

SENATE BILL REPORT

SB 5214

As of January 15, 2025

Title: An act relating to mobile market programs.

Brief Description: Concerning mobile market programs.

Sponsors: Senators Shewmake, Harris, Wellman, Kauffman, Stanford, Chapman, Riccelli, Saldaña, Hasegawa, Krishnadasan, Nobles, Slatter and Valdez.

Brief History:

Committee Activity: Human Services: 1/15/25.

Brief Summary of Bill

- Establishes the Mobile Market Program within the Department of Health.
- Provides that women, infant, and children, and senior farmers market nutrition program participants may be use their benefits at mobile markets.

SENATE COMMITTEE ON HUMAN SERVICES

Staff: Alison Mendiola (786-7488)

Background: There are more than 100 farmers markets in Washington. Farmers markets may accept Basic Food benefits, Women, Infants and Children Nutrition Program (WIC) benefits, Federal Nutrition Market Program (FMNP) benefits, as well as other incentive programs targeted to provide low-income households with access to fresh vegetables and produce. According to the Washington State Farmers Market Association (WSFMA), in 2023 total sales for all farm vendors was over \$40 million. Approximately \$1,155,000 Basic Food benefits were redeemed as well as \$2.3 million in direct farm sales from the FMNP to 480 growers.

This analysis was prepared by non-partisan legislative staff for the use of legislative members in their deliberations. This analysis is not part of the legislation nor does it constitute a statement of legislative intent.

The Basic Food Program is Washington State’s name for the combination of federally-funded Supplemental Nutrition Assistance Program (SNAP) and the state-funded Food Assistance Program for Legal Immigrants (FAP). Basic Food helps low-income individuals and families access nutritious foods.

Administered by the Department of Health (DOH), WIC serves pregnant people, nursing parents, infants, and children under the age of five. According to the DOH, WIC helps improve the health of parents and children through nutrition education, nursing support, healthy foods, and health screening and referrals. Eligibility is based on household size and income. A household may receive WIC benefits in addition to basic food and as other economic benefits. In 2024—not including December, 202,690 WIC participants used some of their benefits at farmers markets.

The Farmers Market Nutrition Program (FMNP) was established by Congress in 1992 to provide fresh, unprepared, locally grown fruits and vegetables to participants of the WIC program, and to expand the awareness, use of, and sales at farmers markets. This program is administered through the United States Department of Agriculture. In Washington, the program is administered by the DOH.

The FMNP administers the WIC FMNP and the Senior Farmers Market Nutrition Program (SFMNP). The WIC and SFMNP program has three main goals:

- to provide fresh, nutritious, unprocessed, locally grown fruits, vegetables and cut herbs to WIC participants & low-income seniors;
- to expand awareness, use, and sales at farmers markets and authorized farm stores; and
- to provide nutrition information to WIC and senior participants, such as the importance of fruits and vegetables in their diet and how to store and prepare them.

Eligible WIC participants are issued FMNP benefits in addition to their regular WIC benefits. WIC FMNP and SFMNP can be used to buy eligible foods from farmers, farmers markets, or roadside stands that have been approved by DOH to accept FMNP and provide access to locally grown fruits, vegetables, and herbs. Both WIC FMNP and SFMNP are both federally and state funded. In Washington, WIC FMNP participants receive \$30 and SFMNP participants receive \$80 for the season.

The SFMNP is part of the Department of Social and Health Services Aging and Long-Term Support Administration. To be eligible for SFMNP, a participant must be a low-income adult over the age of 60 or age 55 for Native Americans/Alaska Natives.

In 2024, 35,571 WIC FMNP and 34,409 SFMNP participants utilized program benefits.

Mobile markets operate from a truck, van, trailer, or other mobile vehicle. Similar to farmers markets, mobile markets can serve various communities on a scheduled or rotating

basis. Mobile markets exist across the country and provide access to fresh food in rural communities where there may be limited access to a farmers market, people must travel long distances to access stores that sell fresh food, or people have limited access to transportation. In some states, mobile markets can accept WIC FMNP and SFMNP.

Summary of Bill: The Mobile Market Program (Program) is established within the DOH with the goal of providing increased nutrition access to participants of the WIC and SFMNP so long as funding is made available through the United States Department of Agriculture (USDA).

Through rulemaking, DOH is to establish the Program and as well as define the Program which, at a minimum, must require mobile market programs be operated by non-profit organizations and serve an area that does not have a farmers market.

DOH may file a waiver with the USDA to allow mobile market programs to accept both WIC and SFMNP benefits, if it deems it is necessary to do so.

Appropriation: None.

Fiscal Note: Requested on January 10, 2025.

Creates Committee/Commission/Task Force that includes Legislative members: No.

Effective Date: The bill contains an emergency clause and takes effect on May 1, 2025.