

CERTIFICATION OF ENROLLMENT

**ENGROSSED SENATE BILL 5906**

Chapter 216, Laws of 2024

68th Legislature  
2024 Regular Session

STATEWIDE DRUG OVERDOSE PREVENTION AND AWARENESS CAMPAIGN

EFFECTIVE DATE: June 6, 2024

Passed by the Senate March 7, 2024  
Yeas 47 Nays 0

DENNY HECK

**President of the Senate**

Passed by the House March 6, 2024  
Yeas 96 Nays 0

LAURIE JINKINS

**Speaker of the House of  
Representatives**

Approved March 19, 2024 3:17 PM

JAY INSLEE

**Governor of the State of Washington**

CERTIFICATE

I, Sarah Bannister, Secretary of the Senate of the State of Washington, do hereby certify that the attached is **ENGROSSED SENATE BILL 5906** as passed by the Senate and the House of Representatives on the dates hereon set forth.

SARAH BANNISTER

**Secretary**

FILED

March 21, 2024

**Secretary of State  
State of Washington**

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**ENGROSSED SENATE BILL 5906**

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AS AMENDED BY THE HOUSE

Passed Legislature - 2024 Regular Session

**State of Washington                      68th Legislature                      2024 Regular Session**

**By** Senators L. Wilson, Dozier, Gildon, Holy, Mullet, Torres, Warnick,  
and J. Wilson

Prefiled 12/26/23. Read first time 01/08/24. Referred to Committee  
on Health & Long Term Care.

1            AN ACT Relating to implementing a statewide drug overdose  
2 prevention and education campaign; adding a new section to chapter  
3 43.70 RCW; and creating a new section.

4 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF WASHINGTON:

5            NEW SECTION.    **Sec. 1.** A new section is added to chapter 43.70  
6 RCW to read as follows:

7            (1) The department shall develop, implement, and maintain a  
8 statewide drug overdose prevention and awareness campaign to address  
9 the drug overdose epidemic.

10           (2)(a) The campaign must educate the public about the dangers of  
11 methamphetamines and opioids, including fentanyl, and the harms  
12 caused by drug use. The campaign must include outreach to both youth  
13 and adults aimed at preventing substance use and overdose deaths.

14           (b) The department, in consultation with the health care  
15 authority, may also include messaging focused on substance use  
16 disorder and overdose death prevention, resources for addiction  
17 treatment and services, and information on immunity for people who  
18 seek medical assistance in a drug overdose situation pursuant to RCW  
19 69.50.315.

20           (3) The 2024 and 2025 campaigns must focus on increasing the  
21 awareness of the dangers of fentanyl and other synthetic opioids,

1 including the high possibility that other drugs are contaminated with  
2 synthetic opioids and that even trace amounts of synthetic opioids  
3 can be lethal.

4 (4) Beginning June 30, 2025, and each year thereafter, the  
5 department must submit a report to the appropriate committees of the  
6 legislature on the content and distribution of the statewide drug  
7 overdose prevention and awareness campaign. The report must include a  
8 summary of the messages distributed during the campaign, the mediums  
9 through which the campaign was operated, and data on how many  
10 individuals received information through the campaign. The department  
11 must identify measurable benchmarks to determine the effectiveness of  
12 the campaign and recommend whether the campaign should continue and  
13 if any changes should be made to the campaign. The report must be  
14 submitted in compliance with RCW 43.01.036.

15 NEW SECTION. **Sec. 2.** If specific funding for the purposes of  
16 this act, referencing this act by bill or chapter number, is not  
17 provided by June 30, 2024, in the omnibus appropriations act, this  
18 act is null and void.

Passed by the Senate March 7, 2024.

Passed by the House March 6, 2024.

Approved by the Governor March 19, 2024.

Filed in Office of Secretary of State March 21, 2024.

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