<u>SSB 6592</u> - S AMD **1108** By Senator Short

ADOPTED 02/19/2020

- On page 2, beginning on line 22, strike all of section 2 and insert the following:
- 3 "NEW SECTION. Sec. 2. A new section is added to chapter 35.101 4 RCW to read as follows:
- 5 (1) In addition to the two dollar charge authorized by RCW 35.101.050, a legislative authority may impose an additional charge of up to three dollars per night of stay on the furnishing of lodging by a lodging business located in the area.
- 9 (2) This section expires July 1, 2027."
- 10 On page 3, line 13, after "RCW 35.101.050" insert "or section 2 11 of this act"
- On page 3, line 20, after "authorized in" strike "RCW 35.101.050(4)" and insert "section 2 of this act"
- On page 3, after line 20, insert the following:
- "NEW SECTION. Sec. 4. A new section is added to chapter 35.101
 RCW to read as follows:
- Each tourism promotion area must conduct a program review of the additional tourism promotion area charge established in section 2 of this act. The review must be completed and submitted to the appropriate committees of the legislature by January 1, 2026. The review must:
- 22 (1) Analyze how tourism promotion area charge funds were used 23 during the period when the additional charge was imposed;
- (2) Identify additional marketing and promotional measures conducted or purchased with additional funds beyond the current two dollar charge;
- 27 (3) Assess whether additional tourism promotion area charges 28 above two dollars contributed to an actual increase in the number of 29 tourists, as defined in RCW 35.101.010; and

(4) Assess the average additional cost per visit per tourist due 2 to additional tourism promotion area charges above two dollars."

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On page 1, beginning on line 1 of the title, after "authorities;" strike all material through "35.101.130" on line 2 and insert "amending RCW 35.101.010 and 35.101.130; adding new sections to chapter 35.101 RCW; and providing an expiration date" 6

EFFECT: Establishes the additional tourism promotion area charge as its own section and sets an expiration date of July 1, 2027. Requires each tourism promotion area to conduct a program review of the additional tourism promotion area charge. The review must be completed and submitted to the appropriate committees of the Legislature by January 1, 2026, and must: (1) Analyze how tourism promotion area charge funds were used during the period when the additional charge was in place; (2) identify additional marketing and promotional measures conducted or purchased with additional funds beyond the current two dollar charge; (3) assess whether additional tourism promotion area charges above two dollars contributed to an actual increase in the number of tourists; and (4) assess the average additional cost per visit per tourist due to additional tourism promotion area charges above two dollars.

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