

WAC 16-536-005 Marketing order for Washington pulse crops—Policy statement. (1) The marketing of pulse crops within this state is in the public interest. It is vital to the continued economic well-being of the citizens of this state and their general welfare that its pulse crops be properly promoted by:

(a) Enabling producers of pulse crops to help themselves in establishing orderly, fair, sound, efficient, and unhampered marketing, grading, and standardizing of the pulse crops they produce; and

(b) Working towards stabilizing the agricultural industry by increasing consumption of pulse crops within the state, the nation, and internationally.

(2) That it is in the overriding public interest that support for the pulse crops industry be clearly expressed, that adequate protection be given to the industry and its activities and operations, and that pulse crops be promoted individually, and as part of a comprehensive agricultural industry to:

(a) Enhance the reputation and image of Washington state's pulse crops.

(b) Increase the sale and use of Washington state's pulse crops in local, domestic, and foreign markets.

(c) Protect the public by educating the public in reference to the quality, care, and methods used in the production of Washington state's pulse crops.

(d) Increase the knowledge of the health-giving qualities and dietic value of Washington state's pulse crops and products.

(e) Support and engage in programs or activities that benefit the planting, production, harvesting, handling, processing, marketing, and uses of pulse crops produced in Washington state.

(3) The director is authorized to implement, administer, and enforce chapter 15.65 RCW through the adoption of this marketing order.

(4) The Washington state pulse crops commodity board exists primarily for the benefit of the people of the state of Washington and its economy, and with oversight by the director, the board is authorized to speak on behalf of Washington state government with regard to pulse crops under the provisions of this marketing order.

[Statutory Authority: RCW 15.65.047, 15.65.050, and chapter 34.05 RCW. WSR 16-15-004, § 16-536-005, filed 7/7/16, effective 8/7/16. Statutory Authority: RCW 15.65.047 and chapter 34.05 RCW. WSR 04-17-021, § 16-536-005, filed 8/9/04, effective 9/9/04.]