

HB 1123 - DIGEST

(SEE ALSO PROPOSED 1ST SUB)

Establishes the statewide tourism marketing act.

Creates the Washington tourism marketing authority to act as a business management organization on behalf of the citizens of the state to manage financial resources and contract for statewide tourism marketing services.

Requires the joint legislative audit and review committee to conduct an evaluation of the performance of the authority to determine the extent to which the authority has contributed to the growth of the tourism industry and economic development of the state.

Creates the statewide tourism marketing account.