
Transportation Committee

HB 1530

Brief Description: Creating Washington wine special license plates.

Sponsors: Representatives Chambers, Springer, Klicker, Jacobsen, Sutherland and Eslick.

<p style="text-align: center;">Brief Summary of Bill</p> <ul style="list-style-type: none">• Creates the Washington Wine special license plate.• Establishes original and renewal fees for the special license plate.• Directs proceeds from the plate be directed to the Washington Tourism Alliance to promote tourism throughout Washington.
--

Hearing Date:

Staff: Michael Hirsch (786-7195).

Background:

The Department of Licensing (DOL) issues special vehicle license plates that may be used in lieu of standard plates. An organization seeking to sponsor a special license plate must be a nonprofit organization, a professional sports franchise working in conjunction with a nonprofit organization, or a government agency. The sponsoring organization may choose one of two ways of creating a special license plate.

Application Process and Legislation. In this method, a sponsoring organization submits an application to the DOL prior to pursuing legislation. The application packet must include the design of the special license plate, proof of 3,500 signatures in support of the special license plate, and the start-up fee of \$6,300. After the DOL approves the application, the sponsoring organization must pursue legislation to create the special license plate.

This analysis was prepared by non-partisan legislative staff for the use of legislative members in their deliberations. This analysis is not part of the legislation nor does it constitute a statement of legislative intent.

Legislation Without the Department of Licensing's Review. In this method, a sponsoring organization pursues legislation without applying to the DOL first. Once the bill is enacted, the sponsoring organization must provide the design of the special license plate and the startup fee of \$6,300 to the DOL within 30 days.

In both methods, if the sponsoring organization can prove that they are unable to provide the start-up fee up front, then revenues from the sale of the special license plate will be used to pay this fee. On an annual basis, the sponsoring organization must submit a financial report to the DOL detailing actual revenues from the sale of the special license plate. The DOL compiles these reports and presents them to the transportation committees of the Legislature.

The DOL collects special license plate fees and, for administrative expenses, deducts an amount not to exceed \$12 for new plate issuance and \$2 for renewal. After these expenses are paid, the State Treasurer deposits the proceeds into the Motor Vehicle Account until the DOL determines that the start-up fee for a special license plate is paid. Once the start-up fee is paid, the State Treasurer credits the remaining special license plate fee amounts into an account specified for the sponsoring organization.

Washington Tourism Alliance. The Washington Tourism Alliance (WTA) is a private nonprofit organization comprised of members of the state tourism industry. Among its activities, the WTA operates a state tourism website and publishes a state tourism guide.

Summary of Bill:

The Washington Wine special license plate is created. In addition to all fees and taxes required to be paid upon application for a vehicle registration, a fee of \$40 is charged for the original issuance of a Washington Wine special license plate, and a \$30 fee is charged for the renewal of the plate. Revenue from the sale of the plates will provide funds to the Washington Tourism Alliance to promote tourism throughout Washington.

Appropriation: None.

Fiscal Note: Available.

Effective Date: The bill takes effect on November 1, 2021.