**6592-S AMS SHOR S6368.2 - NOT FOR FLOOR USE**

**SSB 6592** - S AMD **971**

By Senator Short

**PULLED 02/18/2020**

On page 3, after line 20, insert the following:

"NEW SECTION. **Sec.**  A new section is added to chapter 43.131 RCW to read as follows:

(1) The additional tourism promotion area charge established in section 2, chapter ..., Laws of 2020 (section 2 of this act) is terminated July 1, 2025, as provided in section 5 of this act.

(2) Each tourism promotion area must conduct a program review of the additional tourism promotion area charge established in sections 1 through 3, chapter ..., Laws of 2020 (sections 1 through 3 of this act). The review must be completed by January 1, 2024. The review must:

(a) Analyze how tourism promotion area charge funds were used during the five-year period;

(b) Identify additional marketing and promotional measures conducted or purchased with additional funds beyond the current two dollar charge;

(c) Assess whether additional tourism promotion area charges above two dollars contributed to an actual increase in the number of tourists, as defined in RCW 35.101.010;

(d) Assess the average additional cost per visit per tourist due to additional tourism promotion area charges above two dollars; and

(e) Analyze tourists gained and lost if the charge was removed during the five-year period.

NEW SECTION. **Sec.**  A new section is added to chapter 43.131 RCW to read as follows:

The following acts or parts of acts, as now existing or hereafter amended, are each repealed, effective July 1, 2026:

(1)2020 c ... s 1 (section 1 of this act);

(2)2020 c ... s 2 (section 2 of this act); and

(3)2020 c ... s 3 (section 3 of this act)."

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**PULLED 02/18/2020**

On page 1, beginning on line 1 of the title, after "authorities;" strike all material through "35.101.130" on line 2 and insert "amending RCW 35.101.010, 35.101.050, and 35.101.130; and adding new sections to chapter 43.131 RCW"

EFFECT: Establishes an expiration date of July 1, 2025, for the additional tourism promotion area charge. Establishes a sunset date of July 1, 2026, for the provisions of the act. Requires each tourism promotion area to conduct a program review of the additional tourism promotion area charge. The review must be completed by January 1, 2024, and must: (1) Analyze how tourism promotion area charge funds were used during the five-year period; (2) identify additional marketing and promotional measures conducted or purchased with additional funds beyond the current two dollar charge; (3) assess whether additional tourism promotion area charges above two dollars contributed to an actual increase in the number of tourists; (4) assess the average additional cost per visit per tourist due to additional tourism promotion area charges above two dollars; and (5) analyze tourists gained and lost if the charge was removed during the five-year period.