

SENATE BILL REPORT

SB 6254

As Reported by Senate Committee On:
Higher Education & Workforce Development, January 31, 2024

Title: An act relating to student navigational supports to increase postsecondary enrollment.

Brief Description: Providing student navigational supports to increase postsecondary enrollment.

Sponsors: Senators Nobles, Hansen, Conway, Frame, Hasegawa, Kuderer, Lovick, Saldaña, Valdez and Wilson, C..

Brief History:

Committee Activity: Higher Education & Workforce Development: 1/24/24, 1/31/24 [DPS-WM].

Brief Summary of First Substitute Bill

- Expands the financial aid completion program at the community and technical colleges to every educational service district and allows the college board to contract with outside entities including community-based organizations or tribal organizations depending on the needs of the district.
- Modifies the role of the financial aid outreach specialists to include enrollment.
- Creates a new financial aid certification program for secondary school teachers and counselors, higher education staff, and community partners and requires that the certification program be offered at no cost.
- Directs the Office of the Superintendent of Public Instruction, the Washington Student Achievement Council, and the Professional Educator Standards Board to explore whether completion of a financial aid certification program could be recognized as continuing education credits and what additional incentives should be provided to meet

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certificated professional goals.

SENATE COMMITTEE ON HIGHER EDUCATION & WORKFORCE DEVELOPMENT

Majority Report: That Substitute Senate Bill No. 6254 be substituted therefor, and the substitute bill do pass and be referred to Committee on Ways & Means.

Signed by Senators Nobles, Chair; Hansen, Vice Chair; Holy, Ranking Member; Hawkins and Randall.

Staff: Alicia Kinne-Clawson (786-7407)

Background: Financial Aid Applications. The Free Application for Federal Student Aid (FAFSA) is the federal form that current and prospective students fill out to determine their eligibility for federal and state financial aid for attending postsecondary education institutions. The FAFSA asks a variety of questions based on federal income tax returns to determine a student's financial need, taking into account the student's dependency status, income, assets, family size, and other factors. Students without legal immigrant status are ineligible for federal financial aid. The Washington Application for State Financial Aid (WASFA) is an alternative form for students who cannot file a FAFSA, but may still be eligible for state financial aid. The WASFA is administered by the Washington Student Achievement Council (WSAC).

Free Application for Federal Student Aid and Washington Application For State Financial Aid Outreach and Completion Initiative. In 2022 the Legislature passed 2SHB 1835 which established the FAFSA and WASFA outreach and completion pilot program. Under this program the State Board for Community and Technical Colleges (SBCTC) has administered a FAFSA and WASFA outreach and completion initiative pilot program in the two educational service districts with the lowest FAFSA completion rates over the prior three years. The colleges that participate in the pilot employ outreach specialists to work with high schools in the educational service district with the purpose of increasing FAFSA and WASFA filing rates.

Summary of Bill: The bill as referred to committee not considered.

Summary of Bill (First Substitute): Financial Aid Outreach and Completion Initiative. The FAFSA and WASFA Outreach and Completion Initiative is modified to be the financial aid completion and postsecondary enrollment pilot program. The program is expanded from serving two educational service districts (ESDs) to serving all ESDs. SBCTC, in consultation with the Office of the Superintendent of Public Instruction (OSPI), shall select community and technical colleges to participate in the program. SBCTC may also consider tribal colleges or community-based organizations to participate in the

program.

Outreach and Enrollment Specialists. The outreach specialists are renamed outreach and enrollment specialists. In addition to any responsibilities related to financial aid application completion, the outreach and persistence specialists are also required to assist students in exploring college services and programs to improve skills and increase academic achievement. The outreach and enrollment specialists must focus on students who are eligible for public benefits programs. The Washington Student Achievement Council, state board, an organization representing the public four-year institutions of higher education, and an organization representing the private four-year institutions of higher education must collaborate on a training program for the outreach and enrollment specialists. In collaboration with OSPI the college board must outline the roles and responsibilities of organizations employing outreach and enrollment specialists.

Beginning December 1, 2025, SBCTC must report annually on the financial aid completion and postsecondary enrollment pilot program. Tribal or community-based organizations that are selected to participate must enter into data sharing agreements with partner colleges. The report must include information about effectiveness in increasing FAFSA and WASFA filing and how the initiatives worked to increase college enrollment.

Financial Aid Certification Program. WSAC is responsible for administering a financial aid certification program that is available at no cost to secondary school teachers and counselors as well as staff at the institutions of higher education and community partners. WSAC must coordinate with OSPI to develop the topics that the certification program will cover.

By September 1, 2026, OSPI in collaboration with WSAC and the Professional Educator Standards Board (PESB) must offer continuing education credits to in-service educator on the topic of financial aid. OSPI, WSAC, and PESB must make recommendations to the Legislature regarding additional incentives to encourage participation.

Joint Legislative Audit and Review report. Requires the Joint Legislative Audit and Review committee to conduct a review of the financial aid and postsecondary enrollment pilot program by December 2027.

EFFECT OF CHANGES MADE BY HIGHER EDUCATION & WORKFORCE DEVELOPMENT COMMITTEE (First Substitute):

- Modifies the role of outreach and retention specialists to be outreach and enrollment specialists.
- Requires WSAC, SBCTC, an organization representing the public four years, and an organization representing the private four years to collaborate on a training program for outreach and enrollment specialists.
- Adds reporting requirements including first-time college enrollment.

- Requires WSAC to coordinate with OSPI in developing topics for the financial aid certification program.
- Adds a JLARC review of the financial aid completion and postsecondary enrollment pilot program and specifies minimum requirements for the review.

Appropriation: None.

Fiscal Note: Requested on January 22, 2024.

Creates Committee/Commission/Task Force that includes Legislative members: No.

Effective Date: Ninety days after adjournment of session in which bill is passed.

Staff Summary of Public Testimony on Proposed Substitute: *The committee recommended a different version of the bill than what was heard.* PRO: It's important to provide support services that are culturally congruent. This was more than just pulling out a computer or phone. It's also making sure that our students can be successful and persist. By 2030, nearly 70 percent of family wage jobs will require a postsecondary credential. Only half the states seniors enrolled in higher education. Only 53 percent of Americans believe that access to high-quality affordable higher education is actually available. This bill provides navigational supports with the ultimate goal of increasing postsecondary enrollment. This is particularly important in Washington where the state is 47th in the nation for financial aid completion. This bill represents the next crucial step in making sure that higher education is accessible. The process to apply for financial aid can be a hurdle. More support is needed to help young people and their families see it is possible. For many families the process of applying is confusing. This turns into a persistent barrier to applying to college. Students who complete a financial aid application are 84 percent more likely to enroll in higher education. I appreciate the effort in this bill to create a financial aid certification program. The more we can build trusted expertise on financial aid the better prepared we will be to support students. The efforts to make college more affordable are lost if students don't actually file for aid. This legislation supports an on the ground advocate that will connect students with the most critical resources. A navigator has helped me identify my college goals that I probably wouldn't have been able to do on my own. Applying for financial aid is often the difference between a student going to college or not. I appreciate that this bill invests in peoples skills for navigating the financial aid process. I strongly recommend that you expand this bill to four-year institutions. The ideas in this bill directly serve marginalized students and guarantees that these students navigating the transition from K-12 to college have access to staff who can provide comprehensive support. They will provide culturally competent and relevant information.

Persons Testifying: PRO: Senator T'wina Nobles, Prime Sponsor; Dr. Tafona Ervin, Foundation for Tacoma Students; Dr. Joyce Loveday, Clover Park Technical College; Celva Boon, Clover Park Technical College; Megan Clark, 5923 S I St; Melissa Beard, Council of Presidents; Jamie Traugott, Washington's State Board for Community and Technical

Colleges; Matt Campbell, Pierce College Fort Steilacoom; Melanie Casciato, Columbia Basin College; Masa Kawamura, South Puget Sound Community College; Chris Gandy, Washington's State Board for Community and Technical Colleges; Fahren Johnson, School's Out Washington; Tana Peterman, Washington STEM; Paula Sardinias, FMS Global Strategies/Stand for Children WA; Amanda Kost, UW Faculty.

Persons Signed In To Testify But Not Testifying: No one.