

WSR 24-18-042
PREPROPOSAL STATEMENT OF INQUIRY
PUBLIC DISCLOSURE COMMISSION

[Filed August 27, 2024, 9:11 a.m.]

Subject of Possible Rule Making: The public disclosure commission (PDC) will consider rules regarding exemptions to sponsor identification and other disclaimers required on political advertising, including implementation of HB 2032 (2024), which requires sponsor identification on previously exempted political yard signs.

Statutes Authorizing the Agency to Adopt Rules on this Subject: RCW 42.17A.110, [42.17A].320, and [42.17A].350.

Reasons Why Rules on this Subject may be Needed and What They Might Accomplish: Rule making is necessary to implement the newly enacted law, HB 2032 (2024), which requires sponsor identification on previously exempted political yard signs. Additional changes to the exemptions for disclaimers will be considered to account for new media and other developments in political advertising.

Other Federal and State Agencies that Regulate this Subject and the Process Coordinating the Rule with These Agencies: PDC will consider existing and proposed regulations for required disclaimers in federal election advertising campaigns, as regulated by the Federal Elections Commission.

Process for Developing New Rule: Agency study.

Interested parties can participate in the decision to adopt the new rule and formulation of the proposed rule before publication by contacting Sean Flynn, 711 Capitol Way South, Suite 206, Olympia, WA 98504, phone 360-753-1111, fax 360-753-1112, email pdc@pdc.wa.gov, website www.pdc.wa.gov.

August 23, 2024
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