or the manufacturer 32 has not certified that the issue identified in the notice of recall does not affect the safe operation of the vehicle, is subject to the 33 same limitations and requirements as a warranty reimbursement claim 34 made under RCW 46.96.105. Claims shall be either approved 35 or disapproved within thirty days after they are submitted to the 36 manufacturer in the manner and on the forms the manufacturer 37 reasonably prescribes. A manufacturer shall pay a claim within thirty 38 39 days following approval. Any claim not specifically disapproved in 40 writing within thirty days following receipt is approved.

1 (4) A manufacturer may compensate its franchised dealers under a 2 national recall compensation program provided the compensation under 3 the program is equal to or greater than that provided in subsection 4 (1) of this section.

5 (5) A manufacturer may not otherwise recover all or any portion 6 of its costs for compensating its dealers licensed in this state for 7 recalled vehicles, parts, and service either by reduction in the 8 amount due to the dealer or by separate charge, surcharge, or other 9 imposition.

10 (6) Any remedy provided to a new motor vehicle dealer under this 11 section is exclusive and may not be combined with any other state or 12 federal recall compensation remedy.

13 **Sec. 2.** RCW 46.96.185 and 2014 c 214 s 7 are each amended to 14 read as follows:

(1) Notwithstanding the terms of a franchise agreement, a manufacturer, distributor, factory branch, or factory representative, or an agent, officer, parent company, wholly or partially owned subsidiary, affiliated entity, or other person controlled by or under common control with a manufacturer, distributor, factory branch, or factory representative, shall not:

(a) Discriminate between new motor vehicle dealers by selling or offering to sell a like vehicle to one dealer at a lower actual price than the actual price offered to another dealer for the same model similarly equipped;

(b) Discriminate between new motor vehicle dealers by selling or
offering to sell parts or accessories to one dealer at a lower actual
price than the actual price offered to another dealer;

(c) Discriminate between new motor vehicle dealers by using a promotion plan, marketing plan, or other similar device that results in a lower actual price on vehicles, parts, or accessories being charged to one dealer over another dealer;

(d) Discriminate between new motor vehicle dealers by adopting a method, or changing an existing method, for the allocation, scheduling, or delivery of new motor vehicles, parts, or accessories to its dealers that is not fair, reasonable, and equitable. Upon the request of a dealer, a manufacturer, distributor, factory branch, or factory representative shall disclose in writing to the dealer the method by which new motor vehicles, parts, and accessories are

allocated, scheduled, or delivered to its dealers handling the same
 line or make of vehicles;

3 (e) Discriminate against a new motor vehicle dealer by 4 preventing, offsetting, or otherwise impairing the dealer's right to 5 request a documentary service fee on affinity or similar program 6 purchases. This prohibition applies to, but is not limited to, any 7 promotion plan, marketing plan, manufacturer or dealer employee or 8 employee friends or family purchase programs, or similar plans or 9 programs;

(f) Give preferential treatment to some new motor vehicle dealers 10 11 over others by refusing or failing to deliver, in reasonable 12 quantities and within a reasonable time after receipt of an order, to a dealer holding a franchise for a line or make of motor vehicles 13 sold or distributed by the manufacturer, distributor, factory branch, 14 or factory representative, a new vehicle, parts, or accessories, if 15 16 the vehicle, parts, or accessories are being delivered to other 17 dealers, or require a dealer to purchase unreasonable advertising displays or other materials, or unreasonably require a dealer to 18 19 remodel or renovate existing facilities as a prerequisite to receiving a model or series of vehicles; 20

(g) Compete with a new motor vehicle dealer of any make or line by acting in the capacity of a new motor vehicle dealer, or by owning, operating, or controlling, whether directly or indirectly, a motor vehicle dealership in this state. It is not, however, a violation of this subsection for:

26 (i) A manufacturer, distributor, factory branch, or factory representative to own or operate a dealership for a temporary period, 27 not to exceed two years, during the transition from one owner of the 28 29 dealership to another where the dealership was previously owned by a franchised dealer and is currently for sale to any qualified 30 31 independent person at a fair and reasonable price. The temporary operation may be extended for one twelve-month period on petition of 32 the temporary operator to the department. The matter will be handled 33 as an adjudicative proceeding under chapter 34.05 RCW. A dealer who 34 is a franchisee of the petitioning manufacturer or distributor may 35 intervene and participate in a proceeding under this subsection 36 (1)(g)(i). The temporary operator has the burden of proof to show 37 justification for the extension and a good faith effort to sell the 38 39 dealership to an independent person at a fair and reasonable price;

(ii) A manufacturer, distributor, factory branch, or factory 1 representative to own or operate a dealership in conjunction with an 2 3 independent person in a bona fide business relationship for the purpose of broadening the diversity of its dealer body and enhancing 4 opportunities for qualified persons who are part of a group who have 5 6 historically been underrepresented in its dealer body, or other 7 qualified persons who lack the resources to purchase a dealership outright, and where the independent person: (A) Has made, or within a 8 period of two years from the date of commencement of operation will 9 have made, a significant, bona fide capital investment in the 10 dealership that is subject to loss; (B) has an ownership interest in 11 12 the dealership; and (C) operates the dealership under a bona fide written agreement with the manufacturer, distributor, factory branch, 13 or factory representative under which he or she will acquire all of 14 the ownership interest in the dealership within a reasonable period 15 16 of time and under reasonable terms and conditions. The manufacturer, 17 distributor, factory branch, or factory representative has the burden of proof of establishing that the acquisition of the dealership by 18 19 the independent person was made within a reasonable period of time and under reasonable terms and conditions. Nothing in this subsection 20 (1)(g)(ii) relieves a manufacturer, distributor, factory branch, or 21 factory representative from complying with (a) through (f) of this 22 subsection; 23

(iii) A manufacturer, distributor, factory branch, or factory 24 25 representative to own or operate a dealership in conjunction with an 26 independent person in a bona fide business relationship where the independent person: (A) Has made, or within a period of two years 27 28 from the date of commencement of operation will have made, a 29 significant, bona fide capital investment in the dealership that is subject to loss; (B) has an ownership interest in the dealership; and 30 31 (C) operates the dealership under a bona fide written agreement with 32 the manufacturer, distributor, factory branch, or factory representative under which he or she will acquire all of the 33 ownership interest in the dealership within a reasonable period of 34 time and under reasonable terms and conditions. The manufacturer, 35 distributor, factory branch, or factory representative has the burden 36 of proof of establishing that the acquisition of the dealership by 37 the independent person was made within a reasonable period of time 38 39 and under reasonable terms and conditions. The number of dealerships 40 operated under this subsection (1)(g)(iii) may not exceed four

percent rounded up to the nearest whole number of a manufacturer's total of new motor vehicle dealer franchises in this state. Nothing in this subsection (1)(g)(iii) relieves a manufacturer, distributor, factory branch, or factory representative from complying with (a) through (f) of this subsection;

6 (iv) A truck manufacturer to own, operate, or control a new motor 7 vehicle dealership that sells only trucks of that manufacturer's line 8 make with a gross vehicle weight rating of 12,500 pounds or more, and 9 the truck manufacturer has been continuously engaged in the retail 10 sale of the trucks at least since January 1, 1993;

11 (v) A manufacturer to own, operate, or control a new motor vehicle dealership trading exclusively in a single line make of the 12 manufacturer if (A) the manufacturer does not own, directly or 13 14 indirectly, in the aggregate, in excess of forty-five percent of the total ownership interest in the dealership, (B) at the time the 15 16 manufacturer first acquires ownership or assumes operation or control 17 of any such dealership, the distance between any dealership thus 18 owned, operated, or controlled and the nearest new motor vehicle dealership trading in the same line make of vehicle and in which the 19 manufacturer has no ownership or control is not less than fifteen 20 21 miles and complies with the applicable provisions in the relevant market area sections of this chapter, (C) all of the manufacturer's 22 franchise agreements confer rights on the dealer of that line make to 23 24 develop and operate within a defined geographic territory or area, as 25 many dealership facilities as the dealer and the manufacturer agree 26 are appropriate, and (D) as of January 1, 2000, the manufacturer had no more than four new motor vehicle dealers of that manufacturer's 27 line make in this state, and at least half of those dealers owned and 28 29 operated two or more dealership facilities in the geographic territory or area covered by their franchise agreements with the 30 31 manufacturer;

32 (vi) A final-stage manufacturer to own, operate, or control a new 33 motor vehicle dealership; or

34 (vii) A manufacturer that held a vehicle dealer license in this 35 state on January 1, 2014, to own, operate, or control a new motor 36 vehicle dealership that sells new vehicles that are only of that 37 manufacturer's makes or lines and that are not sold new by a licensed 38 independent franchise dealer, or to own, operate, or control or 39 contract with companies that provide finance, leasing, or service for 40 vehicles that are of that manufacturer's makes or lines;

р. б

1 (h) Compete with a new motor vehicle dealer by owning, operating, or controlling, whether directly or indirectly, a service facility in 2 this state for the repair or maintenance of motor vehicles under the 3 manufacturer's new car warranty and extended warranty. Nothing in 4 this subsection (1)(h), however, prohibits a manufacturer, 5 6 distributor, factory branch, or factory representative from owning or 7 operating a service facility for the purpose of providing or performing maintenance, repair, or service work on motor vehicles 8 that are owned by the manufacturer, distributor, factory branch, or 9 factory representative; 10

(i) Use confidential or proprietary information obtained from a new motor vehicle dealer to unfairly compete with the dealer. For purposes of this subsection (1)(i), "confidential or proprietary information" means trade secrets as defined in RCW 19.108.010, business plans, marketing plans or strategies, customer lists, contracts, sales data, revenues, or other financial information;

17 (j)(i) Terminate, cancel, or fail to renew a franchise with a new 18 motor vehicle dealer based upon any of the following events, which do 19 not constitute good cause for termination, cancellation, or nonrenewal under RCW 46.96.060: (A) The fact that the new motor 20 21 vehicle dealer owns, has an investment in, participates in the management of, or holds a franchise agreement for the sale or service 22 of another make or line of new motor vehicles; (B) the fact that the 23 new motor vehicle dealer has established another make or line of new 24 25 motor vehicles or service in the same dealership facilities as those of the manufacturer or distributor; (C) that the new motor vehicle 26 dealer has or intends to relocate the manufacturer or distributor's 27 28 make or line of new motor vehicles or service to an existing dealership facility that is within the relevant market area, as 29 defined in RCW 46.96.140, of the make or line to be relocated, except 30 31 that, in any nonemergency circumstance, the dealer must give the 32 manufacturer or distributor at least sixty days' notice of his or her 33 intent to relocate and the relocation must comply with RCW 46.96.140 and 46.96.150 for any same make or line facility; or (D) the failure 34 of a franchisee to change the location of the dealership or to make 35 substantial alterations to the use or number of franchises on the 36 dealership premises or facilities. 37

38 (ii) Notwithstanding the limitations of this section, a 39 manufacturer may, for separate consideration, enter into a written 40 contract with a dealer to exclusively sell and service a single make

or line of new motor vehicles at a specific facility for a defined period of time. The penalty for breach of the contract must not exceed the amount of consideration paid by the manufacturer plus a reasonable rate of interest;

(k) Coerce or attempt to coerce a motor vehicle dealer to refrain 5 б from, or prohibit or attempt to prohibit a new motor vehicle dealer 7 from acquiring, owning, having an investment in, participating in the management of, or holding a franchise agreement for the sale or 8 service of another make or line of new motor vehicles or related 9 products, or establishing another make or line of new motor vehicles 10 or service in the same dealership facilities, if the prohibition 11 12 against acquiring, owning, investing, managing, or holding а franchise for such additional make or line of vehicles or products, 13 or establishing another make or line of new motor vehicles or service 14 in the same dealership facilities, is not supported by reasonable 15 16 business considerations. The burden of proving that reasonable 17 business considerations support or justify the prohibition against the additional make or line of new motor vehicles or products or 18 nonexclusive facilities is on the manufacturer; 19

(1) Require, by contract or otherwise, a new motor vehicle dealer 20 to make a material alteration, expansion, or addition to any 21 dealership facility, unless the required alteration, expansion, or 22 addition is uniformly required of other similarly situated new motor 23 24 vehicle dealers of the same make or line of vehicles and is 25 reasonable in light of all existing circumstances, including economic conditions. 26 In any proceeding in which a required facility alteration, expansion, or addition is an issue, the manufacturer or 27 distributor has the burden of proof. Except for a program or any 28 29 renewal or modification of a program that is in effect with one or more new motor vehicle dealers in this state on June 12, 2014, a 30 31 manufacturer shall not require, coerce, or attempt to coerce any new 32 motor vehicle dealer by program, policy, standard, or otherwise to 33 change the location of the dealership or construct, replace, renovate, or make any substantial changes, alterations, or remodeling 34 to a new motor vehicle dealer's sales or service facilities, except 35 36 as necessary to comply with health or safety laws or to comply with technology requirements without which a dealer would be unable to 37 service a vehicle the dealer has elected to sell, before the tenth 38 39 anniversary of the date of issuance of the certificate of occupancy 40 or the manufacturer's approval, whichever is later, from:

1 (i) The date construction of the dealership at that location was 2 completed if the construction was in substantial compliance with 3 standards or plans provided by a manufacturer, distributor, or 4 representative or through a subsidiary or agent of the manufacturer, 5 distributor, or representative; or

6 (ii) The date a prior change, alteration, or remodel of the 7 dealership at that location was completed if the construction was in 8 substantial compliance with standards or plans provided by a 9 manufacturer, distributor, or representative or through a subsidiary 10 or agent of the manufacturer, distributor, or representative;

11 (m) Prevent or attempt to prevent by contract or otherwise any 12 new motor vehicle dealer from changing the executive management of a new motor vehicle dealer unless the manufacturer or distributor, 13 having the burden of proof, can show that a proposed change of 14 executive management will result in executive management by a person 15 16 or persons who are not of good moral character or who do not meet 17 reasonable, preexisting, and equitably applied standards of the manufacturer or distributor. If a manufacturer or distributor rejects 18 19 a proposed change in the executive management, the manufacturer or distributor shall give written notice of its reasons to the dealer 20 21 within sixty days after receiving written notice from the dealer of the proposed change and all related information reasonably requested 22 by the manufacturer or distributor, or the change in executive 23 management must be considered approved; 24

25 (n) Condition the sale, transfer, relocation, or renewal of a franchise agreement or condition manufacturer, distributor, factory 26 27 branch, or factory representative sales, services, or parts incentives upon the manufacturer obtaining site control, including 28 29 rights to purchase or lease the dealer's facility, or an agreement to make improvements or substantial renovations to a facility. For 30 31 purposes of this section, a substantial renovation has a gross cost to the dealer in excess of five thousand dollars; 32

(o) Fail to provide to a new motor vehicle dealer purchasing or 33 leasing building materials or other facility improvements the right 34 to purchase or lease franchisor image elements of like kind and 35 quality from an alternative vendor selected by the dealer if the 36 goods or services are to be supplied by a vendor 37 selected, identified, or designated by the manufacturer or distributor. If the 38 39 vendor selected by the manufacturer or distributor is the only 40 available vendor of like kind and quality materials, the new motor

1 vehicle dealer must be given the opportunity to purchase the franchisor image elements at a price substantially similar to the 2 capitalized lease costs of the elements. This subsection (1)(o) must 3 not be construed to allow a new motor vehicle dealer or vendor to 4 gain additional intellectual property rights they are not otherwise 5 6 entitled to or to impair or eliminate the intellectual property rights of the manufacturer or distributor or to permit a new motor 7 vehicle dealer to erect or maintain signs that do not conform to the 8 reasonable intellectual property usage guidelines of the manufacturer 9 10 or distributor;

(p) Take any adverse action against a new motor vehicle dealer 11 12 including, but not limited to, charge backs or reducing vehicle allocations, for sales and service performance within a designated 13 area of primary responsibility unless that area is reasonable in 14 light of proximity to relevant census tracts to the dealership and 15 16 competing dealerships, highways and road networks, ((state borders,)) 17 any natural or man-made barriers, demographics, including economic factors, ((and)) buyer behavior information, and contains only areas 18 19 inside the state of Washington unless specifically approved by the <u>new motor vehicle dealer; ((or))</u> 20

21 (q) Require, coerce, or attempt to coerce any new motor vehicle 22 dealer by program, policy, facility guide, standard, or otherwise to order or accept delivery of any service or repair appliances, 23 equipment, parts, or accessories, or any other commodity not required 24 25 by law, which the dealer has not voluntarily ordered or which the 26 dealer does not have the right to return unused for a full refund within ninety days or a longer period as mutually agreed upon by the 27 28 dealer and manufacturer; or

29 (r) Modify the franchise agreement for any new motor vehicle dealer unless the manufacturer notifies the dealer in writing of its 30 31 intention to modify the agreement at least ninety days before the effective date thereof, stating the specific grounds for the 32 modification, and undertakes the modification in good faith, for good 33 cause, and in a manner that would not adversely and substantially 34 alter the rights, obligations, investment, or return on investment of 35 the franchised new motor vehicle dealer under the existing agreement. 36

37 (2) Subsection (1)(a), (b), and (c) of this section do not apply 38 to sales to a motor vehicle dealer: (a) For resale to a federal, 39 state, or local government agency; (b) where the vehicles will be 40 sold or donated for use in a program of driver's education; (c) where

ESSB 6137

1 the sale is made under a manufacturer's bona fide promotional program offering sales incentives or rebates; (d) where the sale of parts or 2 accessories is under a manufacturer's bona fide quantity discount 3 program; or (e) where the sale is made under a manufacturer's bona 4 fide fleet vehicle discount program. For purposes of this subsection, 5 б "fleet" means a group of fifteen or more new motor vehicles purchased 7 or leased by a dealer at one time under a single purchase or lease agreement for use as part of a fleet, and where the dealer has been 8 assigned a fleet identifier code by the department of licensing. 9

10

(3) The following definitions apply to this section:

(a) "Actual price" means the price to be paid by the dealer less any incentive paid by the manufacturer, distributor, factory branch, or factory representative, whether paid to the dealer or the ultimate purchaser of the vehicle.

(b) "Control" or "controlling" means (i) the possession of, title 15 to, or control of ten percent or more of the voting equity interest 16 in a person, whether directly or indirectly through a fiduciary, 17 agent, or other intermediary, or (ii) the possession, direct or 18 indirect, of the power to direct or cause the direction of the 19 management or policies of a person, whether through the ownership of 20 21 voting securities, through director control, by contract, or otherwise, except as expressly provided under the 22 franchise 23 agreement.

(c) "Motor vehicles" does not include trucks that are 14,001 pounds gross vehicle weight and above or recreational vehicles as defined in RCW 43.22.335.

(d) "Operate" means to manage a dealership, whether directly orindirectly.

(e) "Own" or "ownership" means to hold the beneficial ownership of one percent or more of any class of equity interest in a dealership, whether the interest is that of a shareholder, partner, limited liability company member, or otherwise. To hold an ownership interest means to have possession of, title to, or control of the ownership interest, whether directly or indirectly through a fiduciary, agent, or other intermediary.

36 (4) A violation of this section is deemed to affect the public 37 interest and constitutes an unlawful and unfair practice under 38 chapter 19.86 RCW. A person aggrieved by an alleged violation of this 39 section may petition the department to have the matter handled as an 40 adjudicative proceeding under chapter 34.05 RCW. 1 **Sec. 3.** RCW 46.96.260 and 2010 c 178 s 11 are each amended to 2 read as follows:

3 A new motor vehicle dealer who is injured in his or her business or property by a violation of this chapter, or any corporation or 4 association that is primarily owned by or composed of new motor 5 6 vehicle dealers and that primarily represents the interests of new motor vehicle dealers and is acting for itself or by, for, or on 7 behalf of one or more new motor vehicle dealers, has standing to file 8 a petition to the department to have the matter handled as an 9 adjudicative proceeding under chapter 34.05 RCW, or may bring a civil 10 action in ((the superior)) a court of competent jurisdiction to 11 12 recover the actual damages sustained by the dealer, to seek declaratory relief, or to enjoin further violations, together with 13 the costs of the suit, including reasonable attorneys' fees if the 14 new motor vehicle dealer, corporation, or association prevails. ((The 15 16 new motor vehicle dealer may bring a civil action in district court 17 to recover his or her actual damages, except for damages that exceed the amount specified in RCW 3.66.020, and the costs of the suit, 18 19 including reasonable attorneys' fees.)) In addition, the court may, in its discretion, increase the award of damages up to an amount not 20 to exceed three times the actual damages sustained for a willful 21 22 violation. If a petition is filed with the department, the petition must be accompanied with a filing fee in accordance with RCW 23 24 46.96.210.

--- END ---